NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING DECEMBER 21, 1986

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	35.8	31,290
2	FAMILY TIES	33.4	29,190
3	CHEERS	28.3	24,730
4	NIGHT COURT	27.5	24,040
5	GOLDEN GIRLS	23.9	20,890
6	60 MINUTES	23.1	20,190
7	MOONLIGHTING	23.0	20,100
8	MURDER, SHE WROTE	22.9	20,010
9	GROWING PAINS	21.9	19,140
10	WHO'S THE BOSS?	21.2	18,530
11	DALLAS	21.1	18,440
12	NBC MONDAY NIGHT MOVIES#	20.9	18,270
13	BOB HOPE CHRISTMAS CHEER(S)	20.4	17,830
14	CBS SUNDAY MOVIE#	19.9	17,390
15	NEWHART	19.8	17,310
16	NFL MONDAY NIGHT FOOTBALL	19.7	17,220

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	29.1	66,120
2	FAMILY TIES	26.8	60,870
3	CHEERS	20.1	45,560
4	NIGHT COURT	18.7	42,530
5	GROWING PAINS	16.7	37,840
6	GOLDEN GIRLS	16.6	37,620
7	FROSTY THE SNOWMAN(S)	16.5	37,450
8	MOONLIGHTING	16.1	36,540
9	RUDOLPH-RED-NOSE-REINDEER(S)	15.6	35,320
10	WHO'S THE BOSS?	15.4	35,070
11	CHARLIE BROWN'S CHRISTMAS(S)	15.1	34,200
12	BOB HOPE CHRISTMAS CHEER(S)	15.0	33,990
13	MURDER, SHE WROTE	14.7	33,390
14	60 MINUTES	14.4	32,630
15	MICKEY'S CHRISTMAS CAROL(S)	13.8	31,440
16	ALF#	13.8	31,280
17	AMEN	13.4	30,330
18	CIRCUS OF THE STARS(S)	13.3	30,180
19	CBS SUNDAY MOVIE#	12.8	29,070
20	DALLAS	12.8	29,050
21	ABC SUNDAY NIGHT MOVIE	12.6	28,640

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	33.2	30,180
2	FAMILY TIES	30.4	27,570
3	CHEERS	23.8	21,600
4	NIGHT COURT	23.1	20,940
5	GOLDEN GIRLS	21.2	19,270
6	MOONLIGHTING	20.5	18,580
7	MURDER, SHE WROTE	19.4	17,580
8	GROWING PAINS	19.2	17,460
9	DALLAS	18.6	16,870
10	WHO'S THE BOSS?	18.4	16,740
11	NBC MONDAY NIGHT MOVIES#	17.9	16,230
12	BOB HOPE CHRISTMAS CHEER(S)	17.2	15,650
12	CBS SUNDAY MOVIE#	17.2	15,650
14	60 MINUTES	16.8	15,250
15	HALLMARK HALL OF FAME(S)	16.6	15,090
16	AMEN	16.5	15,010
17	NEWHART	16.4	14,890

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	23.2	19,030
2	FAMILY TIES	21.6	17,670
3	CHEERS	20.0	16,380
4	NIGHT COURT	18.8	15,430
5	NFL MONDAY NIGHT FOOTBALL	18.4	15,100
6	60 MINUTES	18.0	14,790
7	NFL FOOTBALL GAME 2-NBC#	15.4	12,620
8	MURDER, SHE WROTE	15.2	12,490
9	MOONLIGHTING	14.9	12,200
10	BOB HOPE CHRISTMAS CHEER(S)	14.6	11,990
11	CBS NFL FOOTBALL GAME 2#	14.4	11,810
12	GOLDEN GIRLS	14.3	11,720
13	ABC NFL FTBL SPECIAL-FRI(S)	13.5	11,070
14	CBS NFL FOOTBALL GAME 1	13.3	10,890
15	CBS NFL FTBL GAME (SAT)(S)	13.1	10,720
16	MAGNUM, P.I.	12.8	10,510
17	GROWING PAINS	12.7	10,380
18	ABC SUNDAY NIGHT MOVIE	12.6	10,360

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING DECEMBER 21, 1986

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	31.8	18,240
2	FAMILY TIES	31.0	17,800
3	CHEERS	25.1	14,380
4	NIGHT COURT	24.5	14,050
5	MOONLIGHTING	23.7	13,610
6	GROWING PAINS	21.4	12,280
7	WHO'S THE BOSS?	19.5	11,200
8	GOLDEN GIRLS	17.0	9,740
9	L.A. LAW	16.2	9,310
10	FROSTY THE SNOWMAN(S)	16.1	9,220
11	NEWHART	16.0	9,200
11	RUDOLPH-RED-NOSE-REINDEER(S)	16.0	9,200
13	AMAZING STORIES#	16.0	9,170
14	DYNASTY	15.4	8,830
15	CHARLIE BROWN'S CHRISTMAS(S)	15.3	8,780
16	KNOTS LANDING	15.2	8,710
17	HEAD OF THE CLASS	14.9	8,560
18	DALLAS	14.8	8,510

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	35.2	9,830
2	MURDER, SHE WROTE	29.4	8,210
3	GOLDEN GIRLS	28.8	8,030
4	FAMILY TIES	28.6	7,970
5	BOB HOPE CHRISTMAS CHEER(S)	27.2	7,600
6	DALLAS	26.5	7,390
7	60 MINUTES	26.4	7,350
8	HIGHWAY TO HEAVEN	24.7	6,890
9	FALCON CREST	23.7	6,600
10	MATLOCK	23.6	6,570
11	AMEN	22.3	6,220
11	HALLMARK HALL OF FAME(S)	22.3	6,220
13	CBS SUNDAY MOVIE#	22.1	6,160
14	NBC MONDAY NIGHT MOVIES#	22.1	6,150
15	SCARECROW & MRS. KING#	21.8	6,070
16	CIRCUS OF THE STARS(S)	21.2	5,910
17	MOVIE OF THE WEEK-WED(S)	21.1	5,880
18	MOVIE OF THE WEEK-TUESDAY(S)	20.7	5,780
19	CHEERS	20.5	5,710
20	227#	20.3	5,650

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	FAMILY TIES	21.9	12,230
2	BILL COSBY SHOW	21.7	12,120
3	CHEERS	21.3	11,890
4	NIGHT COURT	20.0	11,140
5	NFL MONDAY NIGHT FOOTBALL	17.2	9,570
6	MOONLIGHTING	16.3	9,110
7	GROWING PAINS	13.5	7,530
8	60 MINUTES	13.4	7,470
9	CBS NFL FOOTBALL GAME 2#	13.1	7,290
10	WHO'S THE BOSS?	12.9	7,220
11	ABC SUNDAY NIGHT MOVIE	12.8	7,170
12	NFL FOOTBALL GAME 2-NBC#	12.8	7,160
13	ALF#	12.5	6,960
14	RUDOLPH-RED-NOSE-REINDEER(S)	12.2	6,780
15	MAGNUM, P.I.	12.0	6,670
16	L.A. LAW	11.7	6,520

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	28.5	5,990
2	60 MINUTES	28.0	5,870
3	MURDER, SHE WROTE	26.0	5,450
4	GOLDEN GIRLS	23.6	4,950
5	BOB HOPE CHRISTMAS CHEER(S)	22.1	4,650
6	FAMILY TIES	20.9	4,390
6	MATLOCK	20.9	4,390
8	NFL MONDAY NIGHT FOOTBALL	19.9	4,180
9	CBS NFL FOOTBALL GAME 2#	19.7	4,140
10	AMEN	19.0	4,000
10	NFL FOOTBALL GAME-NBC-SA(S)	19.0	4,000
12	NFL FOOTBALL GAME 2-NBC#	19.0	3,980
13	ABC NFL FTBL SPECIAL-FRI(S)	18.4	3,870
14	CBS NFL FOOTBALL GAME 1	18.3	3,850
15	DALLAS	18.3	3,840
16	CBS SUNDAY MOVIE#	17.9	3,760
17	HIGHWAY TO HEAVEN	17.7	3,720
18	CIRCUS OF THE STARS(S)	17.4	3,660
19	CHRISTMAS IN WASHINGTON(S)	17.3	3,630
20	HALLMARK HALL OF FAME(S)	17.1	3,600
21	CBS NFL FTBL GAME (SAT)(S)	16.5	3,470
22	NBC NIGHTLY NEWS	16.5	3,460

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																										
A TEAM	8	185		A	11.4	19	996	1644	492	157^	616	151^	258^	207^	240^	340	611	195^	324	245^	173^	271^	164^	47v	253^	177^
1 FRI. 8.00P 60 NBC A		94		B	13.2	23	1154	1836	634	270	701	206	382	370	336	269	659	211	404	369	316	213	133	39	343	244
8.00 - 8.30				A	10.8	18	944	1707	485	149^	620	161^	267^	205^	241^	336	636	226^	344	251^	172^	275^	184^	65v	267^	179^
8.30 - 9.00				A	12.0	20	1049	1576	495	162^	607	141^	248^	206^	236^	342	587	164^	303	238^	175^	268	145^	30v	237^	174^
A YEAR IN THE LIFE PT 1(S)			200	A	16.6	26	1451	1539	801	270	939	251	531	516	420	374	415	109^	278	263	231	106^	85^	16v	100^	56^
2 MON. 9.00P 120 NBC GD			99																							
9.00 - 9.30				A	15.9	23	1390	1687	806	281	930	273	523	498	412	368	479	182^	329	300	211	120^	98^	29v	180^	113^
9.30 - 10.00				A	17.0	25	1486	1567	788	293	929	243	506	502	418	379	446	122^	294	274	235	120^	98^	18v	94^	56^
10.00 - 10.30				A	16.8	27	1468	1469	814	250	952	238	538	526	428	380	366	76^	247	241	227	90^	87^	9v	64^	29v
10.30 - 11.00				A	16.8	29	1468	1428	793	252	936	251	549	526	418	369	364	58^	241	236	243	90^	60^	8v	68^	31v
ABC BUSINESS BRIEF-WED	8	182	182	A	13.3	20	1162	1934	802	363	897	368	567	480	355	268	574	284	408	352	213	145	183	101^	280	218
WED. 8.58P 1 ABC N		87	86	B	13.6	21	1189	1856	774	329	839	346	557	505	365	228	555	237	397	338	242	143	201	104	261	198
ABC BUSINESS BRIEF-FRI	7	159		A	10.1	17	883	1592	774	308^	889	156^	459	449	448	408	415	87^	202^	235^	222^	161^	51v	51v	237^	128^
1 FRI. 8.41P 1 ABC N		78		B	11.1	18	970	1891	727	318	845	259	471	442	363	325	424	114	227	230	198	165	146	95	476	294
ABC NEWSBRIEF-MON	10	152	155	A	11.0	17	961	1778	572	306	642	194	398	395	295	215	768	253	482	443	369	254	178	70^	190	126^
1 MON. 8.58P 1 ABC N		82	82	B	11.6	18	1014	1744	613	282	690	199	385	387	321	256	742	199	428	428	391	260	142	53	170	123
2 MON. 8.57P 2																										
ABC NEWSBRIEF-TUE	10	183	183	A	16.1	24	1407	1776	820	454	927	413	676	590	425	197	573	280	431	405	226	105	168	95^	108	71^
TUE. 9.58P 1 ABC N		89	89	B	14.9	23	1302	1706	773	361	857	372	609	546	386	198	595	274	424	373	237	135	147	77	107	75
ABC NEWSBRIEF-WED	10	183	182	A	13.4	20	1171	1585	907	417	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
WED. 9.58P 1 ABC N		89	89	B	13.3	21	1162	1563	826	372	911	316	525	497	402	320	477	159	261	256	214	182	[illegible]	[illegible]	[illegible]	[illegible]
ABC NEWSBRIEF-THU	9	179	180	A	9.5	14	830	1576	806	352	928	314	476	487	356	375	461	201	250	257	163^	159^	80^	51^	107^	78^
THU. 9.58P 1 ABC N		88	88	B	9.3	14	813	1636	794	332	934	298	465	443	399	376	546	193	287	263	229	200	60	28	96	73
ABC NEWSBRIEF-FRI	9	159		A	7.3	12	638	2218	689	378^	825	291^	557	537	414^	228^	592	242^	454	448	292^	106v	420^	351^	381^	381^
1 FRI. 9.58P 1 ABC N		84		B	7.7	13	673	1820	670	339	743	220	431	428	388	268	586	196	373	362	283	186	184	95	307	234
ABC NEWSBRIEF-SAT.	10	134	160	A	6.9	12	603	1638	565	247	822	380	527	295	319	251	639	253	429	363	289	187^	161^	86^	16v	LT
SAT. 9.58P 1 ABC N		79	86	B	7.5	13	656	1661	684	283	812	295	460	389	344	299	504	141	273	272	265	200	130	69	215	161
ABC NEWSBRIEF-SUN.	9	188	188	A	15.7	24	1372	1954	711	332	868	301	510	512	416	264	692	256	486	458	324	170	182	106	212	150
1 SUN. 9.58P 1 ABC N		91	91	B	14.0	21	1224	1806	676	305	764	244	448	453	381	248	708	278	496	448	318	183	167	80	167	128
2 SUN. 9.56P 1																										
ABC NFL FTBL SPECIAL-FRI(S)			209	A	15.1	25	1320	1405	384	121^	407	102^	213	184^	239	177^	839	227	421	521	464	293	77^	15v	82^	74^
2 FRI. 8.00P 186 ABC SE			99																							
8.00 - 8.30				A	13.5	24	1180	1373	375	98^	403	105^	204^	155^	209^	182^	751	189^	331	428	404	300	77^	16v	142^	113^
8.30 - 9.00				A	14.4	25	1259	1379	352	95^	368	83^	189^	153^	219^	167^	829	252	414	510	425	287	78^	13v	104^	84^
9.00 - 9.30				A	15.4	25	1346	1438	416	100^	434	92^	199^	197^	285	218	841	249	411	505	448	306	77^	19v	86^	86^
9.30 - 10.00				A	15.0	24	1311	1401	361	101^	402	83^	211^	199^	260	174^	830	222	417	528	473	273	78^	23v	91^	91^
10.00 - 10.30				A	16.3	27	1425	1380	384	142^	402	112^	236	205	225	151^	862	209	432	540	493	309	75^	10v	41v	41v
10.30 - 11.00				A	16.1	27	1407	1380	380	159^	401	116^	217	177^	224	166^	868	226	472	567	505	279	73^	7v	38v	38v
11.00 - 11.30				A	16.0	28	1398	1596	506	233	534	210	315	266	250	170^	897	249	514	592	517	270	73^	8v	92^	67^
ABC SPORTS UPDATE-SAT	9	141	170	A	7.1	12	621	2179	610	385	721	287	499	438	332	183^	747	285	564	531	386	144^	256	149^	455	324
SAT. 8.58P 1 ABC SN		80	87	B	6.8	12	594	1891	664	280	753	272	431	429	307	267	529	181	327	313	242	178	180	112	429	302
ABC SPORTS UPDATE-SUN	10	192	192	A	11.1	16	970	2239	727	320	912	343	529	524	407	291	625	220	421	389	266	193	183	83^	519	293
SUN. 8.58P 1 ABC SN		92	91	B	11.5	17	1005	2117	677	278	771	297	481	472	349	224	652	246	459	432	304	169	197	89	497	328

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

KEY: A=CURRENT REPORT B=SEASON AVERAGE

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ABC SUNDAY NIGHT MOVIE	9	210	206	A	17.9	27	1564	1831	705	338	824	273	478	469	394	271	663	251	460	425	313	172	156	90^	188	128
SUN. 9.00P 120 ABC FF		99	99	B	16.5	25	1442	1739	702	316	782	269	481	464	384	238	694	273	485	449	332	170	133	60	130	83
9.00 - 9.30				A	16.1	24	1407	1931	750	333	885	317	512	506	394	282	678	240	469	459	322	180	158	87^	210	131
9.30 - 10.00				A	17.7	26	1547	1897	734	331	865	307	503	497	395	275	681	256	480	451	317	171	160	99	191	119
10.00 - 10.30				A	18.8	29	1643	1768	670	341	780	237	446	442	391	269	644	244	446	408	315	165	159	94	185	136
10.30 - 11.00				A	18.9	30	1652	1751	677	348	781	242	456	436	394	262	653	256	443	390	306	175	149	79^	168	126
ABC WORLD NEWS TONIGHT	49	208	205	A	10.8	19	944	1554	666	235	717	146	289	329	325	358	676	143	306	342	348	314	68^	39^	93	46^
M-F 6.30P 30 ABC N		99	98	B	10.6	20	926	1466	664	243	722	150	294	337	336	354	614	126	284	305	324	280	53	28	77	43
ABC WRLD NEWS TONIGHT-SAT	2	180	173	A	7.1	13	621	1559	740	193^	796	135^	274	273	276	492	601	88^	233	257	275	329	145^	29v	17v	LT
SAT. 6.30P 30 ABC N		95	95	B	7.1	13	621	1559	740	193	796	135	274	273	276	492	601	88	233	257	275	329	145	29	17	LT
ABC WRLD NEWS TONIGHT-SUN	9	159	159	A	7.1	13	621	1647	797	278	869	146^	370	382	326	454	631	73^	226^	247	232	384	37v	37v	110^	79^
SUN. 6.30P 30 ABC N		84	84	B	7.2	13	629	1476	695	212	747	142	266	276	276	434	583	133	266	244	239	311	52	24	94	61
ALF	10	204		A	15.9	24	1390	2250	732	442	817	358	515	446	342	252	632	270	501	430	301	119^	194^	151^	607	434
1 MON. 8.00P 30 NBC CS		99		B	15.7	23	1372	2117	709	331	801	350	538	451	313	221	580	239	426	385	275	121	241	106	495	347
AMAZING STORIES	9	200		A	15.6	23	1363	2033	831	560	966	476	673	533	378	240	569	226	441	393	282	111^	189^	88^	309	191^
1 MON. 8.30P 30 NBC GD		97		B	14.2	21	1241	2018	736	367	858	366	592	498	363	224	604	246	442	405	289	130	224	95	332	242
AMEN	9	195	197	A	19.4	34	1696	1788	761	301	885	271	443	415	346	367	543	146	264	281	258	236	119	67^	241	184
SAT. 9.30P 30 NBC CS		95	97	B	20.0	34	1748	1764	816	311	903	259	466	445	392	377	502	137	254	251	230	218	135	87	224	178
AMY GRANT HOME-HOLIDAYS(S)			204	A	13.7	22	1197	1933	902	435	1012	307	549	495	485	396	671	170^	363	350	369	246	164^	88^	86^	36v
2 SUN. 10.00P 60 NBC GV			99																							
10.00 - 10.30				A	14.6	23	1276	1923	878	417	987	293	525	469	473	396	671	163^	356	352	366	258	156^	77^	109^	49v
10.30 - 11.00				A	12.8	21	1119	1934	930	455	1039	321	573	520	501	397	670	178^	372	346	374	233^	166^	93^	59v	21v
BILL COSBY SHOW	11	216	216	A	35.8	54	3129	2113	840	339	966	368	584	494	404	315	609	245	387	343	262	192	190	91	348	236
THU. 8.00P 30 NBC CS		99	99	B	34.7	53	3033	2084	818	364	929	352	588	521	405	281	607	240	400	359	267	173	205	113	343	233
BOB HOPE CHRISTMAS CHEER(S)			204	A	20.4	31	1783	1906	731	364	879	212	415	361	436	427	673	173	362	343	332	261	187	113^	167	95^
2 SUN. 9.00P 60 NBC GV			99																							
9.00 - 9.30				A	19.9	30	1739	1925	737	352	868	198	412	368	435	427	658	169	358	335	318	261	195	112^	204	119^
9.30 - 10.00				A	20.9	32	1827	1881	723	373	884	224	418	355	435	423	685	177	367	349	346	260	179	113^	133^	71^
CAGNEY & LACEY	8	206	207	A	15.9	26	1390	1380	738	335	818	230	426	426	400	330	472	166	297	245	240	168	67^	45^	23v	8v
MON. 10.00P 60 CBS OP		99	99	B	16.1	26	1407	1397	754	328	839	223	444	439	415	335	459	143	278	262	246	157	51	26	48	36
10.00 - 10.30				A	16.0	25	1398	1367	728	344	814	242	438	432	389	315	469	167	297	251	239	163	60^	37^	24v	15v
10.30 - 11.00				A	15.8	26	1381	1388	745	326	820	216	412	421	410	345	473	165	294	238	240	173	73^	52^	22v	LT
CAVANAUGHS	3	204	207	A	17.1	25	1495	1477	763	371	849	305	494	443	340	309	465	165	314	315	235	137	106	57^	57^	53^
MON. 9.30P 30 CBS CS		99	99	B	18.0	27	1573	1533	783	345	860	298	479	464	366	311	502	177	329	329	250	147	96	57	75	67
CBS EVENING NEWS-RATHER	55	208	208	A	12.2	22	1066	1483	662	190	727	114	246	279	336	421	577	115	268	249	301	276	82	21^	97	62^
M-F 6.30P 30 CBS N		99	99	B	11.6	21	1014	1492	669	215	754	127	273	286	343	430	607	142	288	271	295	282	61	24	70	41
CBS EVENING NEWS-SUNDAY	5	148		A	9.0	16	787	1480	689	224^	711	85v	233^	274^	262^	437	539	109^	257^	257^	211^	282^	105^	18v	125^	45v
1 SUN. 6.00P 30 CBS N		78		B	7.6	14	664	1428	688	184	715	106	218	240	292	439	606	134	254	253	269	327	45	12	62	35
CBS SAT. NEWS-SCHIEFFER	5		169	A	8.3	16	725	1399	698	87v	726	89v	225^	246^	353^	444	588	71v	162^	232^	272^	356^	30v	26v	55v	39v
2 SAT. 6.30P 30 CBS N			91	B	7.8	16	682	1450	643	155	692	71	176	224	297	453	615	118	220	238	263	344	74	41	69	47
CBS SATURDAY MOVIE	6	161	187	A	8.5	15	743	1638	683	288	716	126^	375	416	418	285	644	161^	354	390	355	208	187^	99^	91^	83^
SAT. 9.00P 120 CBS FF		90	95	B	10.3	18	900	1581	688	247	743	153	366	390	427	309	648	156	346	371	373	239	102	42	88	58
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

KEY: A=CURRENT REPORT B=SEASON AVERAGE

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND DEC. 1986 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
CBS SATURDAY MOVIE-CONT'D																										
9.00 - 9.30				A	7.8	13	682	1723	722	341	730	133^	407	436	442	275	729	167^	396	435	393	241	151^	85^	113^	113^
9.30 - 10.00				A	8.3	14	725	1699	663	262	686	88^	343	399	430	287	690	161^	377	406	379	233	193^	96^	130^	100^
10.00 - 10.30				A	8.9	16	778	1630	686	263	740	145^	372	411	401	306	623	167^	356	393	355	189	204	108^	63^	63^
10.30 - 11.00				A	9.0	16	787	1516	656	292	706	130^	376	425	411	268	549	153^	299	335	293	173^	201	107^	60^	60^
CBS SUNDAY MOVIE	9	204		A	19.9	32	1739	1672	760	208	900	273	473	441	411	353	546	115^	272	326	323	215	84^	32v	142^	107^
2 SUN. 9.24P 120 CBS FF		98		B	18.3	29	1599	1490	776	294	860	215	416	436	419	369	520	117	261	280	275	220	55	30	55	37
9.00 - 9.30				A	18.0	27	1573	1715	771	214	960	317	541	466	441	338	560	104^	255	341	357	219	87^	37v	108^	87^
9.30 - 10.00				A	18.5	28	1617	1726	774	214	940	302	530	471	435	335	546	120^	273	328	328	204	87^	44v	153^	108^
10.00 - 10.30				A	19.9	31	1739	1678	764	232	896	272	476	444	409	348	546	126^	282	329	306	212	84^	36v	152^	117^
10.30 - 11.00				A	20.5	34	1792	1676	750	205	892	267	458	421	400	365	538	112^	261	315	312	223	89^	27v	157	120^
11.00 - 11.30				A	21.6	40	1888	1565	737	173	845	239	404	411	390	368	546	105^	272	324	332	222	68^	21v	106^	79^
CBS TUESDAY MOVIE	10	203		A	12.2	19	1066	1545	565	254^	703	187^	360	343	359	292	644	133^	289	312	350	309	169^	45v	29v	29v
2 TUE. 9.00P 120 CBS FF		99		B	15.4	24	1346	1510	745	265	836	216	426	414	421	353	520	148	275	269	264	204	84	31	70	52
9.00 - 9.30				A	11.8	17	1031	1598	611	308	784	246^	422	393	388	303	601	144^	253^	285	305	278	180^	31v	33v	33v
9.30 - 10.00				A	11.8	18	1031	1598	568	270	716	195^	379	361	374	286	642	120^	294	313	366	302	202^	31v	38v	38v
10.00 - 10.30				A	12.6	20	1101	1561	565	237^	679	178^	342	328	331	292	692	142^	317	340	379	333	166^	71^	24v	24v
10.30 - 11.00				A	12.4	22	1084	1445	527	215^	649	136^	312	299	351	290	652	132^	292	306	354	330	126^	45v	18v	18v
CHARLIE BROWN'S CHRISTMAS(S)		?08		A	16.5	28	1442	2372	753	353	835	432	610	515	308	197	557	208	427	349	295	109^	181^	55^	799	462
1 FRI. 8.00P 30 CBS EA		99																								
CHEERS	10	207	207	A	28.3	43	2473	1842	743	351	873	371	582	482	366	230	663	315	481	451	286	140	170	96	136	104
THU. 9.00P 30 NBC CS		99	99	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
CHRISTMAS IN WASHINGTON(S)		195		A	14.0	25	1224	1623	817	289	937	216^	406	382	392	459	547	75^	195^	250	321	297	42v	LT	97^	45v
2 SAT. 10.00P 60 NBC GV		98																								
10.00 - 10.30				A	14.5	26	1267	1644	817	279	938	218^	410	382	396	454	541	72^	189^	248	318	293	44v	LT	121^	69^
10.30 - 11.00				A	13.4	24	1171	1601	821	298	937	215^	402	383	384	467	552	73^	198^	251	329	301	42v	LT	70^	20v
CHRISTMAS SNOW(S)		199		A	15.3	27	1337	1773	699	348	927	271	452	370	394	413	554	117^	294	306	301	218	97^	50v	195^	108^
2 SAT. 8.00P 60 NBC GV		98																								
8.00 - 8.30				A	14.2	26	1241	1615	715	329	879	235	412	364	378	405	520	107^	270	279	284	213^	42v	42v	174^	114^
8.30 - 9.00				A	16.5	29	1442	1888	680	360	959	300	480	374	403	415	582	127^	316	327	311	223	140^	55^	207	101^
CIRCUS OF THE STARS(S)		207		A	18.9	30	1652	1827	786	224	853	256	455	371	330	356	580	179	340	295	258	223	152^	112^	242	131^
1 TUE. 9.00P 120 CBS GV		99																								
9.00 - 9.30				A	19.4	29	1696	2029	803	189	856	266	466	386	318	353	627	213	383	331	270	229	218	157^	328	194
9.30 - 10.00				A	19.7	30	1722	1977	807	225	866	273	459	384	320	362	627	198	380	351	286	230	204	139^	280	152^
10.00 - 10.30				A	18.8	31	1643	1655	761	244	842	230	447	354	351	357	518	155^	289	240	229	209	102^	75^	193	91^
10.30 - 11.00				A	17.7	32	1547	1610	765	236	840	249	441	356	327	357	534	143^	304	249	248	217	75^	75^	161^	80^
COLBYS	9	206	206	A	11.3	17	988	1595	830	378	949	277	497	522	434	370	459	174	269	266	210	147	87^	55^	100^	62^
THU. 9.00P 60 ABC GD		99	97	B	10.6	16	926	1595	812	316	956	311	507	504	413	355	472	171	279	246	218	156	78	45	89	66
9.00 - 9.30				A	10.4	16	909	1603	841	388	965	275	508	528	454	375	449	155^	256	259	223	148^	84^	57^	105^	65^
9.30 - 10.00				A	12.3	19	1075	1571	812	364	924	275	482	511	411	363	463	187	278	273	199	143	90^	54^	94^	59^
CRIME STORY	2	201		A	14.0	24	1224	1692	679	354	770	315	498	428	354	215^	667	192^	410	398	367	220^	71^	22v	184^	123^
1 FRI. 10.00P 60 NBC OP		99		B	14.2	25	1241	1641	690	303	775	317	507	428	349	217	658	203	422	389	342	207	74	25	134	86
10.00 - 10.30				A	14.3	24	1250	1650	674	355	780	323	513	430	355	213^	638	185^	391	383	354	209^	72^	24v	160^	94^
10.30 - 11.00				A	13.7	24	1197	1729	681	349	755	304	478	424	354	214^	694	196^	427	415	380	229^	70^	20v	210^	153^
DADS	2	177		A	8.5	14	743	1898	661	349^	803	250^	438	444	382	306^	546	174^	354^	377	296^	154^	128^	128^	421	269^
1 FRI. 9.00P 30 ABC CS		92		B	9.0	14	787	1765	659	312	768	193	394	448	420	293	549	180	372	350	305	159	110	76	338	211

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
DALLAS	11	207	206	A	21.1	34	1844	1575	856	341	915	231	461	437	425	400	535	165	294	279	255	208	34^	26^	91	47^
FRI. 9.00P 60 CBS GD		99	99	B	22.2	36	1940	1613	853	331	952	257	481	466	422	413	497	142	263	255	238	203	61	34	103	72
9.00 - 9.30				A	20.6	33	1800	1581	852	351	917	229	461	436	430	402	536	170	302	283	250	204	34^	26^	94	45^
9.30 - 10.00				A	21.5	35	1879	1570	862	333	915	232	461	438	421	402	535	158	287	276	263	212	34^	26^	86	48^
DESIGNING WOMEN	3	205	206	A	10.3	16	900	1403	704	227	802	251	416	394	342	325	492	119^	273	286	246	206	39v	12v	70^	15v
THU. 9.30P 30 CBS CS		99	99	B	10.7	16	935	1481	751	217	825	233	385	427	363	346	511	132	279	293	237	207	52	24	93	35
DISNEY SUNDAY MOVIE	11	209	208	A	12.6	20	1101	2373	695	301	900	387	598	522	385	226	695	271	501	472	310	161	230	107^	548	291
SUN. 7.00P 120 ABC FF		99	98	B	13.3	20	1162	2240	686	304	788	327	533	493	347	203	637	260	464	426	289	146	229	108	586	376
7.00 - 7.30				A	10.6	17	926	2487	701	278	911	361	587	532	418	239	704	236	492	463	343	167	261	122^	611	295
7.30 - 8.00				A	12.1	19	1058	2435	643	284	871	382	603	490	370	216	721	297	531	496	314	154	235	113^	608	301
8.00 - 8.30				A	13.4	21	1171	2353	722	312	913	421	628	534	365	210	699	285	509	477	304	165	226	102^	515	291
8.30 - 9.00				A	14.3	21	1250	2259	708	323	908	384	578	531	386	240	664	260	479	452	289	160	206	98^	481	277
DOWNTOWN	9	162	189	A	9.7	17	848	1514	603	237	661	126^	311	274	292	320	564	57^	252	285	307	263	56^	50^	233	130^
SAT. 8.00P 60 CBS OP		88	95	B	10.4	18	909	1623	659	263	737	164	344	336	328	343	592	144	313	297	310	242	103	64	191	126
8.00 - 8.30				A	9.5	17	830	1507	587	223	642	122^	297	259	273	318	553	56^	238	276	295	263	65^	53^	247	138^
8.30 - 9.00				A	9.9	17	865	1517	617	246	674	124^	317	288	311	322	575	59^	265	294	317	263	49^	49^	219	122^
DR. SEUSS-GRINCH-XMAS(S)		209		A	15.7	25	1372	2047	586	294	763	421	606	434	271	157^	530	321	426	336	139^	84^	169^	93^	585	290
2 WED. 8.00P 30 CBS EA		99																								
DYNASTY	9	211	210	A	17.0	26	1486	1568	894	371	977	358	595	536	404	321	419	180	248	243	168	152	99	66^	73^	50^
WED. 9.00P 60 ABC GD		99	99	B	17.2	26	1503	1592	863	369	968	355	589	532	411	320	430	188	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
9.00 - 9.30				A	16.5	25	1442	1580	896	369	979	360	594	537	401	324	421	184	250	245	170	149	97^	61^	83^	52^
9.30 - 10.00				A	17.5	27	1530	1549	889	369	973	355	594	533	404	322	414	179	242	237	159	155	99	73^	63^	46^
EASY STREET	4	188		A	13.4	19	1171	1838	615	165^	636	182^	336	393	338	226^	594	228^	401	389	276	171^	272	107^	336	231^
1 SUN. 8.51P 30 NBC CS		96		B	14.6	21	1276	1878	780	307	879	351	554	488	374	273	579	237	387	370	263	152	188	89	232	148
EQUALIZER	9	205	206	A	15.9	26	1390	1449	590	217	684	178	369	388	367	260	639	172	400	371	358	231	66^	50^	60^	18v
WED. 10.00P 60 CBS PD		98	99	B	15.9	26	1390	1519	657	244	741	200	401	405	382	281	653	208	417	385	340	205	74	34	51	28
10.00 - 10.30				A	16.0	26	1398	1440	589	204	678	180	370	377	358	261	633	177	394	364	346	230	57^	47^	72^	28^
10.30 - 11.00				A	15.8	27	1381	1453	591	230	688	178	369	398	372	258	645	169	407	378	369	229	71^	51^	49^	7v
FACTS OF LIFE	8	194		A	15.7	27	1372	1694	734	324	822	212	403	390	354	368	417	116^	215	198^	215	181^	181^	131^	274	225
1 SAT. 8.00P 30 NBC CS		95		B	16.5	30	1442	1859	773	327	878	270	476	433	364	352	479	156	275	253	219	180	177	108	325	243
FALCON CREST	10	208	207	A	17.9	30	1564	1468	830	289	909	208	424	414	426	422	460	140	220	225	197	199	55^	27^	44^	30^
FRI. 10.00P 60 CBS GD		99	99	B	17.5	30	1530	1514	832	301	931	230	431	415	404	445	463	131	228	227	202	203	57	25	63	51
10.00 - 10.30				A	17.8	30	1556	1463	839	285	907	205	423	411	421	426	462	140	219	217	195	206	46^	21v	48^	32^
10.30 - 11.00				A	17.9	31	1564	1473	824	294	913	211	429	416	433	420	458	140	221	233	199	194	64^	33^	38^	27^
FAMILY TIES	10	214	214	A	33.4	51	2919	2085	810	343	944	392	610	500	387	273	605	282	419	369	252	150	201	101	335	210
THU. 8.30P 30 NBC CS		99	99	B	32.5	49	2841	2062	810	376	930	388	627	549	400	241	596	262	425	380	262	136	219	118	317	210
FROSTY THE SNOWMAN(S)		209		A	18.5	30	1617	2316	728	364	808	433	570	486	292	183	518	185	366	320	271	120^	191	54^	799	463
1 FRI. 8.30P 30 CBS EA		99																								
GUNGHO	2	176		A	7.4	12	647	2060	611	352^	762	255^	475	464	377^	241^	559	229^	429	422^	284^	89v	369^	314^	370^	319^
1 FRI. 9.30P 30 ABC CS		92		B	7.8	12	682	1834	631	303	747	198	428	462	418	257	555	212	398	339	283	139	224	169	308	242
GIMME A BREAK	8	189		A	13.7	21	1197	1753	815	364	898	362	561	493	368	266	361	158^	291	246	171^	70^	200^	100^	294	152^
1 WED. 9.00P 30 NBC CS		96		B	15.3	24	1337	1731	733	327	867	310	519	454	373	294	431	160	286	251	202	121	203	96	230	159

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

KEY: A=CURRENT REPORT B=SEASON AVERAGE

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
GOLDEN GIRLS	9	199	206	A	23.9	41	2089	1801	775	324	922	273	466	421	386	384	560	166	286	284	243	236	105	62^	214	156
SAT. 9.00P 30 NBC CS		97	98	B	25.2	42	2202	1824	826	316	925	263	480	459	401	385	515	150	272	266	228	214	133	84	251	186
GROWING PAINS	8	211	210	A	21.9	33	1914	1977	739	415	914	405	643	518	374	224	543	259	393	346	213	110	192	117	328	215
TUE. 8.30P 30 ABC CS		99	99	B	22.0	32	1923	1956	757	382	863	382	619	538	368	190	534	254	399	338	219	106	247	137	312	213
HALLMARK HALL OF FAME(S)		207		A	19.5	29	1704	1457	779	350	886	214	467	464	452	366	497	156^	250	272	243	212	34v	25v	40v	32v
1 SUN. 9.00P 120 CBS FF		99																								
9.00 - 9.30				A	20.4	30	1783	1473	753	340	855	206	443	450	431	352	512	143^	247	274	274	224	59^	51^	47^	35v
9.30 - 10.00				A	19.0	28	1661	1426	777	344	874	198	460	469	456	361	473	158^	239	262	219	200	41v	35v	38v	28v
10.00 - 10.30				A	19.2	29	1678	1479	794	365	917	225	491	473	465	377	494	157^	253	271	240	208	24v	15v	44^	34v
10.30 - 11.00				A	19.5	30	1704	1438	786	349	892	228	466	467	453	368	506	168	261	279	237	213	9v	LT	31v	31v
HEAD OF THE CLASS	10	207	204	A	16.2	25	1416	1937	821	382	899	376	604	515	370	239	561	267	410	372	223	122	208	109	269	216
WED. 8.30P 30 ABC CS		99	99	B	17.0	26	1486	1834	754	329	829	348	574	511	360	206	537	236	405	362	244	108	221	107	247	181
HEART OF THE CITY	9	140	177	A	7.1	12	621	1589	545	256	632	181^	346	308	350	224^	640	238	411	380	302	190^	214^	104^	103^	65^
SAT. 9.00P 60 ABC OP		86	93	B	7.6	13	664	1681	693	281	777	273	461	455	363	249	539	190	344	340	280	159	150	91	215	161
9.00 - 9.30				A	6.7	11	586	1602	541	261	582	116^	290	301	365	229^	646	240^	423	403	302	188^	253	117^	121^	78^
9.30 - 10.00				A	7.6	13	664	1538	535	249	658	235	389	303	325	214	621	233	393	352	294	188^	175^	90^	84^	52v
HIGHWAY TO HEAVEN	10	207	212	A	18.1	28	1582	1558	721	305	822	159	324	338	405	436	539	93	258	278	326	236	95	46^	102	54^
WED. 8.00P 60 NBC GD		98	99	B	17.5	27	1530	1677	733	308	845	204	384	363	371	409	544	133	289	291	283	213	128	68	160	105
8.00 - 8.30				A	17.3	27	1512	1577	732	305	835	164	323	339	405	449	540	90^	254	268	327	242	102	53^	100	52^
8.30 - 9.00				A	18.8	29	1643	1540	716	305	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
HILL STREET BLUES	2	194		A	13.7	21	1197	1445	579	384	732	253	428	382	369	237	595	146^	354	364	354	181^	81^	55v	37v	34v
1 TUE. 9.00P 60 NBC OP		97		B	13.8	20	1206	1508	594	301	704	232	397	377	322	253	659	187	374	367	345	234	81	47	64	63
9.00 - 9.30				A	13.5	20	1180	1389	584	358	707	216^	389	373	376	246	557	122^	315	320	333	190^	84^	60v	41v	36v
9.30 - 10.00				A	13.9	21	1215	1490	571	408	753	291	464	387	356	227^	631	167^	391	405	373	172^	77^	51v	29v	29v
HOTEL	8	211	211	A	15.3	25	1337	1495	759	277	866	293	486	421	355	331	464	121	233	250	235	196	121	99^	44^	32^
WED. 10.00P 60 ABC GD		99	99	B	15.5	26	1355	1429	789	324	897	291	494	441	383	352	404	120	223	226	187	158	81	61	47	35
10.00 - 10.30				A	15.6	25	1363	1513	768	288	879	314	507	429	355	323	465	127	239	258	232	193	126	103	43^	33^
10.30 - 11.00				A	15.2	26	1328	1451	741	264	842	270	459	409	347	332	454	110	222	235	234	197	112	90^	43^	30^
HUNTER	7	192		A	16.9	30	1477	1835	761	202	835	290	449	361	343	320	602	169^	378	375	334	205	147^	142^	251	212
1 SAT. 10.00P 60 NBC OP		97		B	17.7	32	1547	1667	757	272	831	246	441	415	367	331	538	148	288	277	272	211	143	91	155	128
10.00 - 10.30				A	16.8	29	1468	1865	802	205	861	296	462	382	358	324	599	166^	372	373	336	207	135^	135^	270	227
10.30 - 11.00				A	17.0	30	1486	1797	718	196	805	280	435	338	331	313	602	170^	382	375	333	202	159^	148^	231	195
JACK & MIKE	9	206	207	A	13.8	23	1206	1481	691	376	779	288	516	480	402	217	555	265	413	341	242	111^	118	75^	29v	17v
TUE. 10.00P 60 ABC A		99	99	B	13.9	24	1215	1505	748	346	834	324	547	524	388	226	504	224	361	309	227	119	97	59	70	42
10.00 - 10.30				A	14.7	24	1285	1525	694	367	775	282	515	485	409	209	571	273	426	357	255	107^	125	83^	54^	30^
10.30 - 11.00				A	13.0	23	1136	1409	677	380	771	289	506	467	389	223	529	253	393	320	226	112^	109^	65^	LT	LT
KATE & ALLIE	10	204	207	A	18.3	27	1599	1473	755	377	853	252	473	446	403	326	430	126	263	253	223	142	89^	58^	101	53^
MON. 8.00P 30 CBS CS		99	99	B	18.6	28	1626	1637	788	345	879	265	460	449	404	344	465	152	273	272	219	156	127	73	166	101
KNOTS LANDING	5	205	205	A	17.1	28	1495	1526	790	286	919	375	583	493	361	301	494	213	342	321	200	143	63^	31^	50^	24v
THU. 10.00P 60 CBS GD		99	99	B	17.0	29	1486	1519	836	319	937	350	563	509	383	321	451	186	295	258	192	138	81	42	50	31
10.00 - 10.30				A	16.7	26	1460	1508	777	277	903	380	576	492	343	291	484	207	333	312	196	143	61^	28^	60^	33^
10.30 - 11.00				A	17.5	29	1530	1539	802	294	933	373	588	492	372	311	502	220	351	329	205	142	63^	34^	41^	16v
L.A. LAW	3	207	209	A	13.4	31	1696	1527	744	338	832	317	548	478	414	218	595	227	384	360	304	162	76^	45^	24^	24^
CONT'D																										

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

KEY: A=CURRENT REPORT B=SEASON AVERAGE

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
L.A. LAW-CONT'D																										
THU. 10.00P 60 NBC GD		99	99	B	18.6	30	1626	1489	744	357	837	318	543	505	416	225	558	204	356	353	286	155	69	41	25	22
10.00 - 10.30				A	20.2	32	1765	1541	746	345	838	324	558	477	416	217	594	239	386	348	295	159	82	45^	27^	27^
10.30 - 11.00				A	18.5	31	1617	1517	747	333	830	314	542	478	413	220	600	212	383	377	319	167	69^	43^	18v	18v
MACGYVER	10	192	201	A	13.1	20	1145	1741	642	269	701	167	364	396	350	269	726	202	418	406	376	271	147	79^	167	113^
MON. 8.00P 60 ABC A		94	95	B	14.1	22	1232	1747	647	273	726	190	384	393	353	277	714	197	417	411	385	244	129	62	178	125
8.00 - 8.30				A	12.5	19	1093	1646	633	253	691	156	338	377	341	284	681	178	379	377	357	266	149	86^	125^	80^
8.30 - 9.00				A	13.7	21	1197	1820	646	282	705	175	384	406	357	255	765	222	454	433	394	275	145	73^	205	143
MAGNUM, P.I.	10	203	207	A	18.2	28	1591	1683	643	260	744	219	416	420	372	271	661	220	419	395	338	197	154	64^	124	70^
WED. 9.00P 60 CBS PD		97	99	B	17.0	26	1486	1687	715	294	797	232	458	446	401	290	664	237	433	412	326	187	120	49	106	69
9.00 - 9.30				A	17.6	27	1538	1707	632	253	734	203	398	417	374	276	657	224	420	394	331	193	166	65^	150	80^
9.30 - 10.00				A	18.8	29	1643	1655	651	265	750	230	432	425	374	263	663	216	417	397	345	200	143	63^	99	61^
MATLOCK	10	199	210	A	16.7	25	1460	1591	803	230	852	167	330	302	403	449	591	108	257	260	297	300	86^	59^	62^	35^
TUE. 8.00P 60 NBC GD		97	99	B	17.5	26	1530	1596	763	276	836	168	342	349	389	426	595	127	281	273	302	273	84	53	81	52
8.00 - 8.30				A	15.9	24	1390	1599	826	228	872	186	342	291	395	461	590	110	260	254	299	301	82^	58^	55^	31^
8.30 - 9.00				A	17.4	26	1521	1582	785	230	835	148	318	308	408	445	591	106	255	261	296	300	88^	61^	68^	37^
MIAMI VICE	10	213		A	16.7	27	1460	1669	609	342	739	264	410	354	347	258	598	179^	366	343	317	207	121^	19v	211	118^
1 FRI. 9.00P 60 NBC OP		99		B	17.4	28	1521	1765	690	353	771	300	517	484	374	199	676	261	476	436	328	163	137	64	181	130
9.00 - 9.30				A	16.0	26	1398	1695	614	330	738	261	407	346	346	263	608	181^	367	351	324	207	124^	24v	225	128^
9.30 - 10.00				A	17.4	28	1521	1640	606	352	739	262	415	359	349	256	583	173^	360	334	314	205	118^	14v	200	109^
MICKEY'S CHRISTMAS CAROL(S)		205		A	17.1	26	1495	2103	634	215	661	276	459	412	263	192	538	225	380	372	221	137^	242	99^	604	391
2 MON. 8.00P 60 NBC EA		98																								
8.00 - 8.30				A	16.6	25	1451	2072	605	223	634	261	431	383	240	197	545	230	383	375	232	143^	237	98^	656	387
8.30 - 9.00				A	17.6	26	1538	2125	661	208	684	289	485	442	283	184	525	221	380	372	208	128^	243	98^	673	393
MIKE HAMMER	3	195		A	12.7	20	1110	1539	582	129^	641	97^	211^	277	296	359	681	103^	297	357	426	295	91^	51v	126^	69^
1 WED. 8.00P 60 CBS PD		96		B	12.3	19	1075	1582	685	195	754	122	291	348	379	386	661	144	340	368	384	261	55	26	112	71
8.00 - 8.30				A	12.5	20	1093	1566	582	113^	648	95^	194^	259	284	380	656	97^	280	338	404	292	125^	43v	137^	73^
8.30 - 9.00				A	12.9	20	1127	1504	578	144^	630	99^	225^	294	304	336	699	107^	311	373	445	296	58v	58v	117^	66^
MR. BELVEDERE	8	173		A	11.8	19	1031	1605	742	275	862	162^	428	418	411	417	403	88^	180^	208^	193^	187^	76^	76^	264^	104^
1 FRI. 8.30P 30 ABC CS		88		B	12.8	21	1119	1797	718	287	828	248	453	404	349	341	446	132	243	232	205	174	146	94	377	240
MOONLIGHTING	9	212	211	A	23.0	34	2010	1818	804	442	925	407	678	588	420	196	608	286	455	411	251	113	155	99	130	90
TUE. 9.00P 60 ABC PD		99	99	B	22.9	34	2001	1803	805	394	909	415	669	593	397	184	595	291	460	408	248	102	173	94	126	88
9.00 - 9.30				A	23.1	34	2019	1831	791	439	915	399	666	578	417	196	600	280	450	401	249	111	166	107	150	106
9.30 - 10.00				A	22.9	34	2001	1796	816	442	929	412	685	595	423	192	611	288	456	417	253	115	147	90	109	75
MOVIE OF THE WEEK-TUESDAY(S)		201		A	17.0	27	1486	1474	770	229	882	199	408	435	422	388	494	119^	304	294	300	174^	56^	46v	42v	35v
2 TUE. 9.00P 120 NBC FF		99																								
9.00 - 9.30				A	15.1	22	1320	1467	756	244	868	163^	340	372	412	437	418	64^	196^	217	278	201^	98^	74^	83^	64^
9.30 - 10.00				A	16.4	25	1433	1513	781	245	902	180^	385	429	445	411	495	141^	295	280	280	178^	65^	44v	51^	40v
10.00 - 10.30				A	18.4	29	1608	1495	778	219	887	210	438	465	424	366	531	134^	339	324	316	174	36v	36v	41v	41v
10.30 - 11.00				A	18.1	32	1582	1419	761	211	868	234	452	461	407	349	516	132^	359	334	312	148^	35v	35v	LT	LT
MOVIE OF THE WEEK-FRIDAY(S)		196		A	13.6	23	1189	1731	491	291	646	258	438	394	291	172^	458	190^	275	236	199^	155^	158^	132^	469	309
2 FRI. 8.00P 180 NBC FF		98																								
8.00 - 8.30				A	14.7	25	1285	1749	594	313	698	229	399	382	343	236	474	173^	252	205^	203^	194^	151^	151^	426	257
8.30 - 9.00				A	13.8	23	1206	1859	531	299	658	227^	398	375	316	201^	537	212^	292	214^	219^	221^	164^	164^	500	321
9.00 - 9.30				A	13.8	23	1206	1784	476	292	662	282	492	434	289	145^	444	192^	285	267	172^	127^	188^	140^	490	340
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
								AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																		
EVENING CONT'D																										
MOVIE OF THE WEEK--CONT'D																										
9.30 - 10.00				A	13.3	21	1162	1734	447	307	643	278	482	419	286	137^	440	196^	295	277	178^	116^	164^	127^	487	341
10.00 - 10.30				A	13.3	22	1162	1680	460	273	624	281	456	397	254	153^	438	188^	273	235^	216^	136^	143^	111^	475	317
10.30 - 11.00				A	12.6	22	1101	1571	431	253	584	260	413	358	242^	154^	429	190^	263	219^	214^	141^	128^	92^	430	287
MOVIE OF THE WEEK-WED(S)			201	A	17.1	27	1495	1597	836	269	965	280	497	441	441	393	532	98^	296	318	332	190	38v	13v	62^	43v
2 WED. 9.00P 110 NBC FF			99																							
9.00 - 9.30				A	16.0	24	1398	1575	797	277	945	274	458	392	439	402	529	83^	280	323	347	186^	37v	10v	64^	50v
9.30 - 10.00				A	16.8	25	1468	1640	829	284	984	290	480	431	461	402	515	80^	267	302	330	190	48v	22v	93^	65^
10.00 - 10.30				A	18.0	29	1573	1576	862	256	961	266	512	460	440	392	542	110^	307	314	327	200	34v	10v	39v	25v
10.30 - 11.00				A	18.0	30	1573	1586	856	256	967	292	546	477	417	374	544	122^	333	331	319	189	36v	10v	39v	25v
MURDER, SHE WROTE	10	207	201	A	22.9	34	2001	1669	804	261	878	187	396	404	407	410	624	147	299	302	335	272	74	37^	93	50^
1 SUN. 8.00P 60 CBS SM		99	97	B	25.2	37	2202	1601	806	303	882	166	386	406	433	426	579	123	273	284	298	262	57	31	83	54
2 SUN. 8.24P 60																										
8.00 - 8.30				A	23.1	35	2019	1612	779	258	830	132	332	369	387	427	619	137	307	304	334	274	60^	41^	103	43^
8.30 - 9.00				A	23.0	34	2010	1669	808	275	884	186	397	414	411	412	625	150	302	296	332	273	85	41^	75	41^
9.00 - 9.30				A	22.1	33	1932	1761	828	230	935	267	486	436	432	381	633	158	285	315	347	269	68^	22v	125^	82^
MY SISTER SAM	7	203	203	A	17.6	26	1538	1577	769	416	889	281	530	503	424	298	462	156	296	265	228	144	118	89^	108	64^
MON. 8.30P 30 CBS CS		99	99	B	18.1	27	1582	1635	771	357	858	283	482	461	379	312	457	158	274	276	214	142	137	89	183	117
NBC MONDAY NIGHT MOVIES	9	201		A	20.9	32	1827	1431	798	359	888	287	458	424	444	336	420	141^	215	164	176	174	91^	51^	32v	30v
1 MON. 9.00P 120 NBC FF		99		B	19.5	30	1704	1625	814	362	923	329	569	514	416	287	467	160	283	269	226	150	143	83	92	68
9.00 - 9.30				A	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
9.30 - 10.00				A	20.8	30	1818	1444	822	376	904	318	474	426	423	347	417	153	222	153	166	176	78^	49^	13v	13v
10.00 - 10.30				A	21.8	33	1905	1380	763	332	865	256	426	398	446	337	424	131^	211	169	189	176	92^	53^	14v	14v
10.30 - 11.00				A	21.1	35	1844	1356	757	338	847	251	425	409	460	316	403	115^	187	156	186	182	163	79	261	159
NBC NEWS DIGEST-M-F	55	144	148	A	12.8	19	1119	1815	685	351	845	308	497	403	361	305	546	172	325	317	265	187	167	86	253	168
1 MON. 8.57P 2 NBC N		75	77	B	12.9	20	1127	1848	719	337	835	293	495	433	363	290	593	194	360	344	283	192				
1 TU-F 8.58P 1																										
2 M-TH 8.58P 1																										
2 FRI. 9.13P 1																							124	52^	96	70
NBC NEWS DIGEST-2-M-F	27	159	165	A	13.1	20	1145	1613	757	339	881	305	500	408	408	320	512	181	329	297	257	155	134	63	143	106
1 MON. 9.59P 1 NBC N		82	85	B	12.5	19	1093	1689	759	333	856	292	519	470	400	280	556	200	375	350	278	152				
1 W & F 9.58P 1																										
2 TUE. 9.45P 1																										
2 THU. 9.58P 1																							184	81^	260	179
NBC NEWS DIGEST-SAT	11	144	148	A	13.9	24	1215	1871	707	328	924	316	475	395	358	398	503	131	251	241	230	228	151	80	260	188
SAT. 8.58P 1 NBC N		76	76	B	16.3	28	1425	1774	718	315	836	243	424	389	353	362	527	147	266	250	241	227				
NBC NEWS DIGEST-2-SAT.	4		164	A	13.9	25	1215	1793	701	314	914	292	464	401	355	382	538	156^	253	280	233	235	150^	83^	191^	114^
2 SAT. 9.58P 1 NBC N			83	B	15.4	27	1346	1726	771	333	870	232	441	431	386	359	492	129	247	244	225	219	173	114	191	153
NBC NEWS DIGEST-SUN	11	141	151	A	10.7	16	935	1845	695	253	786	192	434	411	460	308	500	99^	242	223	277	240	246	96^	313	199
1 SUN. 9.19P 1 NBC N		76	79	B	12.4	18	1084	1874	722	314	825	311	515	444	377	263	639	225	407	382	307	193	193	96	217	140
2 SUN. 8.58P 1																										
NBC NEWS DIGEST-2-SUN.	6	161		A	12.9	19	1127	1462	578	182^	578	388	429	375	190^	69^	769	209^	420	551	499	218^	LT	LT	115^	77^
1 SUN. 10.16P 1 NBC N		84		B	15.9	25	1390	1690	757	302	854	337	560	483	371	247	578	170	363	382	326	168	166	78	92	74
NBC NIGHTLY NEWS-SAT.	9	169		A	9.9	18	865	1412	623	210^	693	55v	80v	248^	275^	445	666	192^	284^	279^	224^	322	15v	15v	38v	21v
1 SAT. 6.30P 30 NBC N		92		B	11.3	23	988	1418	642	175	706	94	196	242	286	435	604	135	258	272	264	312	40	6	68	45

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

KEY: A=CURRENT REPORT B=SEASON AVERAGE

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORK-ING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NBC NIGHTLY NEWS-SUN	5		164	A	7.2	13	629	1577	617	205^	683	120^	182^	236^	285^	412^	563	99v	250^	202^	271^	292^	253^	188^	78v	50v
2 SUN. 6.30P 30 NBC N			83	B	7.0	13	612	1482	706	208	760	136	256	301	346	424	578	127	262	275	266	273	106	51	38	28
NBC NIGHTLY NEWS	49	204	204	A	12.2	22	1066	1486	691	176	739	137	247	282	323	422	627	128	266	260	285	325	40^	18^	80	49^
M-F 6.30P 30 NBC N		99	99	B	11.8	22	1031	1480	681	200	729	139	254	285	321	404	631	137	270	273	273	321	48	29	72	47
NBC SUNDAY NIGHT MOVIE	10	190	200	A	13.9	22	1215	1788	676	317	742	272	474	483	399	186	621	204	381	359	340	197	127	63^	298	191
1 SUN. 9.21P 120 NBC FF		96	99	B	17.6	28	1538	1758	762	320	863	344	569	505	387	239	617	235	422	397	305	155	159	73	119	84
2 SUN. 7.00P 120																										
7.00 - 7.30				A	9.6	16	839	1869	617	413	731	228^	409	407	377	264^	492	125^	275^	236^	277^	217^	189^	137^	457	254^
7.30 - 8.00				A	11.4	19	996	2085	637	412	786	290	457	404	354	261^	457	109^	263^	224^	271^	183^	242^	161^	600	344
8.00 - 8.30				A	11.5	18	1005	2083	663	383	802	256^	473	402	402	273^	481	121^	281	260^	277	181^	219^	157^	581	341
8.30 - 9.00				A	13.7	21	1197	2056	645	390	839	255	473	395	416	325	516	140^	316	294	283	181^	198^	138^	503	318
9.00 - 9.30				A	14.5	21	1267	1860	700	240	700	188^	400	510	452	190^	626	225	351	359	323	204^	309	41v	225	169^
9.30 - 10.00				A	15.7	23	1372	1656	679	279	679	212	428	529	451	150^	663	219	385	398	374	217	68^	LT	246	203
10.00 - 10.30				A	16.7	25	1460	1587	686	256	686	297	492	541	389	92^	705	259	451	456	379	192	62^	LT	134^	103^
10.30 - 11.00				A	16.7	26	1460	1573	688	230	688	336	524	554	352	69^	764	305	522	495	389	184^	63^	LT	58^	40v
11.00 - 11.30				A	16.7	31	1460	1498	740	258	755	297	510	526	418	146^	727	254	450	380	398	207	LT	LT	16v	16v
NEWHART	9	202	204	A	19.8	29	1731	1596	775	395	860	312	531	463	366	286	524	206	364	333	252	138	122	76^	90	62^
MON. 9.00P 30 CBS CS		99	99	B	20.0	29	1748	1686	805	365	892	305	520	489	393	312	542	209	370	338	255	145	118	66	134	94
NEWSBREAK-M-F	55	167	166	A	11.9	18	1040	1526	705	297	796	235	415	388	357	337	539	145	292	288	266	223	88	42^	103	68
MWTHF 9.58P 1 CBS N		77	76	B	12.2	19	1066	1581	781	306	873	248	449	425	400	372	523	153	289	271	256	205	89	40	96	71
1 TUE. 9.51P 1																										
2 TUE. 9.51P 2																										
NEWSBREAK-SAT.	11	153	155	A	7.8	14	682	1783	669	191^	701	139^	350	335	386	303	692	193^	387	410	344	223	191^	100^	199^	199^
1 SAT. 9.58P 1 CBS N		86	75	B	8.1	14	708	1658	700	281	777	190	419	415	405	308	656	189	378	387	333	225	106	39	119	86
2 SAT. 10.05P 1																										
NEWSBREAK-SUN.	11	172	171	A	14.1	21	1232	1570	808	305	929	246	471	458	443	388	482	126	237	266	241	207	48^	26v	111^	87^
1 SUN. 10.12P 1 CBS N		79	79	B	15.1	23	1320	1524	790	305	882	233	437	440	410	378	519	135	270	277	261	219	59	33	64	47
2 SUN. 10.19P 1																										
NFL MONDAY NIGHT FOOTBALL	12	209	210	A	19.7	32	1722	1476	399	172	421	117	235	240	233	151	877	288	555	572	449	242	102	24^	76^	44^
1 MON. 9.00P 175 ABC SE		99	99	B	18.8	31	1643	1461	428	196	457	146	257	263	228	159	870	283	537	548	450	258	86	17	48	26
2 MON. 9.00P 186																										
9.00 - 9.30				A	18.2	27	1591	1568	425	178	444	125	249	257	245	149	877	289	536	561	436	256	102	24^	145	97
9.30 - 10.00				A	21.2	31	1853	1508	397	187	416	116	232	253	240	140	881	290	549	580	445	247	94	17v	117	82
10.00 - 10.30				A	22.2	33	1940	1514	411	181	434	131	263	265	241	137	872	292	546	556	434	250	124	31^	84	48^
10.30 - 11.00				A	19.4	30	1696	1478	397	173	425	128	249	246	228	145	886	302	569	572	448	240	119	26^	48^	25^
11.00 - 11.30				A	18.9	34	1652	1425	380	160	402	98	201	215	221	168	885	287	582	581	458	227	109	26^	29^	5v
11.30 - 12.00				A	18.2	39	1591	1357	377	152	399	94	206	211	228	162	863	270	550	571	465	239	67^	25^	28^	6v
12.00 - 12.30				A	22.2	49	1940	1331	393	143^	414	153	213	155	183	170	819	276	553	562	448	210	44^	23v	54^	11v
NIGHT BEFORE CHRISTMAS(S)			208	A	15.3	23	1337	2102	574	270	723	395	530	398	221	193^	544	319	428	338	141^	97^	188^	74^	647	317
2 WED. 8.30P 30 CBS EA			99																							
NIGHT COURT	9	204	204	A	27.5	42	2404	1769	754	348	870	338	584	504	414	224	640	279	463	426	312	136	153	73	106	86
THU. 9.30P 30 NBC CS		99	99	B	25.1	38	2194	1793	772	362	857	330	570	529	403	226	655	291	488	443	308	135	151	85	130	93
1986	7	183		A	12.1	21	1058	1433	663	344	774	210^	356	374	407	301	599	184^	336	370	312	206^	43v	LT	17v	14v
1 TUE. 10.00P 60 NBC DN		96		B	10.4	18	909	1549	706	301	766	204	396	408	398	299	672	200	421	405	345	210	71	38	40	29
CONT'D																										

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

KEY: A=CURRENT REPORT B=SEASON AVERAGE

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
1986-CONT'D																										
10.00 - 10.30				A	12.5	21	1093	1453	679	352	794	236^	394	396	404	291	587	185^	330	373	295	202^	39v	LT	33v	27v
10.30 - 11.00				A	11.7	21	1023	1405	646	335	751	180^	314	349	408	312	609	181^	341	366	332	210^	45v	LT	LT	LT
OUR HOUSE	8	199		A	12.6	19	1101	1702	584	187^	638	109^	304	344	371	259	582	189^	396	405	326	152^	122^	108^	360	277
1 SUN. 7.21P 60 NBC GD		97		B	13.6	21	1189	1896	761	315	846	260	495	459	398	300	591	199	377	351	294	178	173	101	286	174
7.00 - 7.30				A	11.2	18	979	1519	493	149^	507	42v	211^	279^	324	228^	568	144^	350	384	330	184^	104^	104^	340	247^
7.30 - 8.00				A	12.3	19	1075	1643	591	166^	609	57v	271	343	391	266	603	191^	416	408	342	159^	83^	83^	348	277
8.00 - 8.30				A	13.8	21	1206	1823	599	222^	713	199^	379	361	359	255	554	203^	385	405	300	129^	175^	139^	381	282
OUR WORLD	7	198	195	A	5.4	8	472	1513	574	261^	693	201^	319	377	320	299^	626	216^	377	390	314	192^	76v	76v	118^	102^
THU. 8.00P 60 ABC DN		98	96	B	6.0	9	524	1547	624	276	750	232	361	410	331	292	577	184	329	345	305	178	103	56	117	81
8.00 - 8.30				A	5.2	8	454	1504	556	248^	695	210^	337	365	316	297^	606	212^	364	388	294^	181^	73v	73v	130^	111^
8.30 - 9.00				A	5.6	9	489	1511	584	270^	683	189^	301	385	322	298	641	221^	388	390	325	201^	82^	82^	105^	92^
PERFECT STRANGERS	9	209	207	A	15.9	25	1390	1932	786	353	854	336	548	471	353	250	589	289	436	402	225	124	194	109	295	220
WED. 8.00P 30 ABC CS		99	99	B	16.2	26	1416	1895	754	301	832	349	575	512	358	208	559	248	420	379	252	116	213	110	291	202
RUDOLPH-RED-NOSE-REINDEER(S)		206		A	17.3	26	1512	2336	788	264	844	477	608	538	238	187	547	309	449	360	187	98^	191	138^	754	418
1 TUE. 8.00P 60 CBS EA		99																								
8.00 - 8.30				A	16.8	25	1468	2287	771	253	828	467	592	524	228	190^	532	290	441	357	197	91^	193	140^	734	413
8.30 - 9.00				A	17.8	26	1556	2377	805	273	860	485	622	549	247	188	557	326	454	361	176^	103^	186	134^	774	423
ST. ELSEWHERE	9	208		A	14.7	25	1285	1770	845	384	889	363	613	581	413	221	618	303	489	360	280	129^	83^	16v	180^	129^
1 WED. 10.00P 60 NBC GD		99		B	14.2	24	1241	1609	806	386	909	344	591	552	422	262	528	206	382	351	269	119	[illegible]	[illegible]	[illegible]	[illegible]
10.00 - 10.30				A	14.4	24	1259	1775	830	372	877	347	615	579	404	223	610	321	488	341	258	122^	75^	LT	213^	150^
10.30 - 11.00				A	14.9	25	1302	1771	865	396	904	381	615	586	422	218	627	289	491	376	303	136^	90^	32v	150^	108^
SCARECROW & MRS. KING	9		207	A	16.2	27	1416	1576	785	279	885	201	386	391	397	428	564	183^	334	283	284	189^	23v	23v	104^	48v
2 FRI. 8.00P 60 CBS GD			99	B	14.9	25	1302	1644	801	345	901	217	439	434	420	402	529	148	294	284	271	196	60	28	154	90
8.00 - 8.30				A	14.9	25	1302	1586	781	280	885	212^	395	389	391	425	560	173^	328	277	295	186^	26v	26v	115^	57^
8.30 - 9.00				A	17.6	29	1538	1553	783	276	878	190	373	390	399	429	563	189	337	288	272	188	19v	19v	93^	41v
SIDEKICKS	4	178	185	A	10.0	18	874	2066	528	319	614	232	397	352	289	194	663	219	431	418	351	190	358	116^	431	291
SAT. 8.00P 30 ABC OP		92	93	B	9.7	17	848	2009	588	321	671	213	428	408	345	207	618	180	412	410	344	170	258	95	462	315
SIMON & SIMON	3	205	205	A	11.6	18	1014	1721	658	255	768	177	399	400	389	315	654	191	425	365	338	206	158	71^	141	86^
THU. 8.30P 60 CBS PD		98	98	B	11.9	18	1040	1751	710	238	788	165	359	422	404	331	685	212	438	410	340	210	130	67	148	91
8.30 - 9.00				A	10.6	16	926	1786	667	270	777	164	394	402	402	325	659	204	429	361	329	207	184	83^	166	105^
9.00 - 9.30				A	12.5	19	1093	1672	650	242	761	186	405	397	378	308	654	183	428	371	347	207	137	62^	120^	68^
60 MINUTES	12	209	207	A	23.1	37	2019	1616	689	243	755	163	314	337	337	364	732	208	370	391	350	291	47^	18v	82	45^
1 SUN. 7.00P 60 CBS DN		99	99	B	23.2	36	2028	1576	700	270	761	148	319	349	363	371	699	185	347	366	340	290	46	16	70	44
2 SUN. 7.24P 60																										
7.00 - 7.30				A	21.1	34	1844	1568	713	267	765	163	329	350	337	365	682	183	348	372	328	279	29^	2v	92	39^
7.30 - 8.00				A	23.0	37	2010	1639	678	247	745	156	300	331	338	361	751	215	382	408	356	292	50^	23^	93	55^
8.00 - 8.30				A	26.0	41	2272	1630	686	205	769	184	332	337	334	373	757	223	376	386	363	301	60^	25v	44^	26v
SLEDGE HAMMER	4	150	181	A	9.1	16	795	2133	561	326	638	233	435	403	326	164^	772	279	572	550	416	160^	269	158^	454	343
SAT. 8.30P 30 ABC CS		87	93	B	9.3	16	813	2102	652	328	728	252	475	469	377	200	673	204	492	492	402	145	237	139	464	361
SPENSER: FOR HIRE	8	171	187	A	12.0	21	1049	1490	563	273	687	209	362	355	328	250	583	203	359	315	246	213	118^	48^	102^	56^
SAT. 10.00P 60 ABC PD		92	97	B	10.9	19	953	1501	665	304	766	236	416	408	373	281	505	165	289	287	244	181	131	59	99	67
10.00 - 10.30				A	11.3	20	988	1500	570	294	705	216	369	366	339	258	592	211	370	318	248	213	110^	44^	93^	48^
10.30 - 11.00				A	12.6	23	1101	1487	559	254	675	204	360	349	319	244	575	196	349	311	245	214	126^	51^	111^	63^

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES (AUDIENCE COMPOSITION)

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

KEY: A=CURRENT REPORT B=SEASON AVERAGE

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	W 18-34	W 18-49	W 25-54	W 35-64	W 55+	MEN TOTAL	M 18-34	M 18-49	M 25-54	M 35-64	M 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
SPORTSBREAK-SAT	11	159	179	A	7.6	13	664	1521	650	273	706	134^	353	327	342	310	593	61^	284	321	339	258	52v	52v	170^	68^
SAT. 8.58P 1 CBS SN		83	88	B	9.2	16	804	1693	675	285	767	176	390	372	378	325	607	147	331	322	327	238	99	63	220	132
SPORTSBREAK-SUN	11	196	194	A	20.5	31	1792	1713	805	257	874	183	368	372	394	430	632	149	313	298	337	278	93	38^	114	51^
1 SUN. 6.30P 1 CBS SN; 2 SUN. 8.56P 1		93	92	B	21.2	31	1853	1603	802	300	880	171	378	406	433	425	582	130	272	285	301	260	60	33	81	48
STARMAN	8	182		A	10.9	19	953	2073	688	346	780	218^	442	417	439	278^	532	250^	358	363	264^	134^	361	245^	400	366
1 FRI. 10.00P 60 ABC A		93		B	10.4	18	909	1830	704	338	768	283	516	481	387	203	605	217	426	406	330	146	190	83	267	206
10.00 - 10.30				A	10.7	18	935	2126	710	353	793	221^	452	431	457	273^	548	261^	378	372	270^	128^	373	256^	412	380
10.30 - 11.00				A	11.2	20	979	1993	653	332	751	207^	422	397	418	279^	508	235^	332	348	253^	138^	350	234^	384	348
20/20	8	208		A	13.1	21	1145	1384	684	218^	723	100^	244	297	410	403	582	149^	328	342	353	214^	39v	18v	40v	33v
1 THU. 10.00P 60 ABC DN		99		B	13.7	23	1197	1445	762	233	835	192	379	413	409	380	548	147	290	299	294	214	34	9	28	21
10.00 - 10.30				A	13.3	21	1162	1460	698	242	737	106^	259	317	406	397	606	168^	358	357	356	212^	40v	17v	77^	64^
10.30 - 11.00				A	12.9	21	1127	1299	665	190^	704	93^	227^	275	413	407	558	129^	296	325	350	219^	37v	19v	LT	LT
20/20 SPECIAL(S)			210	A	11.7	19	1023	1658	789	357	963	393	554	492	308	340	633	233^	358	383	325	217^	41v	9v	21v	8v
2 THU. 10.00P 60 ABC DN			99																							
10.00 - 10.30				A	11.9	19	1040	1657	837	360	989	426	585	521	306	334	621	249^	366	386	310	202^	47v	17v	LT	LT
10.30 - 11.00				A	11.6	19	1014	1637	733	347	927	357	513	456	305	344	637	214^	344	375	334	233^	33v	LT	40v	16v
TWILIGHT ZONE	3	205	205	A	9.5	14	830	1716	697	318	805	215	447	407	376	317	700	257	504	424	329	179	78^	43v	133^	49^
THU. 8.00P 30 CBS SF		99	99	B	9.3	14	813	1725	696	298	774	195	402	404	384	310	702	259	490	457	333	174	68	44	181	87
227	7	188		A	17.7	30	1547	1779	765	340	890	287	468	448	343	385	454	146^	240	208	208	203	158^	98^	277	233
1 SAT. 8.30P 30 NBC CS		95		B	18.7	32	1634	1806	802	340	905	273	477	443	372	366	453	139	242	216	210	186	161	94	287	213
VALERIE	4	194		A	11.6	17	1014	1853	531	185^	637	193^	358	334	311	216^	533	215^	411	428	277	105^	233^	171^	450	307
1 SUN. 8.21P 30 NBC CS		97		B	12.4	18	1084	1934	802	336	915	375	582	491	367	285	522	232	358	335	222	133	186	111	311	185
WEBSTER	8	191		A	12.8	22	1119	1718	754	308	896	134^	417	469	458	427	413	121^	184^	227^	163^	172^	80^	80^	329	173^
1 FRI. 8.00P 30 ABC CS		94		B	13.7	24	1197	1771	713	296	829	236	441	420	359	336	434	124	227	223	196	179	151	110	357	216
WE THE PEOPLE	15	200	196	A	12.4	19	1084	1764	705	306	822	272	468	436	378	303	571	189	372	326	276	187	126	60^	245	149
1 TUE. 8.58P 1 CBS DO; 1 THU. 9.28P 1; 2 M & TU 8.58P 1; 2 THU. 9.28P 2		95	94	B	12.2	18	1066	1720	721	293	834	263	445	413	378	327	578	182	347	327	287	203	106	56	202	122
WHO'S THE BOSS?	9	211	210	A	21.2	33	1853	1893	725	408	903	371	604	500	378	241	558	257	390	335	224	142	154	86	278	168
TUE. 8.00P 30 ABC CS		99	99	B	21.9	33	1914	1912	747	372	845	350	570	512	363	216	543	235	381	336	234	134	228	121	296	193
WIZARD	7		197	A	10.8	16	944	1899	616	385	892	366	586	531	384	247^	463	133^	248^	248^	170^	215^	197^	75v	347	225^
2 TUE. 8.00P 60 CBS A			97	B	12.5	19	1093	1925	701	328	816	291	528	471	381	248	542	183	387	335	271	142	182	83	385	265
8.00 - 8.30				A	10.4	16	909	1803	607	301^	840	339	541	497	362	240^	445	110^	229^	229^	175^	216^	221^	80^	297^	205^
8.30 - 9.00				A	11.2	17	979	1980	621	458	934	390	627	560	400	251^	477	155^	270^	270^	164^	207^	175^	70v	394	245^
YOU AGAIN ?	7	188		A	13.3	21	1162	1882	812	309	886	352	559	506	361	267	501	205^	384	327	277	117^	236^	121^	259	158^
1 WED. 9.30P 30 NBC CS		95		B	14.0	22	1224	1701	711	319	849	313	499	435	347	286	452	155	287	279	226	127	201	92	199	142
•LATE FRINGE																										
ABC NEWS:NIGHTLINE	34	199	197	A	6.0	16	524	1242	601	218	645	188	313	304	279	297	573	117^	317	321	349	213	15v	LT	9v	LT
1 TU & F 11.30P 31 ABC N; 1 WED. 11.30P 32		98	98	B	5.6	16	489	1164	560	192	602	132	267	292	307	285	532	140	297	292	290	203	20	14	LT	LT
CONT'D																										

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

KEY: A=CURRENT REPORT B=SEASON AVERAGE

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
ABC NEWS:NIGHTLINE-CONT'D																										
1 THU. 11.30P 40																										
2 TUE. 11.30P 31																										
2 THU. 11.30P 30																										
2 FRI. 11.45P 15																										
11.30 - 12.00				A	6.0	16	524	1265	614	225	656	192	323	319	284	296	585	120^	320	327	357	218	14v	LT	10v	LT
12.00 - 12.30				A	5.4	17	472	881	396^	91v	453^	57v	87v	30v	170^	366^	428^	47v	284^	305^	258^	123v	LT	LT	LT	LT
ABC NEWS:NIGHTLINE-MON	10	198	198	A	4.6	20	402	1107	382	80v	385	LT	157^	216^	283^	169^	707	212^	393	491	380	216^	15v	15v	LT	LT
1 MON. 12.36A 30 ABC N		98	98	B	4.1	21	358	1030	376	137	387	53	185	218	231	163	628	172	368	411	364	196	LT	LT	LT	LT
2 MON. 12.47A 31																										
ABC NEWS:NIGHTLINE-THU	2		203	A	4.3	15	376	1274	712^	202^	715^	170v	260^	319^	354^	396^	559^	142v	296^	343^	382^	197^	LT	LT	LT	LT
2 THU. 12.00M 46 ABC N			98	B	4.1	16	358	1164	564	134	565	117	196	275	298	284	599	171	285	369	321	218	LT	LT	LT	LT
12.00 - 12.30				A	4.8	16	420	1293	703	217^	703	160v	273^	307^	350^	396^	590^	190^	347^	357^	367^	210^	LT	LT	LT	LT
12.30 - 1.00				A	3.6	15	315	1137	699^	147v	699^	187v	215v	334^	340^	365^	438^	LT	139v	283^	403^	155v	LT	LT	LT	LT
ABC NEWS:NIGHTLINE-FRI	1		188	A	4.9	13	428	1584	429^	82v	716	357^	454^	212^	283^	217^	832	314^	547^	625^	453^	207^	LT	LT	36v	36v
2 FRI. 12.00M 15 ABC N			97	B	4.9	13	428	1584	429	82	716	357	454	212	283	217	832	314	547	625	453	207	LT	LT	36	36
ABC WEEKEND REPORT-SAT.	10	144	145	A	2.9	9	253	1253	684	258^	708	396^	495^	363^	206^	198^	436^	116v	254^	237^	225^	166^	109v	98v	LT	LT
SAT. 11.30P 15 ABC N		80	81	B	2.5	9	219	1133	625	197	658	186	365	346	309	275	425	119	198	191	179	205	45	28	LT	LT
ABC WEEKEND REPORT-SUN.	10	150	150	A	3.4	12	297	1141	421^	152^	421^	114v	179^	179^	159^	242^	656	232^	407^	276^	249^	235^	20v	20v	44v	LT
SUN. 11.30P 15 ABC N		85	85	B	2.6	9	227	971	417	213	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
CBS LATE NIGHT I	55	174	175	A	4.7	16	411	1304	586	304	681	223	370	343	326	248	534	203	329	257	226	193	31v	LT	58^	18v
1 M & W 11.30P 66 CBS FF		88	88	B	4.5	16	393	1234	570	245	658	215	357	334	313	241	466	142	271	232	233	172	57	24	53	19
1 TU&TH 11.30P 64																										
FRI. 11.30P 67																										
2 MWTH 11.30P 66																										
2 TUE. 11.30P 64																										
11.30 - 12.00				A	5.0	14	437	1311	579	302	682	226	379	336	328	250	533	192	332	265	247	188	34v	LT	62^	26v
12.00 - 12.30				A	4.6	17	402	1281	587	311	674	218	360	345	327	247	523	207	319	246	208	192	32v	LT	52^	12v
12.30 - 1.00				A	4.4	19	385	1281	590	312	683	211	353	357	321	244	490	203	278	228	153^	207	23v	LT	85^	34v
CBS LATE NIGHT II	55	174	175	A	2.9	16	253	1253	573	217^	663	225^	360	327	277	257^	493	256^	344	218^	135^	141^	LT	LT	80^	LT
1 M & W 12.36A 50 CBS FF		88	88	B	3.0	17	262	1133	514	195	575	208	316	299	245	207	470	174	307	238	214	146	45	LT	43	LT
1 TUE. 12.34A 51																										
1 THU. 12.34A 48																										
FRI. 12.37A 41																										
2 MON. 12.36A 50																										
2 TUE. 12.34A 53																										
2 WED. 12.36A 49																										
2 THU. 12.36A 45																										
12.30 - 1.00				A	3.1	15	271	1284	554	258	642	200^	336	321	287	247^	538	258	383	270	174^	147^	26v	LT	78^	LT
1.00 - 1.30				A	2.7	16	236	1216	585	174^	670	250^	378	326	251^	263^	453	254^	305	166^	102^	139^	LT	LT	85^	LT
CBS NEWS NIGHTWATCH-1	54	53	52	A	1.0	10	87	678^	299^	138v	437^	161v	161v	127v	LT	264^	241^	161v	172v	149v	80v	69v	LT	LT	LT	LT
M-THSU 2.00A 30 CBS N		51	50	B	1.1	12	96	597	298	167	360	LT	163	165	239	181	219	63	143	128	132	73	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-2	55	76	74	A	1.3	15	114	605	299^	80v	439^	149v	149v	140v	LT	272^	166^	52v	114v	105v	97v	LT	LT	LT	LT	LT
M-THSU 2.30A 30 CBS N		66	66	B	1.3	17	114	549	246	63	301	80	130	136	139	154	222	LT	136	136	151	72	LT	LT	LT	LT

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG AUD. %	SHARE %	AVG AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
CBS NEWS NIGHTWATCH-3	55	94	93	A	1.2	21	105	886	305^	134v	515^	96v	106v	95v	86v	400^	333^	171^	200^	181^	76v	124v	LT	LT	LT	LT
M-THSU 3.00A 180 CBS N		79	78	B	1.1	21	96	559	236	103	300	67	99	104	106	179	238	70	108	105	93	126	LT	LT	LT	LT
3.00 - 3.30				A	1.3	18	114	1140	394^	96v	596^	69v	105v	79v	150v	465^	411^	193^	271^	254^	149v	114v	LT	LT	106v	LT
3.30 - 4.00				A	1.2	19	105	1038	295^	76v	505^	LT	LT	LT	114v	466^	456^	285^	362^	324^	143v	94v	LT	LT	58v	LT
4.00 - 4.30				A	1.1	20	96	1042	354^	177v	584^	94v	94v	94v	125v	490^	458^	323^	323^	281^	73v	135v	LT	LT	LT	LT
4.30 - 5.00				A	1.1	21	96	885	354^	146v	562^	146v	146v	94v	93v	416^	323^	188^	188^	177v	51v	135v	LT	LT	LT	LT
5.00 - 5.30				A	1.1	21	96	688^	240^	105v	469^	104v	104v	104v	LT	365^	219^	63v	63v	63v	LT	156v	LT	LT	LT	LT
5.30 - 6.00				A	1.1	20	96	615^	240^	209^	490^	208^	208^	208^	LT	282^	125v	LT	LT	LT	LT	125v	LT	LT	LT	LT
CBS SUNDAY NEWS-OSGOOD	10	115	117	A	5.0	11	437	1410	815	174^	914	313^	537	453	322^	351	400	66v	221^	231^	233^	169^	16v	16v	80v	60v
1 SUN. 11.00P 15 CBS N		66	66	B	4.9	11	428	1297	678	180	721	179	319	314	294	366	527	141	276	283	261	233	27	LT	22	12
2 SUN. 11.24P 15																										
DAVID LETTERMAN I	40	205	204	A	5.0	23	437	1286	540	213	638	272	363	241	194	202	618	319	492	349	238	103^	16v	LT	14v	LT
M-TH 12.30A 30 NBC GV		99	99	B	4.2	21	367	1248	496	230	647	275	402	292	262	180	550	250	417	346	253	98	37	LT	14	LT
DAVID LETTERMAN II	40	205	204	A	3.9	23	341	1328	516	202	659	329	390	219	158^	199^	634	347	534	333	228	80^	LT	LT	23v	LT
M-TH 1.00A 30 NBC GV		99	99	B	3.3	21	288	1151	433	196	581	254	364	267	227	158	515	245	400	305	229	87	34	LT	21	LT
DICK CAVETT-TUE	10	114	114	A	1.3	7	114	675^	307v	167v	351^	131v	131v	280v	149v	71v	280v	158v	210v	210v	122v	70v	44v	44v	LT	LT
1 TUE. 12.31A 60 ABC CC		68	68	B	1.3	8	114	483	242	109	267	LT	85	136	162	131	207	79	116	118	97	89	LT	LT	LT	LT
2 TUE. 12.31A 59																										
12.30 - 1.00				A	1.4	7	122	656^	287v	156v	352^	114v	114v	229v	115v	123v	246v	156v	156v	156v	90v	90v	58v	58v	LT	LT
1.00 - 1.30				A	1.3	8	114	658^	316v	176v	316v	141v	141v	316v	175v	LT	307v	158v	263v	263v	149v	44v	LT	LT	LT	LT
DICK CAVETT-WED	9	114		A	1.2	6	105	371v	172v	LT	286v	114v	114v	LT	172v	172v	85v	LT	LT	LT	LT	85v	LT	LT	LT	LT
1 WED. 12.32A 59 ABC CC		68		B	1.3	7	114	479	241	LT	273	LT	88	87	148	148	198	LT	51	82	109	102	LT	LT	LT	LT
12.30 - 1.00				A	1.3	6	114	640^	333v	LT	465v	132v	132v	LT	333v	333v	175v	LT	LT	LT	LT	175v	LT	LT	LT	LT
1.00 - 1.30				A	1.1	7	96	94v	LT	LT	94v	94v	94v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
FRIDAY NIGHT VIDEOS	10	191	191	A	4.1	19	358	1084	302^	201^	570	305^	443	283^	221^	127^	325^	202^	252^	198^	103^	62v	178^	139^	LT	LT
FRI. 12.30A 90 NBC PC		97	97	B	3.8	19	332	1099	416	206	540	266	371	301	218	129	301	164	238	204	123	45	211	99	47	38
12.30 - 1.00				A	5.3	20	463	1300	371	269^	745	425	622	389	290^	123^	395	295^	317	251^	74v	67v	147^	99^	13v	LT
1.00 - 1.30				A	3.9	19	341	1009	279^	161^	417	194^	291^	191^	187^	126^	361^	165^	294^	212^	190^	55v	216^	161^	15v	LT
1.30 - 2.00				A	3.0	17	262	832	233^	138v	481^	248^	339^	221^	145^	142^	160^	87v	87v	96v	43v	64v	191^	191^	LT	LT
G MICHAELS SPORTS MACHINE	12	84	85	A	2.6	8	227	815	529^	300^	560^	75v	269^	353^	445^	132v	220^	102v	115v	163^	61v	57v	35v	LT	LT	LT
1 SUN. 11.42P 15 NBC SC		54	54	B	2.0	8	175	941	494	134	523	105	285	329	315	144	390	131	272	258	194	89	LT	LT	LT	LT
2 SUN. 11.30P 15																										
JIMMY BRESLIN'S PEOPLE-TH	11	112	108	A	1.0	7	87	862^	414v	173v	506^	230v	311v	230v	161v	184v	356v	LT	184v	219v	275v	137v	LT	LT	LT	LT
1 THU. 12.40A 59 ABC CC		68	67	B	1.1	6	96	596	277	152	344	99	206	174	176	115	252	LT	136	143	166	105	LT	LT	LT	LT
2 THU. 1.16A 59																										
12.30 - 1.00				A	1.2	6	105	1276^	647v	323v	780^	390v	419v	324v	172v	323v	496v	LT	277v	277v	334v	219v	LT	LT	LT	LT
1.00 - 1.30				A	1.1	7	96	1042^	449^	198v	553^	271v	324v	219v	157v	229v	489^	LT	271v	354v	385^	135v	LT	LT	LT	LT
1.30 - 2.00				A	.8	6	70	529^	315v	LT	343v	86v	272v	229v	186v	71v	186v	LT	LT	LT	157v	157v	LT	LT	LT	LT
2.00 - 2.30				A	.9	8	79	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
JIMMY BRESLIN'S PEOPLE-FR	11	92	88	A	1.2	4	105	600^	210v	143v	210v	134v	191v	191v	76v	LT	390^	76v	76v	162v	124v	228v	LT	LT	LT	LT
1 FRI. 12.01A 59 ABC CC		61	51	B	1.1	5	96	472	206	104	228	56	90	110	95	118	230	LT	56	107	125	123	LT	LT	LT	LT
2 FRI. 12.15A 60																										
12.00 - 12.30				A	1.5	5	131	595^	298^	253v	298^	115v	252v	252v	183v	46v	297^	LT	LT	38v	61v	259v	LT	LT	LT	LT
12.30 - 1.00				A	1.2	5	105	581^	134v	67v	134v	134v	134v	134v	LT	LT	447^	152v	152v	238v	133v	209v	LT	LT	LT	LT
1.00 - 1.30				A	.8	4	70	500v	200v	LT	200v	200v	200v	200v	LT	LT	300v	LT	LT	300v	300v	LT	LT	LT	LT	LT

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
SATURDAY NIGHT	7	197	196	A	8.4	25	734	1778	592	278	800	411	585	456	250	164^	634	302	490	419	245	128^	232	109^	112^	92^
SAT. 11.30P 80 NBC GV		99	99	B	7.5	23	656	1619	626	322	761	407	554	474	251	144	563	280	431	369	227	102	198	107	97	80
11.30 - 12.00				A	9.6	25	839	1840	579	294	799	366	534	418	289	190	711	295	477	418	301	201	215	109^	115^	93^
12.00 - 12.30				A	8.2	25	717	1798	628	272	854	473	635	485	227	167^	601	302	500	422	209	101^	243	99^	100^	82^
12.30 - 1.00				A	6.8	24	594	1601	565	264	717	399	617	497	218^	100^	535	316	505	407	189^	30v	226^	114^	123^	104^
TONIGHT SHOW	50	202	202	A	8.3	24	725	1341	648	240	727	236	367	328	307	280	535	213	350	302	249	147	43^	22v	36^	21v
M-F 11.30P 60 NBC GV		99	99	B	7.1	23	621	1354	657	229	736	230	372	352	336	288	512	183	333	298	256	149	66	32	40	21
11.30 - 12.00				A	8.7	23	760	1368	667	257	739	230	381	348	332	279	539	207	349	298	254	157	52^	29^	38^	23v
12.00 - 12.30				A	7.9	26	690	1291	623	217	707	240	349	303	277	278	527	220	349	298	239	138	24v	10v	33^	19v
VIEWPOINT(S)			192	A	5.4	18	472	1068	432^	99v	447^	42v	110v	148v	208^	299^	587^	142v	254^	308^	358^	279^	34v	34v	LT	LT
2 WED. 11.30P 90 ABC N			97																							
11.30 - 12.00				A	6.3	17	551	1176	476^	162^	521	110v	187^	222^	235^	299^	607	138^	311^	371^	370^	236^	48v	48v	LT	LT
12.00 - 12.30				A	5.4	18	472	1023	437^	73v	437^	LT	73v	121v	237^	316^	561^	148v	218^	273^	339^	288^	25v	25v	LT	LT
12.30 - 1.00				A	4.5	20	393	972	360^	41v	360^	LT	47v	76v	132v	284^	586^	135v	220^	260^	370^	326^	26v	26v	LT	LT
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)			187	A	6.4	18	559	1336	553	213^	632	194^	421^	398^	376^	161^	407^	246^	246^	75v	45v	161^	161^	161^	136^	84v
2 WED. 4.00P 60 ABC FV			89																							
4.00 - 4.30				A	6.4	20	559	1390	556	190^	661	228^	445^	396^	367^	159^	422^	279^	279^	61v	39v	143^	160^	160^	147^	93v
4.30 - 5.00				A	6.5	18	568	1250	541	229^	590	155^	387^	394^	380^	158^	381^	208^	208^	87v	48v	173^	157^	157^	122v	72v
ABC DAYTIME NEWSBRIEF-M-F	48	205	205	A	7.1	25	621	1250	731	235	826	375	597	506	345	195	293	108^	150	87^	83^	142	63^	57^	68^	21v
1 TU-F 2.58P 1 ABC N		97	97	B	7.3	26	638	1256	772	204	876	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	250	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
2 MWF 2.58P 1																										
2 TU&TH 2.57P 2																										
ABC WORLD NEWS-MORN-615A	49	111	111	A	1.4	13	122	1041	492^	237^	492^	131v	270^	377^	279^	115v	525^	82v	213^	303^	278^	222^	LT	LT	LT	LT
1 TU-F 6.15A 15 ABC N		75	75	B	1.4	14	122	1022	475	235	492	110	281	322	330	147	466	115	198	274	238	176	53	48	LT	LT
2 M-F 6.15A 15																										
ABC WORLD NEWS-MORN-645A	48	169	169	A	2.7	19	236	1288	529	216^	547	88^	262^	334	344	213^	648	93^	381	453	390	191^	55v	55v	38v	34v
1 W-F 6.45A 15 ABC N		93	93	B	2.5	19	219	1150	560	269	609	123	345	376	368	214	438	107	245	271	228	154	48	41	55	LT
2 M-F 6.45A 15																										
ABC WRLD NWS-MORN-615A(B)		101		A	1.5	14	131	313v	LT	LT	LT	LT	LT	LT	LT	LT	313v	LT	LT	LT	313v	313v	LT	LT	LT	LT
1 MON. 6.15A 15 ABC N		61																								
ABC WRLD NWS-MORN-645A(B)		139		A	2.4	16	210	838^	543^	543^	543^	29v	214v	214v	514^	329v	295v	81v	295v	295v	214v	LT	LT	LT	LT	LT
1 MON. 6.45A 15 ABC N		74																								
ABC WRLD NWS-MORN-645(B)		152		A	2.4	16	210	1171^	385^	300v	566^	33v	252v	252v	371^	314v	605^	138v	467^	442^	467^	138v	LT	LT	LT	LT
1 TUE. 6.45A 15 ABC N		78																								
ALL MY CHILDREN	49	211	212	A	6.4	23	559	1222	802	340	916	489	707	581	338	168	174	86^	115^	62^	41^	58^	34^	30v	98^	18v
M-F 1.00P 60 ABC DD		99	99	B	6.8	23	594	1243	810	258	913	471	685	597	344	173	219	107	153	119	71	57	28	25	83	29
1.00 - 1.30				A	6.0	21	524	1216	800	345	914	486	705	580	342	166	167	84^	111^	70^	40^	53^	36^	31v	99^	13v
1.30 - 2.00				A	6.8	24	594	1207	796	330	909	490	704	577	330	165	173	85^	111^	52^	38^	62^	28v	27v	97^	22v
AMERICAN TREASURY	31	198	199	A	4.7	15	411	1316	710	158^	876	205	366	351	371	413	273	137^	180	88^	95^	87^	89^	65^	78^	39v
1 W & F 3.58P 1 CBS DO		94	95	B	5.4	17	472	1348	784	165	912	236	447	394	399	408	234	81	137	98	105	77	116	83	86	44
2 MWF 3.58P 1																										
ANOTHER WORLD CONT'D	48	204	204	A	4.9	18	428	1201	722	145^	841	189	360	371	418	392	219	71^	103^	49^	81^	116^	75^	49^	66^	40v

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																									
ANOTHER WORLD-CONT'D																									
1 TU-F 2.00P 60 NBC DD		99	99	B	5.0	18	437	1359	875	196	990	300	509	474	454	401	261	96	138	90	110	95	53	43	55	23
2 M-F 2.00P 60																									
2.00 - 2.30				A	4.8	17	420	1193	719	154^	836	210	374	372	397	383	229	78^	112^	53^	79^	117^	74^	52^	54^	35v
2.30 - 3.00				A	5.1	18	446	1152	699	129^	813	161	329	356	421	388	197	51^	83^	41^	86^	114^	68^	41^	74^	42^
ANOTHER WORLD-MON(B)		131		A	3.3	12	288	1104	841^	240v	841^	271^	347^	469^	281^	372^	263^	124v	176v	52v	83v	87v	LT	LT	LT	LT
1 MON. 2.00P 22 NBC DD		73																							
AS THE WORLD TURNS	53	206	206	A	6.4	23	559	1288	846	190	971	255	434	410	390	454	263	66^	107^	84^	109^	152	20v	15v	34^	15v
1 MON. 1.30P 52 CBS DD		99	99	B	6.7	23	586	1277	830	191	957	239	436	411	397	445	259	75	129	96	104	121	27	18	34	11
1 TU-F 1.30P 60																									
2 MWTHF 1.30P 60																									
2 TUE. 1.30P 44																									
1.30 - 2.00				A	6.5	23	568	1310	839	183	969	260	438	409	383	449	278	73^	116^	92^	115^	158	24v	14v	39^	13v
2.00 - 2.30				A	6.4	23	559	1250	840	193	964	246	425	412	395	452	242	58^	98^	76^	103^	141	18v	18v	26v	13v
CAPITOL	52	196	194	A	4.8	17	420	1140	773	169	893	231	415	407	405	388	181	50^	74^	60^	77^	104^	25v	21v	41v	LT
1 TU-F 2.30P 30 CBS DD		93	93	B	5.0	18	437	1224	796	226	940	269	488	435	417	380	207	77	126	83	86	75	42	35	35	14
2 M-F 2.30P 30																									
CBS EARLY MORNING NEWS	55	132	135	A	1.3	14	114	1149	613	271^	666	166^	324^	386^	351^	280^	447^	114v	211^	211^	228^	236^	LT	LT	LT	LT
M-F 6.00A 30 CBS N		83	85	B	1.3	15	114	1181	689	289	712	141	331	372	347	339	447	60	170	175	217	260	LT	LT	LT	LT
CBS MORNING NEWS 1-MON(B)		129		A	1.8	10	157	930^	471^	191v	554^	89v	153v	192v	191v	318v	376v	LT	LT	96v	198v	280v	LT	LT	LT	LT
1 MON. 7.30A 15 CBS N		70																							
CBS MORNING NEWS 1-TUE(B)		178		A	2.7	13	236	1263	767^	140v	767^	101v	275v	389^	437^	378^	445^	LT	LT	50v	300v	395^	51v	51v	LT	LT
1 TUE. 7.30A 30 CBS N		83																							
CBS MORNING NEWS 2-TUE(B)		129		A	2.4	12	210	767^	562^	95v	562^	72v	72v	139v	133v	423^	205v	LT	LT	LT	157v	205v	LT	LT	LT	LT
1 TUE. 8.38A 22 CBS N		80																							
CBS MORNING NEWS 1	54	189	200	A	2.7	13	236	1237	712	211^	755	84^	276^	347	327	399	433	65v	115^	131^	131^	288^	LT	LT	38v	38v
1 MON. 7.45A 15 CBS N		95	98	B	2.7	15	236	1250	692	277	746	154	323	338	322	372	413	59	122	137	171	266	LT	LT	72	37
1 W-F 7.30A 30																									
2 M-F 7.30A 30																									
CBS MORNING NEWS 2	54	199	200	A	2.8	13	245	1155	686	110^	747	131^	249^	277^	240^	450	351	49v	77^	110^	131^	237^	LT	LT	49v	LT
1 TUE. 8.30A 8 CBS N		98	98	B	2.7	13	236	1193	671	133	732	116	277	307	302	413	373	46	97	105	153	256	36	22	52	LT
1 W-F 8.30A 30																									
2 M-F 8.30A 30																									
CBS SCHOOLBREAK SPECIALS(S)		158		A	4.6	14	402	1600	423^	142v	552^	157v	251^	118v	171v	277^	635^	488^	523^	209^	93v	112v	186^	127v	227^	65v
2 TUE. 4.00P 60 CBS CL		80																							
4.00 - 4.30				A	4.2	13	367	1717	414^	104v	562^	151v	237^	115v	170v	296^	774	663^	663^	215^	41v	111v	170v	112v	211^	LT
4.30 - 5.00				A	4.9	14	428	1507	433^	173^	545^	161v	263^	120v	170^	264^	518^	344^	408^	205^	135v	110v	200^	141v	244^	122v
DAYS OF OUR LIVES	49	209	210	A	6.8	24	594	1355	741	206	891	250	403	382	382	383	362	175	222	122	111^	129	62^	43^	40^	23v
M-F 1.00P 60 NBC DD		99	99	B	6.8	23	594	1442	857	222	979	325	537	468	419	378	353	144	193	127	128	124	67	58	43	18
1.00 - 1.30				A	6.6	23	577	1347	727	221	890	240	386	376	385	390	356	169	214	114^	114^	127	60^	41^	41^	22v
1.30 - 2.00				A	7.1	25	621	1325	737	191	872	253	406	378	370	371	355	175	220	126	104^	125	59^	40^	39^	23v
DOUBLE TALK	47	140	141	A	1.4	6	122	1107	738	230^	763	303^	532^	533^	344^	165^	253^	106v	139v	107v	130v	114v	LT	LT	66v	66v
1 M-F 11.30A 30 ABC QP		70	71	B	1.5	6	131	1199	692	226	842	341	571	521	338	231	289	108	217	193	164	67	LT	LT	40	LT
2 MWTHF 11.30A 30																									
CONT'D																									

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

KEY: A=CURRENT REPORT B=SEASON AVERAGE

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME	WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																															
DOUBLE TALK-CONT'D																															
	2 TUE.	11.30A	9																												
		& 11.55A	5																												
FAME,FORTUNE AND ROMANCE						50	161	164	A	2.3	10	201	1109	686	173^	751	228^	422	457	354	254^	298^	134^	179^	105^	90^	119^	LT	LT	55v	LT
	1 MWTHF	11.00A	30	ABC	CC		80	81	B	2.3	10	201	1147	640	173	763	272	461	461	334	250	287	135	196	127	94	87	LT	LT	81	29
	1 TUE.	11.04A	26																												
	2 M-F	11.00A	30																												
FAMILY TIES M-F						45	161	161	A	3.5	16	306	1307	555	159^	679	235	385	274	248	255	431	294	349	140^	85^	82^	34v	LT	163^	69^
	1 W-F	10.00A	30	NBC	CS		89	90	B	3.4	15	297	1289	686	125	763	276	427	351	273	297	321	154	226	145	115	94	44	LT	161	63
	2 M-F	10.00A	30																												
GENERAL HOSPITAL						45	209	209	A	8.4	28	734	1244	762	208	869	402	590	504	318	226	218	54^	105	82^	89^	111	79^	69^	78^	26^
	1 TU-F	3.00P	60	ABC	DD		99	99	B	8.3	28	725	1299	801	224	918	423	608	538	354	231	210	65	114	92	79	92	100	85	71	29
	2 M-F	3.00P	60																												
		3.00 - 3.30							A	8.1	28	708	1240	778	213	887	412	603	504	321	235	202	42^	91^	78^	88^	107	76^	65^	75^	28^
		3.30 - 4.00							A	8.6	28	752	1247	750	202	853	393	575	503	313	219	231	61^	115	87^	91^	114	84^	75^	79^	24^
GOOD MORNING, AMERICA-730						48	209	209	A	4.4	22	385	1104	608	186	655	159^	332	380	379	254	348	83^	177^	165^	132^	171^	52^	49^	49^	26v
	1 W-F	7.30A	30	ABC	N		99	99	B	4.5	22	393	1185	685	227	738	186	398	450	374	264	348	92	194	178	154	151	43	24	56	27
	2 M-F	7.30A	30																												
GOOD MORNING, AMERICA-830						49	203	207	A	4.7	22	411	1180	721	209	747	190	374	392	381	309	348	91^	146^	151^	136^	172	31v	12v	54^	47^
	1 TUE.	8.30A	8	ABC	N		98	99	B	4.5	21	393	1175	737	161	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	1 W-F	8.30A	30																												
	2 MWTHF	8.30A	30																												
	2 TUE.	8.30A	9																												
		& 8.55A	5																												
GOOD MORN AMER-TUE-830(B)							99		A	2.6	13	227	775^	608^	LT	608^	LT	304v	304v	462^	304v	167v	LT	LT	LT	LT	167v	LT	LT	LT	LT
	1 TUE.	8.38A	22	ABC	N		66																								
GOOD MORN AMER-MON-730(B)							101		A	2.5	12	219	763^	265v	151v	498^	165v	265v	265v	246v	233v	265v	LT	LT	69v	69v	196v	LT	LT	LT	LT
	1 MON.	7.30A	30	ABC	N		66																								
GOOD MORN AMER-TUE-730(B)							189		A	3.6	17	315	670^	280^	152v	384^	79v	245^	245^	305^	139v	225v	38v	38v	38v	69v	187v	45v	19v	16v	LT
	1 TUE.	7.30A	30	ABC	N		84																								
GOOD MORN AMER-TUE:830(B)								189	A	3.2	15	280	1064	575^	90v	575^	107v	354^	354^	353^	221v	357^	LT	143v	143v	221v	214v	132v	LT	LT	LT
	2 TUE.	8.39A	16	ABC	N			84																							
GUIDING LIGHT						52	207	207	A	5.8	19	507	1272	784	155	924	215	399	402	401	428	205	61^	92^	50^	84^	111^	76^	48^	67^	26v
	1 TU-F	3.00P	60	CBS	DD		99	99	B	6.2	21	542	1338	816	186	951	236	468	425	433	418	237	81	132	90	99	89	90	66	60	32
	2 M-F	3.00P	60																												
		3.00 - 3.30							A	5.8	20	507	1219	768	156	913	199	389	412	411	421	188	45^	76^	45^	83^	111^	65^	33v	53^	24v
		3.30 - 4.00							A	5.9	19	516	1285	781	149	911	221	397	382	383	425	217	75^	106^	56^	83^	110^	82^	58^	75^	25v
LOVING						49	184	184	A	3.5	13	306	1418	921	320	1045	484	729	621	398	254	200^	65^	102^	69^	46v	98^	46v	26v	127^	17v
	M-F	12.30P	30	ABC	DD		91	91	B	3.8	14	332	1329	838	223	937	420	651	561	342	246	233	83	129	112	81	93	52	43	107	31
NBC NEWS AT SUNRISE						50	188	192	A	2.2	16	192	1089	496	73v	496	LT	135^	198^	270^	298^	568	157^	344^	348^	343^	188^	25v	LT	LT	LT
	M-F	6.30A	30	NBC	N		94	97	B	2.2	18	192	1069	476	200	523	54	216	251	302	255	520	139	318	329	281	176	LT	LT	LT	LT
NBC NEWS DIGEST-DAYTIME CONT'D						30	192	189	A	4.2	15	367	1172	696	93^	832	185^	341	365	425	385	190	48^	84^	52^	77^	106^	98^	57^	52^	52^

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND DEC. 1986 REPORT

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																														
NBC NEWS DIGEST-DA-CONT'D																														
1 W & F	2.57P	1	NBC	N		95	94	B	4.3	15	376	1267	824	166	940	278	476	452	431	386	231	68	104	82	101	100	58	47	38	20
2 MTUWF	2.57P	1																												
NEW CARD SHARKS					52	170	172	A	3.6	16	315	1054	599	133^	672	136^	237	273	292	361	311	54v	124^	118^	159^	174^	LT	LT	67^	32v
1 MON.	10.45A	15	CBS	QP		83	84	B	3.7	16	323	1163	667	131	735	185	298	292	276	390	324	70	159	133	162	156	28	20	76	32
1 W-F	10.30A	30																												
2 M-F	10.30A	30																												
NEWSBREAK-11.57					53	185	185	A	6.4	27	559	1322	665	150	750	193	306	229	278	415	413	138	172	105^	143	210	46^	16v	113^	27v
M-F	11.57A	2	CBS	N		86	86	B	6.4	27	559	1262	683	170	780	179	316	289	309	422	347	96	155	98	155	177	46	21	89	25
NEWSBREAK-3.44					52	200	198	A	5.6	18	489	1311	785	163	920	233	412	387	384	427	227	88^	118^	68^	86^	106^	82^	53^	82^	28v
1 TUE.	3.45P	1	CBS	N		97	96	B	6.1	20	533	1325	798	185	924	239	451	404	407	415	233	86	134	94	94	83	98	73	70	34
1 WED.	3.43P	1																												
THU.	3.44P	1																												
FRI.	3.42P	1																												
2 M & TU	3.39P	1																												
2 WED.	3.45P	1																												
ONE LIFE TO LIVE					47	210	210	A	6.8	25	594	1290	785	244	876	386	637	545	376	199	273	109^	143	79^	69^	126	55^	47^	86^	27v
1 TU-F	2.00P	60	ABC	DD		99	99	B	7.1	25	621	1262	798	216	905	406	628	559	374	207	241	87	130	100	77	104	43	36	73	25
2 M-F	2.00P	60																												
2.00 - 2.30								A	6.5	23	568	1257	777	230	871	386	641	543	378	193	259	117^	138	62^	53^	118^	42^	33^	85^	21v
2.30 - 3.00								A	7.1	26	621	1282	781	256	866	386	630	541	366	198	273	98^	138	87^	73^	131	63^	56^	80^	20v
ONE LIFE TO LIVE-MON(B)						183		A	5.6	20	489	1329	889	249^	965	472^	716	606	407^	199^	244^	LT	80v	80v	116v	164^	LT	LT	120v	LT
1 MON.	2.00P	23	ABC	DD		82																								
PRICE IS RIGHT 1					52	206	207	A	5.9	26	516	1217	657	151	742	168	275	238	274	421	364	112^	174	120^	134	178	25v	14v	86^	21v
1 MWTHF	11.00A	30	CBS	AP		99	99	B	6.0	26	524	1274	717	163	796	186	330	314	322	417	349	92	174	127	163	163	45	22	84	25
1 TUE.	11.03A	27																												
2 M-F	11.00A	30																												
PRICE IS RIGHT 2					53	207	207	A	7.7	32	673	1282	669	150	777	201	326	256	279	413	383	114	170	124	140	194	34^	17v	88^	23v
M-F	11.30A	30	CBS	AP		99	99	B	7.5	32	656	1259	708	160	793	176	326	308	323	422	345	86	155	106	159	179	41	21	80	25
RYAN'S HOPE					48	166	167	A	2.5	10	219	1228	816	215^	867	300^	539	557	412	269^	233^	92^	124^	86^	104^	106^	23v	23v	105^	28v
M-F	12.00N	30	ABC	DD		85	85	B	2.6	10	227	1229	737	209	848	331	555	500	348	263	250	98	141	117	97	103	32	LT	99	22
SALE OF THE CENTURY					47	159	162	A	3.8	17	332	1163	566	220	793	232	310	175^	256	452	277	126^	150^	74^	75^	123^	39v	24v	54^	LT
1 MON.	10.43A	17	NBC	QG		83	84	B	3.8	17	332	1207	757	150	836	236	374	307	297	438	281	85	129	84	80	149	19	LT	71	20
1 W-F	10.30A	30																												
2 M-F	10.30A	30																												
SANTA BARBARA					48	196	197	A	4.2	14	367	1335	702	172^	828	251	400	333	354	390	262	82^	121^	79^	96^	141^	144^	90^	101^	36v
1 TU-F	3.00P	60	NBC	DD		97	97	B	4.2	14	367	1326	822	130	889	321	451	378	351	384	238	67	106	70	94	129	95	68	104	62
2 M-F	3.00P	60																												
3.00 - 3.30								A	4.1	14	358	1291	682	160^	797	230	369	312	329	389	243	73^	112^	78^	89^	131^	139^	83^	112^	42v
3.30 - 4.00								A	4.3	14	376	1354	710	175^	851	266	423	345	375	391	269	88^	121^	75^	93^	148^	146^	93^	88^	32v
SCRABBLE					48	194	193	A	4.5	19	393	1127	588	186	733	146^	249	231	267	425	303	46^	68^	71^	119^	214	33v	33v	58^	21v
1 M-F	11.30A	30	NBC	QG		96	96	B	4.5	19	393	1219	734	148	798	168	309	307	317	431	325	68	106	107	133	186	27	19	69	26
2 MWTHF	11.30A	30																												
2 TUE.	11.30A	8																												
& 11.51A		9																												

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND DEC. 1986 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
SEARCH FOR TOMORROW	49	139	143	A	2.4	9	210	1352	732	257^	923	247^	324^	270^	353	500	323^	119^	133^	86^	142^	185^	29v	LT	77v	LT
M-F 12.30P 30 NBC DD		71	73	B	2.4	9	210	1565	763	206	944	327	432	338	346	460	464	169	243	152	215	182	39	30	118	71
SUPER PASSWORD	48	148	149	A	3.1	12	271	1292	712	162^	834	184^	284	239^	296	473	298	81^	88^	69^	126^	177^	89^	81^	71^	55v
M-F 12.00N 30 NBC QG		72	72	B	3.4	13	297	1225	726	112	820	146	278	270	333	486	283	63	91	67	113	177	69	32	53	26
TODAY SHOW-7.30AM	49	199	205	A	4.9	24	428	1290	704	215	722	129^	297	344	375	357	452	69^	212	250	281	202	31v	16v	85^	61^
1 MWTHF 7.30A 30 NBC N		98	99	B	5.0	25	437	1299	734	236	783	170	400	404	382	328	441	100	218	224	228	184	18	LT	57	45
2 M-F 7.30A 30																										
TODAY SHOW-7.30AM-TUE(B)		183																								
1 TUE. 7.30A 30 NBC N		84		A	4.6	22	402	1381	669^	313^	724	172v	380^	445^	326^	279^	345^	102v	177v	177v	243^	168v	LT	LT	312^	312^
TODAY SHOW-8.30AM-MON(B)		126																								
1 MON. 8.30A 14 NBC N		70		A	3.2	15	280	829^	622^	157v	622^	171v	171v	171v	122v	451^	53v	53v	53v	53v	LT	LT	LT	LT	154v	LT
TODAY SHOW-8.30AM-TUE(B)		106																								
1 TUE. 8.38A 22 NBC N		67		A	3.0	14	262	1328	599^	95v	664^	95v	267v	294^	199v	370^	473^	125v	168v	84v	207v	305^	LT	LT	191v	138v
TODAY SHOW-8.30AM	49	198	205	A	5.0	23	437	1192	727	139^	775	170	339	317	297	405	325	71^	140^	134^	161	170	LT	LT	85^	51^
1 TUE. 8.30A 8 NBC N		98	99	B	5.1	23	446	1223	792	173	829	186	368	359	326	414	338	76	148	138	154	165	12	LT	44	26
1 W-F 8.30A 30																										
2 M-F 8.30A 30																										
$25,000 PYRAMID	50	177	177	A	3.5	16	306	1056	617	134^	719	156^	271	258	292	402	262	62^	114^	79^	127^	134^	LT	LT	65^	LT
1 W-F 10.00A 30 CBS GP		91	91	B	3.6	16	315	1135	684	146	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
2 M-F 10.00A 30																										
WHEEL OF FORTUNE	48	206	207	A	5.7	25	498	1175	648	204	779	156	281	238	282	460	288	54^	82^	72^	104^	197	38^	30v	70^	24v
M-F 11.00A 30 NBC QG		97	98	B	5.8	25	507	1250	768	144	831	170	315	308	321	464	319	67	109	94	120	189	32	18	68	22
YOUNG AND THE RESTLESS	52	208	208	A	7.3	28	638	1241	748	174	890	280	454	385	350	385	289	77^	131	102^	109	145	19v	13v	43^	11v
M-F 12.30P 60 CBS DD		99	99	B	7.7	30	673	1250	807	189	928	281	491	420	386	383	254	68	124	93	103	121	26	17	42	13
12.30 - 1.00				A	7.2	28	629	1240	741	168	882	282	460	377	343	377	303	87^	144	111	108^	144	15v	10v	40^	9v
1.00 - 1.30				A	7.3	27	638	1245	763	177	909	284	456	399	362	393	275	66^	120	95^	110	145	20v	14v	41^	11v
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	11	174	168	A	4.6	15	402	1970	533	207^	583	295^	406	392	256^	101^	388	289^	301^	230^	12v	87v	192^	109^	807	403
SAT. 12.00N 30 ABC FV		88	79	B	3.9	13	341	1752	397	160	455	249	322	286	163	106	335	151	240	210	114	81	171	111	791	469
ABC WIDE WORLD-SPORTS SAT	2	184	198	A	4.2	10	367	1651	534	242^	676	238^	378^	298^	282^	264^	736	191^	409	436	383^	284^	89v	LT	150^	31v
1 SAT. 4.30P 90 ABC SA		95	98	B	4.2	10	367	1651	534	242	676	238	378	298	282	264	736	191	409	436	383	284	89	LT	150	31
2 SAT. 4.00P 120																										
4.00 - 4.30				A	3.5	9	306	1605	437^	258^	581^	215v	284^	219v	277^	232v	716^	223v	396^	363^	319^	294^	105v	33v	203v	105v
4.30 - 5.00				A	4.0	10	350	1549	517	237^	611	188^	309^	268^	290^	271^	686	149^	389^	414	372^	260^	71v	LT	181^	43v
5.00 - 5.30				A	4.4	10	385	1642	453	238^	621	255^	363^	243^	199^	241^	805	201^	455	469	428	322^	72v	LT	144^	21v
5.30 - 6.00				A	4.7	10	411	1696	636	234^	782	260^	467	382	341^	278^	694	200^	373	432	365	253^	112^	19v	108^	LT
ALL NEW EWOKS	11	197	199	A	4.4	14	385	1668	455	94v	455	195^	281^	240^	200^	132^	236^	172^	172^	93v	LT	64v	214^	111^	763	370
SAT. 11.30A 30 ABC CA		94	93	B	4.0	14	350	1655	395	148	437	232	331	258	160	95	251	117	193	164	86	56	153	95	814	446
ALVIN AND THE CHIPMUNKS	7	200	199	A	7.0	24	612	1920	282	128^	422	286	366	213^	94^	56v	253	182^	213^	140^	46v	40v	199^	93^	1046	483
SAT. 10.30A 30 NBC CA		99	99	B	6.9	24	603	1868	323	141	413	260	318	179	89	86	272	160	201	137	88	61	210	107	973	506
AMERICAN BANDSTAND	9	147	153	A	2.3	7	201	1488	259^	120v	333^	64v	130v	238^	269^	95v	531^	267^	447^	486^	219^	45v	275^	164v	349^	139v
SAT. 1.00P 30 ABC PC		73	77	B	2.3	7	201	1450	355	130	423	184	267	283	190	100	379	113	270	284	206	77	189	124	459	279

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WEEKEND DAYTIME CONT'D																										
BERENSTAIN BEARS	12	194	171	A	2.3	14	201	1716	363^	95v	388^	153v	268^	204^	120v	120v	170v	79v	89v	89v	LT	81v	124v	LT	1034	641^
SAT. 8.00A 30 CBS CA		96	81	B	2.5	16	219	1655	287	70	328	154	215	210	107	85	218	88	159	149	101	56	93	37	1016	605
BUGS BUNNY & TWEETY SHOW	11	202	205	A	5.0	16	437	1529	377	64v	377	142^	232^	161^	171^	145^	244^	92^	156^	116^	64v	88^	220^	82v	688	356
SAT. 11.00A 30 ABC CA		96	96	B	4.7	16	411	1703	405	207	459	258	340	259	149	102	298	148	211	146	85	85	134	64	812	461
BUSINESS WORLD	10	114	112	A	1.8	5	157	1344	700^	223v	707^	178v	299^	299^	165v	408^	375^	45v	108v	95v	95v	267^	LT	LT	262^	243^
SUN. 12.30P 30 ABC N		72	71	B	1.7	5	149	1202	593	311	714	205	314	221	183	400	334	112	185	166	103	149	LT	LT	132	114
CARE BEAR FAMILY	12	203	204	A	3.2	16	280	1071	154^	LT	154^	LT	36v	43v	125v	111v	107v	28v	28v	LT	LT	79v	39v	39v	771	510
SAT. 8.30A 30 ABC CA		98	98	B	3.6	18	315	1663	320	137	355	187	260	218	128	85	142	62	94	72	37	48	119	75	1047	673
CBS NCAA BASKETBALL-SAT	2	191	193	A	3.8	10	332	1485	272^	93v	305^	91v	150^	123^	98v	155^	876	337^	606	587	440	222^	68v	21v	236^	172^
1 SAT. 1.30P 123 CBS SE		97	98	B	3.8	10	332	1485	272	93	305	91	150	123	98	155	876	337	606	587	440	222	68	21	236	172
2 SAT. 4.05P 118																										
1.30 - 2.00				A	2.1	6	184	2446	505^	179v	646^	213v	294v	294v	147v	352v	763^	169v	511^	572^	550^	147v	59v	59v	978^	790^
2.00 - 2.30				A	2.2	7	192	1839	502^	193v	559^	193v	256v	256v	131v	303v	640^	160v	453^	458^	403^	136v	61v	61v	579^	459^
2.30 - 3.00				A	2.3	7	201	1652	409^	155v	453^	159v	228v	228v	109v	225v	646^	228v	463^	468^	324v	133v	79v	65v	474^	338v
3.00 - 3.30				A	2.6	8	227	2084	430^	194v	483^	135v	227v	227v	154v	256v	771^	244v	502^	519^	396^	194v	124v	80v	706^	577^
4.00 - 4.30				A	6.9	18	603	1212	172^	106v	197^	83v	176^	151^	93v	21v	900	365^	639	553	420^	261^	80v	LT	35v	35v
4.30 - 5.00				A	5.3	13	463	1326	144v	55v	180^	36v	122v	86v	104v	58v	1047	513^	792	682	436^	255^	99v	LT	LT	LT
5.00 - 5.30				A	4.3	10	376	1346	130v	LT	154v	50v	50v	LT	33v	104v	1041	432^	706^	722^	545^	251^	71v	LT	80v	LT
5.30 - 6.00				A	4.7	11	411	1282	262^	22v	262^	50v	50v	LT	81v	212^	969	346^	612^	659^	491^	268^	LT	LT	51v	LT
CBS NFL FOOTBALL GAME-SA.(S)			206	A	11.8	34	1031	1758	506	217^	555	297	372	283	160^	160^	917	386	608	526	345	286	114^	22v	172^	103^
2 SAT. 12.30P 203 CBS SE			99																							
12.30 - 1.00				A	8.0	24	699	1857	631	176^	707	423	494	274^	149^	186^	810	468	603	412	174^	207^	146^	12v	194^	100v
1.00 - 1.30				A	10.2	31	891	1884	547	200^	669	431	465	215^	106^	183^	866	409	542	452	248^	282^	157^	42v	192^	120^
1.30 - 2.00				A	10.6	32	926	1869	521	256^	628	372	432	280^	144^	164^	919	431	588	517	279^	303	126^	30v	196^	134^
2.00 - 2.30				A	12.4	36	1084	1643	442	257	493	240^	294	248^	151^	166^	894	354	543	496	327	320	92^	27v	164^	92^
2.30 - 3.00				A	13.5	38	1180	1675	427	229^	447	192^	264	238	168^	154^	953	328	606	559	441	315	103^	21v	172^	95^
3.00 - 3.30				A	14.1	39	1232	1797	527	195^	527	257	367	354	196^	148^	1006	397	695	613	439	296	97^	13v	167^	98^
3.30 - 4.00				A	14.2	38	1241	1655	508	194^	508	256	372	364	189^	123^	922	364	671	571	409	251	98^	9v	127^	94^
CBS NFL TODAY-SAT(S)			205	A	4.8	15	420	2098	788	267^	848	527^	617^	315^	189^	195^	852	460^	657^	474^	283^	195^	199^	63v	199^	134v
2 SAT. 12.00N 30 CBS SC			99																							
CBS NFL FTBL GAME (SAT)(S)		206		A	14.8	33	1294	1454	413	151^	468	125^	219	218	210^	208^	829	235	487	490	413	269	91^	14v	66^	23v
1 SAT. 4.00P 209 CBS SE		99																								
4.00 - 4.30				A	11.1	30	970	1267	354	85^	403	76^	144^	149^	140^	226^	788	226^	426	421	366	291	56v	11v	20v	20v
4.30 - 5.00				A	13.4	34	1171	1413	375	148^	439	112^	195^	181^	175^	210^	839	251	467	472	390	292	62^	9v	73^	32v
5.00 - 5.30				A	14.0	34	1224	1462	414	158^	470	150^	233	234	198^	192^	814	229	450	440	386	282	82^	LT	96^	27v
5.30 - 6.00				A	14.6	33	1276	1398	407	154^	462	119^	214^	219	211^	199^	806	241	445	443	370	270	82^	LT	48v	LT
6.00 - 6.30				A	15.9	33	1390	1529	419	154^	474	153^	240	237	208	194^	862	269	527	543	434	254	111^	19v	82^	13v
6.30 - 7.00				A	17.0	32	1486	1517	437	173^	502	149^	258	247	246	200	841	223	530	555	468	237	120^	29v	54^	15v
7.00 - 7.30				A	17.9	33	1564	1496	456	167^	497	101^	225	234	263	233	826	214	526	516	442	260	91^	18v	82^	47^
CBS NFL TODAY	12	206	206	A	7.5	22	656	1503	420	162^	458	143^	236	284	182^	174^	879	369	599	481	369	218	96^	8v	70^	45v
SUN. 12.30P 30 CBS SC		99	99	B	7.2	22	629	1487	442	193	486	153	262	253	211	190	822	311	507	481	376	239	99	20	80	49
CBS NFL FOOTBALL GAME 1	12	207	208	A	16.0	38	1398	1263	350	145	383	110	184	183	179	179	778	231	446	434	388	275	52^	7v	50^	45^
1 SUN. 1.00P 192 CBS SE		99	99	B	16.5	38	1442	1389	422	197	458	140	248	253	221	169	780	252	463	458	398	252	81	23	70	43
2 SUN. 1.00P 189																										
1.00 - 1.30				A	13.1	34	1145	1233	306	177	358	135	210	215	140	133	752	221	431	416	369	265	73^	20v	50^	43^
1.30 - 2.00				A	15.6	39	1363	1282	347	132	376	110	187	184	170	173	798	237	448	461	402	271	62^	12v	46^	46^
CONT'D																										

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WEEKEND DAYTIME CONT'D																										
CBS NFL FOOTBALL G-CONT'D																										
2.00 - 2.30				A	16.5	39	1442	1335	372	135	406	127	203	192	183	185	790	244	455	453	392	273	55^	6v	84^	66^
2.30 - 3.00				A	15.6	37	1363	1252	333	147	367	91^	166	179	194	177	785	217	448	452	402	276	42^	7v	58^	56^
3.00 - 3.30				A	16.7	39	1460	1244	342	151	365	90^	167	166	187	177	786	223	445	430	398	283	51^	5v	42^	42^
3.30 - 4.00				A	17.9	41	1564	1281	386	141	416	111	192	183	204	200	777	246	458	414	371	287	55^	LT	33^	33^
4.00 - 4.30				A	16.1	36	1407	1204	351	131	390	108	155	150	170	210	736	227	433	380	374	264	29^	7v	49^	43^
CBS NFL FOOTBALL GAME 2	6		200	A	16.3	32	1425	1598	458	223	504	168^	291	236	248	202	829	247	511	502	417	291	136^	32v	129^	99^
2 SUN. 4.24P 180 CBS SE			90	B	14.1	28	1232	1476	442	221	481	148	272	262	237	175	821	258	489	469	403	278	101	24	73	45
4.00 - 4.30				A	14.3	32	1250	1534	403	198^	438	193^	290	226	199^	148^	833	239	514	502	436	293	132^	30v	131^	108^
4.30 - 5.00				A	16.1	35	1407	1470	392	215	423	164^	277	222	216	146^	792	253	510	486	389	262	132^	23v	123^	94^
5.00 - 5.30				A	16.7	36	1460	1525	424	216	465	175^	289	232	241	162^	804	265	497	455	371	293	144^	33v	112^	86^
5.30 - 6.00				A	16.3	33	1425	1549	446	239	472	151^	286	232	267	186^	801	230	498	500	412	288	160^	35v	116^	74^
6.00 - 6.30				A	15.8	30	1381	1671	465	211	510	160^	274	199^	239	236	846	248	535	524	441	293	172^	49v	143^	105^
6.30 - 7.00				A	15.1	28	1320	1700	500	221	537	165^	299	240	260	227	867	248	528	532	452	308	132^	41v	164^	134^
7.00 - 7.30				A	18.3	32	1599	1737	539	238	643	189	323	304	280	266	885	248	512	528	448	309	84^	18v	125^	107^
CBS NFL FOOTBALL POST	5	181		A	12.8	29	1119	1120	339	149^	379	97^	163^	164^	160^	202^	741	267	493	393	385	215^	LT	LT	LT	LT
1 SUN. 4.08P 20 CBS SC		92		B	10.3	22	900	1200	403	182	420	131	229	242	189	160	666	234	400	360	321	226	78	45	36	25
CBS NFL FOOTBALL POST-SAT(S)			206	A	10.2	27	891	1563	435	140^	435	221^	327	323	150^	97^	933	387	684	567	413	249^	77v	LT	118^	92^
2 SAT. 3.53P 12 CBS SC			99																							
CHRYSLER GOLF INVIT.-SAT(S)		142		A	1.2	3	105	1390^	447v	67v	523v	95v	199v	172v	314v	275v	705^	LT	143v	143v	229v	562v	LT	LT	133v	48v
1 SAT. 2.30P 120 ABC SE		78																								
2.30 - 3.00				A	1.0	3	87	1644^	494v	58v	494v	102v	218v	264v	288v	230v	702v	150v	253v	253v	207v	449v	57v	LT	391v	236v
3.00 - 3.30				A	1.1	3	96	1219^	510v	94v	604v	93v	187v	157v	293v	354v	552v	LT	93v	93v	93v	459v	LT	LT	LT	LT
3.30 - 4.00				A	1.3	4	114	1246^	474v	62v	526v	53v	114v	148v	306v	325v	649^	LT	80v	80v	193v	569v	LT	LT	LT	LT
4.00 - 4.30				A	1.5	4	131	1405^	352v	54v	466v	114v	267v	153v	352v	199v	831^	LT	160v	160v	358v	671^	LT	LT	108v	LT
CHRYSLER GOLF INVIT.-SUN(S)		150		A	2.4	5	210	1348	586^	105v	586^	38v	215v	215v	205v	371^	729^	167v	304v	205v	165v	410^	LT	LT	33v	LT
1 SUN. 4.00P 120 ABC SE		81																								
4.00 - 4.30				A	2.0	4	175	1217^	577^	LT	577^	56v	177v	177v	121v	400v	605^	240v	365v	176v	125v	240v	LT	LT	35v	LT
4.30 - 5.00				A	2.3	5	201	1129^	493^	LT	493^	34v	154v	154v	120v	339v	586^	188v	283v	149v	95v	303v	LT	LT	50v	LT
5.00 - 5.30				A	2.6	5	227	1458	639^	212v	639^	31v	286v	286v	290v	353^	796^	188v	369^	220v	181v	427^	LT	LT	23v	LT
5.30 - 6.00				A	2.9	6	253	1407	577^	158v	577^	27v	209v	209v	245v	368^	807^	51v	189v	237v	238v	570^	LT	LT	23v	LT
COLLEGE-ALL AMER FOOTBALL(S)		126		A	1.1	3	96	1865^	553v	LT	553v	73v	405v	405v	332v	148v	636v	73v	386v	386v	438v	250v	61v	LT	615v	428v
1 SAT. 2.00P 30 ABC SC		73																								
FACE THE NATION	11	120	116	A	3.5	11	306	1258	622	301^	641	156^	219^	291^	240^	331^	588	124^	241^	287^	248^	265^	29v	LT	LT	LT
SUN. 10.30A 30 CBS CC		82	83	B	2.8	9	245	1156	524	220	563	118	175	204	209	352	534	175	278	279	196	228	46	LT	LT	LT
FLINTSTONE KIDS 1	12	205	205	A	3.5	14	306	1699	386^	131^	464	151^	294^	209^	267^	150^	314^	177^	194^	167^	17v	120^	143^	94v	778	598
SAT. 9.00A 30 ABC CA		99	99	B	4.4	19	385	1593	299	134	351	185	250	182	126	86	170	70	119	94	57	49	147	99	925	591
FLINTSTONE KIDS 2	12	205	205	A	4.0	15	350	1791	397^	97v	446	153^	264^	191^	225^	163^	303^	102v	172^	147^	70v	131^	165^	122^	877	651
SAT. 9.30A 30 ABC CA		99	99	B	4.8	19	420	1669	313	128	352	183	253	200	135	77	204	94	152	113	73	52	149	86	964	634
FOOFUR	6		199	A	7.3	24	638	2064	472	78v	472	361^	441	235^	111^	31v	151^	107v	151^	124^	44v	LT	189^	73v	1252	571
2 SAT. 11.00A 30 NBC CA			98	B	6.4	22	559	1996	431	134	471	338	392	215	99	70	300	156	228	148	110	52	220	100	1005	536
FOOFUR(B)		167		A	4.7	15	411	1713	346^	168v	382^	151v	226^	161v	128v	156v	202^	144v	144v	88v	58v	58v	153v	124v	976	508^
1 SAT. 11.00A 30 NBC CA		79																								

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

KEY: A=CURRENT REPORT B=SEASON AVERAGE

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
GALAXY HIGH SCHOOL	5	187		A	5.1	16	446	1567	187^	187^	202^	140v	177^	177^	62v	25v	102v	102v	102v	LT	LT	LT	121v	60v	1142	587^
1 SAT. 11.00A 30 CBS CA		94		B	5.1	17	446	1487	231	82	265	93	164	122	104	79	185	119	169	128	50	16	185	67	852	554
GALAXY HIGH-(B)			161	A	3.4	11	297	2061	125v	51v	277^	75v	75v	51v	202v	151v	404^	383^	404^	404^	21v	LT	707^	268^	673^	333^
2 SAT. 11.00A 30 CBS CA			77																							
GUMMI BEARS	12	196	202	A	4.3	22	376	1822	303^	75v	380	196^	235^	84v	119^	145^	204^	144^	144^	53v	LT	60v	154^	50v	1084	564
SAT. 8.30A 30 NBC CA		98	99	B	4.4	22	385	1594	297	114	331	180	239	145	119	73	196	118	156	91	60	30	135	47	932	586
IN THE NEWS-11.56A.M.(B)			142	A	3.3	10	288	1708	289^	87v	372^	132v	205v	100v	167v	140v	340^	195v	195v	195v	145v	145v	325^	173v	671^	288^
2 SAT. 11.56A 3 CBS CN			68																							
IN THE NEWS-12:26PM(B)		121		A	1.9	6	166	1922	331v	157v	331v	LT	173v	173v	331v	158v	LT	LT	LT	LT	LT	LT	302v	LT	1289^	453^
1 SAT. 12.26P 3 CBS CN		63																								
IN THE NEWS-11:56AM(B)		152		A	3.4	11	297	1337	216v	112v	216v	LT	105v	105v	216v	111v	117v	117v	117v	LT	LT	LT	266^	47v	738^	358^
1 SAT. 11.56A 3 CBS CN		74																								
IT'S PUNKY BREWSTER	6		199	A	6.2	19	542	1858	479^	94v	479^	297^	377^	234^	182^	47v	155^	84v	155^	134^	71v	LT	177^	66v	1047	445^
2 SAT. 11.30A 30 NBC CA			98	B	6.0	20	524	1904	372	138	405	255	308	209	112	80	287	137	209	126	97	70	228	100	984	527
IT'S PUNKY BREWSTER(B)		150		A	4.3	14	376	1582	206^	168v	291^	117v	167v	167v	91v	124v	129v	44v	106v	62v	85v	23v	50v	50v	1112	585^
1 SAT. 11.30A 30 NBC CA		75																								
KIDD VIDEO	11		141	A	3.0	9	262	1156	226v	85v	367^	103v	226v	206v	123v	141v	156v	156v	156v	156v	LT	LT	95v	95v	538^	LT
2 SAT. 12.30P 30 NBC CA			78	B	3.1	10	271	1585	366	132	408	180	286	178	150	114	267	152	206	165	107	61	181	130	729	399
KISSYFUR	12	192	200	A	3.3	21	288	1806	267^	34v	381^	188^	223^	35v	110v	158^	279^	159^	196^	112v	37v	83v	94v	38v	1052	417^
SAT. 8.00A 30 NBC CA		98	99	B	3.2	21	280	1779	284	59	343	206	244	128	104	87	273	128	214	158	114	47	157	52	1006	645
LAZER TAG ACADEMY	11		161	A	4.6	14	402	1552	229^	55v	309^	68v	229^	217^	161v	80v	79v	79v	79v	79v	LT	LT	444^	201^	720	353^
2 SAT. 12.00N 30 NBC CA			85	B	4.4	15	385	1675	368	147	394	219	298	233	116	82	266	159	216	149	97	50	245	111	770	438
LITTLES	11	141	147	A	4.0	12	350	2074	362^	149^	385^	165^	280^	302^	220^	83v	355^	268^	303^	251^	35v	52v	223^	59v	1111	385^
SAT. 12.30P 30 ABC CA		69	72	B	3.1	10	271	1792	365	142	443	244	305	275	152	100	315	140	238	215	131	66	208	113	826	410
MAZDA CHAMPIONS GOLF-SAT(S)			148	A	2.1	6	184	1049^	228v	LT	365v	LT	LT	LT	201v	359v	511^	137v	212v	140v	102v	294v	102v	LT	71v	LT
2 SAT. 2.00P 120 ABC SE			80																							
2.00 - 2.30				A	2.2	6	192	1302^	136v	LT	240v	LT	LT	LT	157v	240v	641^	375^	458^	312v	83v	183v	250v	LT	171v	LT
2.30 - 3.00				A	1.9	5	166	898^	205v	LT	355v	LT	LT	LT	229v	355v	435^	91v	169v	78v	78v	266v	LT	LT	108v	LT
3.00 - 3.30				A	2.2	6	192	792^	266v	LT	396^	LT	LT	LT	187v	396^	396^	LT	78v	78v	78v	318v	LT	LT	LT	LT
3.30 - 4.00				A	2.2	6	192	1115^	297v	LT	432^	LT	LT	LT	219v	411^	541^	67v	124v	73v	156v	401^	142v	LT	LT	LT
MAZDA CHAMPIONS GOLF-SUN(S)			152	A	2.0	5	175	1394^	651^	428^	725^	120v	218v	377v	406v	314v	610^	142v	251v	137v	194v	359v	41v	LT	LT	LT
2 SUN. 2.30P 150 ABC SE			81																							
2.30 - 3.00				A	2.0	5	175	1063^	417^	383v	497^	52v	109v	303v	366v	194v	389v	46v	127v	81v	144v	262v	108v	74v	69v	LT
3.00 - 3.30				A	1.8	4	157	1191^	574^	427v	625^	51v	166v	376v	452v	249v	496^	108v	152v	102v	133v	344v	38v	LT	32v	LT
3.30 - 4.00				A	2.1	5	184	1272^	621^	457^	680^	109v	207v	380v	423^	284v	554^	86v	173v	120v	185v	381v	38v	LT	LT	LT
4.00 - 4.30				A	2.2	5	192	1443^	692^	416^	723^	140v	218v	359v	354v	333v	720^	198v	334v	166v	241v	386^	LT	LT	LT	LT
4.30 - 5.00				A	2.2	5	192	1729	833^	401^	953^	234v	348v	406^	360v	427^	776^	244v	401^	183v	220v	375^	LT	LT	LT	LT
MEET THE PRESS	11	142	150	A	2.8	9	245	1159	400^	171^	420^	122v	163^	175^	115v	196^	599	32v	236^	338^	376^	261^	LT	LT	127v	106v
SUN. 12.00N 30 NBC CC		85	88	B	2.5	8	219	1280	497	159	534	132	192	227	194	279	622	142	311	317	297	265	40	LT	84	60
MUPPET BABIES	12	205	202	A	5.0	20	437	1638	304^	142^	404	226^	340	244^	114^	64v	187^	77v	118^	79v	41v	69v	186^	50v	861	442
SAT. 9.00A 60 CBS CA		98	96	B	4.5	19	393	1819	296	163	379	197	286	213	133	82	186	86	135	105	71	48	167	51	1087	627
CONT'D																										

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
MUPPET BABIES-CONT'D																										
9.00 - 9.30				A	4.6	20	402	1530	287^	138^	324^	189^	293^	251^	104^	31v	220^	118^	153^	95^	35v	67v	128^	27v	858	451
9.30 - 10.00				A	5.3	20	463	1747	324	143^	477	260^	384	244^	124^	93^	161^	43v	91^	69v	48v	70v	233^	67v	876	441
NBC COLLEGE BSKBL SAT	1	185		A	4.3	11	376	1133	418^	157v	428^	154v	221^	264^	155v	164v	506^	138v	365^	361^	320^	141v	13v	13v	186v	109v
1 SAT. 3.59P 102 NBC SE		92		B	4.3	11	376	1133	418	157	428	154	221	264	155	164	506	138	365	361	320	141	13	13	186	109
4.00 - 4.30				A	4.9	13	428	1051	327^	105v	327^	155v	187^	187^	88v	140v	556^	124v	367^	367^	369^	189^	39v	39v	129v	84v
4.30 - 5.00				A	3.7	9	323	1158	334^	93v	334^	139v	199v	199v	90v	135v	625^	87v	483^	483^	490^	142v	LT	LT	199v	123v
5.00 - 5.30				A	4.1	10	358	1204	572^	246^	572^	159v	243^	360^	246^	212^	400^	188v	299^	299^	168v	101v	LT	LT	232^	124v
5.30 - 6.00				A	4.1	10	358	1291	584^	254^	678^	210^	366^	464^	304^	214^	367^	172v	269^	269^	195v	98v	LT	LT	246^	134v
NFL '86-NBC	12	191	190	A	5.3	15	463	1363	357	178^	400	172^	198^	208^	145^	147^	762	246^	511	503	423	190^	56v	LT	145^	80^
SUN. 12.30P 30 NBC SC		98	98	B	4.9	15	428	1572	453	182	511	198	288	261	201	192	853	355	608	533	399	195	103	13	105	73
NFL FOOTBALL GAME 1-NBC	12	195	206	A	9.5	23	830	1260	314	131^	354	128^	210	199	170^	120^	747	275	486	483	337	225	59^	LT	100^	66^
SUN. 1.00P 196 NBC SE		82	99	B	10.8	26	944	1416	427	179	469	141	248	245	237	183	760	265	466	458	373	241	108	20	79	52
1.00 - 1.30				A	8.0	21	699	1316	374	156^	391	144^	237	237	197^	110^	700	241	422	391	335	226	90^	LT	135^	65^
1.30 - 2.00				A	8.9	22	778	1217	275	121^	300	117^	173^	174^	140^	95^	720	200	435	440	383	232	86^	LT	111^	60^
2.00 - 2.30				A	9.5	23	830	1258	265	75^	286	107^	151^	158^	144^	111^	772	300	493	502	326	236	84^	LT	116^	83^
2.30 - 3.00				A	10.2	24	891	1244	320	97^	353	126^	219	205	184	116^	758	299	512	503	318	222	44^	LT	89^	58^
3.00 - 3.30				A	10.3	24	900	1257	297	159	355	131^	209	176	166	128^	817	355	577	575	336	213	38v	LT	47^	47^
3.30 - 4.00				A	10.1	23	883	1220	310	157^	385	136^	238	223	188	127^	712	235	457	468	339	225	33v	LT	90^	65^
4.00 - 4.30				A	9.2	21	804	1377	395	140^	441	143^	262	243	176	155^	744	273	483	482	343	219	69^	35v	123^	83^
NFL FOOTBALL GAME 2-NBC	6	207		A	16.4	33	1433	1409	377	121^	388	99^	157^	179^	182^	186^	881	279	500	530	438	278	69^	6v	71^	46v
1 SUN. 4.17P 181 NBC SE		98		B	14.4	28	1259	1584	455	205	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	876	287	518	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
4.00 - 4.30				A	11.2	25	979	1322	323	101^	338	59v	104^	106^	174^	208^	877	300	508	566	444	259^	49v	LT	58v	39v
4.30 - 5.00				A	15.2	34	1328	1401	382	106^	394	122^	167^	174^	163^	197^	891	285	519	554	451	267	67^	LT	49v	33v
5.00 - 5.30				A	16.1	35	1407	1356	361	114^	371	95^	136^	126^	154^	204	899	273	479	515	451	306	40v	LT	46v	24v
5.30 - 6.00				A	16.2	34	1416	1408	370	123^	398	120^	154^	148^	149^	209	887	285	501	531	423	285	83^	LT	40v	23v
6.00 - 6.30				A	17.9	33	1564	1420	385	133^	392	105^	179	207	196	159^	873	264	506	538	437	270	70^	3v	85^	55^
6.30 - 7.00				A	17.8	32	1556	1401	373	112^	373	68^	150^	212	215	161^	898	278	504	540	459	283	65^	3v	65^	44v
7.00 - 7.30				A	17.8	30	1556	1574	452	157^	464	89^	203	269	247	195	820	269	477	481	400	255	114^	56^	176^	130^
NFL FOOTBALL POST-NBC	5		156	A	4.5	10	393	827	272^	69v	323^	74v	100v	64v	41v	208^	342^	132v	204^	191^	166v	97v	71v	LT	91v	61v
2 SUN. 4.16P 15 NBC SC			79	B	6.3	14	551	1263	394	165	419	110	244	251	216	140	686	255	448	411	335	200	98	31	60	41
NFL '86 NBC-SAT(S)		202		A	5.8	20	507	1663	412^	28v	412^	191^	249^	249^	141^	163^	612	285^	433^	321^	249^	151^	82v	24v	557	279^
1 SAT. 12.00N 30 NBC SC		98																								
NFL FOOTBALL GAME-NBC-SAT(S)		206		A	11.9	36	1040	1322	358	112^	362	95^	152^	226^	180^	136^	789	250^	457	432	407	258^	87^	18v	84^	48v
1 SAT. 12.30P 209 NBC SE		98																								
12.30 - 1.00				A	8.1	26	708	1520	373^	21v	373^	94v	114^	230^	190^	143^	696	260^	406	364^	333^	221^	106^	17v	345^	165^
1.00 - 1.30				A	10.3	32	900	1464	429	166^	429	125^	185^	288^	225^	141^	816	314	504	470	370	239^	107^	18v	112^	79v
1.30 - 2.00				A	12.2	36	1066	1372	406	178^	425	121^	203^	280	221^	145^	763	232^	429	397	400	269	112^	17v	72^	45v
2.00 - 2.30				A	12.5	37	1093	1310	372	151^	372	105^	160^	237^	183^	135^	811	233^	445	408	410	290	95^	19v	32v	13v
2.30 - 3.00				A	13.3	40	1162	1227	333	103^	346	84^	142^	211^	173^	135^	775	190^	430	427	458	264	83^	20v	23v	23v
3.00 - 3.30				A	14.0	41	1224	1231	320	74^	320	69^	137^	187^	158^	133^	810	250	475	464	429	267	55v	14v	46v	29v
3.30 - 4.00				A	12.8	37	1119	1256	303	83^	303	83^	132^	181^	128^	122^	830	287	503	470	415	246^	66^	17v	57v	35v
NFL '86 NBC-SAT.(S)			204	A	3.6	10	315	959	229^	143v	362^	185v	270^	136v	177v	92v	597^	267^	359^	209v	206v	238^	LT	LT	LT	LT
2 SAT. 3.30P 30 NBC SC			98																							
NFL FOOTBALL GAME-NBC-SA(S)			213	A	13.9	31	1215	1460	489	221^	515	144^	255	259	287	214^	815	186^	443	443	433	329	78^	5v	52v	36v
2 SAT. 4.00P 211 NBC SE			99																							
CONT'D																										

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

KEY: A=CURRENT REPORT B=SEASON AVERAGE

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND DEC. 1986 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NFL FOOTBALL GAME--CONT'D																										
4.00 - 4.30				A	10.4	27	909	1408	509	141^	516	116^	240^	234^	283^	241^	791	177^	421	411	389	331	45v	LT	56v	33v
4.30 - 5.00				A	12.8	32	1119	1481	542	219^	571	137^	252	212^	302	292	784	168^	415	399	410	339	32v	LT	94^	57v
5.00 - 5.30				A	14.0	34	1224	1449	447	220^	466	124^	225^	239	262	209^	813	107^	440	441	500	332	123^	LT	47v	47v
5.30 - 6.00				A	14.3	33	1250	1514	500	260	509	130^	239	281	317	217^	837	129^	427	448	484	371	129^	8v	39v	39v
6.00 - 6.30				A	15.0	31	1311	1427	469	258	498	127^	249	264	309	204^	835	216	472	495	448	308	76^	8v	18v	18v
6.30 - 7.00				A	15.7	31	1372	1418	483	204	516	152^	265	257	285	202	811	238	466	468	400	302	73^	6v	18v	18v
7.00 - 7.30				A	15.4	29	1346	1491	480	219	525	197^	293	305	249	158^	804	241	432	422	391	318	66^	18v	96^	40v
NFL TODAY (SAT)(S)		202																								
1 SAT. 3.33P 27 CBS SC		99		A	3.7	11	323	1628	412^	154v	461^	72v	145v	170v	172v	291^	773^	273^	456^	502^	386^	185v	80v	80v	314^	314^
ONE TO GROW ON-8:28AM	12	192	200	A	4.0	24	350	1800	268^	32v	359^	175^	206^	31v	97v	153^	278^	162^	206^	108^	44v	72v	109^	36v	1054	466
SAT. 8.28A 2 NBC CN		98	98	B	3.8	22	332	1739	263	58	322	198	233	118	93	73	276	153	228	143	103	36	155	49	986	636
ONE TO GROW ON-8:58AM	12	196	201	A	4.6	22	402	1764	329^	60v	404	224^	263^	72v	118^	141^	195^	149^	149^	66v	LT	46v	127^	41v	1038	536
SAT. 8.58A 2 NBC CN		98	98	B	4.7	22	411	1568	297	119	333	179	245	143	127	66	183	113	150	85	55	26	138	49	914	561
ONE TO GROW ON-10:28AM	12	205	204	A	6.7	23	586	1546	312	106^	406	225^	297	188^	84^	109^	256	179^	207^	119^	40v	49v	156^	58v	728	330
SAT. 10.28A 2 NBC CN		99	99	B	6.4	23	559	1704	363	165	411	235	307	203	118	85	259	152	196	109	87	53	196	99	838	443
ONE TO GROW ON-11:28AM	11		196	A	6.7	22	586	2019	458^	53v	458^	343^	422^	214^	115v	36v	152^	111v	152^	121^	41v	LT	172^	67v	1237	555
2 SAT. 11.28A 2 NBC CN			97	B	6.1	21	533	1819	375	156	408	269	331	219	115	60	228	126	168	99	84	49	227	135	956	512
ONE TO GROW ON-11:58AM	11		184	A	6.0	19	524	1406	237^	99v	237^	94v	172^	229^	143^	LT	138^	63v	138^	138^	75v	LT	184^	60v	847	420^
2 SAT. 11.58A 2 NBC CN			95	B	5.5	19	481	1738	366	174	394	226	290	226	146	74	224	88	148	96	101	71	208	112	912	531
ONE TO GROW ON-11:28A(B)		167		A	4.5	15	393	1608	311^	142v	347^	142v	201^	156v	115v	146v	208^	148v	148v	104v	60v	60v	84v	84v	969	493^
1 SAT. 11.28A 2 NBC CN		79																								
ONE TO GROW ON-11:58A(B)		149		A	4.6	15	402	1468	197^	182^	304^	111v	182^	182^	100v	122v	130v	39v	97v	58v	91v	33v	55v	55v	979	506^
1 SAT. 11.58A 2 NBC CN		75																								
PEE WEE'S PLAYHOUSE	8	202	202	A	6.0	21	524	1931	456	168^	475	352	371	220^	19v	104^	270^	71^	195^	195^	124^	75^	217^	143^	969	563
SAT. 10.00A 30 CBS CL		99	98	B	5.5	20	481	1790	356	129	397	247	295	190	97	94	231	108	181	159	89	48	167	81	995	606
POUND PUPPIES	11	202	205	A	3.9	13	341	1757	471	135^	495	272^	337^	153^	176^	158^	209^	91v	142^	130^	51v	67v	205^	94v	848	549
SAT. 10.30A 30 ABC CA		96	96	B	4.4	15	385	1848	360	148	388	242	301	214	125	78	192	90	136	118	78	50	160	84	1108	709
REAL GHOSTBUSTERS	12	201	201	A	4.6	16	402	1721	386	112^	418	174^	243^	161^	186^	155^	272^	90v	152^	152^	62v	120^	250^	102^	781	540
SAT. 10.00A 30 ABC CA		99	97	B	5.1	19	446	1764	316	135	359	190	254	187	143	81	206	102	152	125	73	47	220	98	979	622
RICHIE RICH.-(B)		152		A	3.5	11	306	1408	309^	212v	309^	84v	183v	183v	225v	126v	104v	104v	104v	LT	LT	LT	227v	43v	768^	373^
1 SAT. 11.30A 30 CBS CA		74																								
RICHIE RICH:(B)			142	A	3.4	11	297	1798	249^	88v	320^	115v	165v	88v	144v	117v	351^	192v	192v	192v	159v	159v	450^	218v	677^	300^
2 SAT. 11.30A 30 CBS CA			68																							
ROCK N WREST -1(B)		121		A	2.1	7	184	1826	287v	136v	287v	LT	152v	152v	287v	135v	LT	LT	LT	LT	LT	LT	311v	LT	1228^	467^
1 SAT. 12.00N 30 CBS CA		63																								
ROCK N WRESTLING-2	9	124		A	2.0	6	175	2017	307v	154v	307v	LT	154v	154v	307v	153v	121v	LT	LT	52v	81v	69v	349v	LT	1240^	510^
1 SAT. 12.30P 30 CBS CA		65		B	2.9	10	253	1799	318	104	419	267	326	205	104	66	298	143	235	150	130	48	226	83	856	442
SMURFS I	12	206	206	A	5.4	23	472	1587	185^	49v	219^	79^	124^	124^	73v	95^	203^	134^	175^	130^	41v	28v	189^	83^	976	463
SAT. 9.00A 30 NBC CA		99	99	B	5.3	23	463	1753	359	141	401	224	277	197	130	101	221	140	195	147	71	21	183	69	948	560

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND DEC. 1986 REPORT

PROGRAM NAME / WK # DAY, START TIME, DUR, NET, PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
SMURFS II	12	206	206	A	6.5	24	568	1690	298	104^	328	176^	221^	189^	71^	107^	255	175^	208^	139^	44v	47v	239^	107^	868	429
SAT. 9.30A 30 NBC CA		99	99	B	6.1	24	533	1726	350	118	390	223	264	206	113	100	249	145	204	160	88	40	228	99	859	500
SMURFS III	12	206	205	A	7.1	25	621	1533	295	110^	353	195^	261	186^	76^	92^	259	189^	215^	124^	35v	44v	170^	71^	751	349
SAT. 10.00A 30 NBC CA		99	99	B	6.8	25	594	1708	348	160	387	220	288	198	113	80	260	154	200	118	89	51	218	100	843	456
SUNDAY MORNING	11	177	181	A	4.7	19	411	1319	614	126^	622	138^	213^	243^	230^	356	600	96^	240^	329^	360	228^	21v	LT	76v	27v
SUN. 9.00A 90 CBS N		95	96	B	4.3	17	376	1345	608	218	694	123	241	292	286	388	546	136	277	312	292	196	30	15	75	37
9.00 - 9.30				A	4.2	19	367	1398	643	101^	656	147^	193^	235^	230^	391	660	207^	307^	397	304^	200^	20v	LT	62v	36v
9.30 - 10.00				A	5.0	20	437	1231	599	139^	599	103^	193^	219^	245^	363	525	38v	168^	283^	351	226^	15v	LT	92^	46v
10.00 - 10.30				A	5.1	18	446	1303	579	130^	601	158^	242^	270^	217^	309^	601	59v	247^	304^	399	246^	31v	11v	70v	LT
TEEN WOLF	12	199	199	A	6.0	20	524	1788	350	102^	416	230^	246^	104^	75^	152^	297	191^	270	161^	79^	27v	248^	169^	827	480
SAT. 10.30A 30 CBS CA		98	97	B	5.5	20	481	1798	318	166	414	204	265	171	142	113	208	122	178	123	68	28	295	126	881	519
THIS WEEK-DAVID BRINKLEY	10	194	192	A	4.0	12	350	1194	592	154^	592	54v	91v	156^	203^	427	572	89v	193^	207^	229^	328^	LT	LT	20v	20v
SUN. 11.30A 60 ABC N		98	98	B	4.1	13	358	1204	562	165	575	90	117	164	179	402	593	106	218	235	252	331	LT	LT	33	19
11.30 - 12.00				A	3.9	12	341	1111	592	155^	592	44v	85v	167^	211^	425	507	41v	138^	191^	225^	316^	LT	LT	LT	LT
12.00 - 12.30				A	4.1	12	358	1254	584	154^	584	61v	92v	145^	190^	425	623	128^	237^	215^	232^	338^	LT	LT	36v	36v
WILDFIRE	12	197	175	A	2.9	15	253	1498	316^	75v	335^	99v	268^	268^	169^	67v	161^	51v	91v	40v	40v	70v	262^	71v	740	356^
SAT. 8.30A 30 CBS CA		97	86	B	3.1	16	271	1650	274	65	318	138	204	198	116	96	173	74	133	91	79	40	135	47	1024	595
WUZZLES	11	200	199	A	2.0	12	175	1286	218^	LT	218^	LT	87v	121v	183v	97v	171v	34v	74v	40v	52v	97v	148v	85v	749^	497^
SAT. 8.00A 30 ABC CA		98	98	B	2.3	15	201	1521	330	155	370	170	251	215	143	102	214	86	138	112	66	76	84	46	853	526

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. DEC.8, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					14,510 16.6				30,850 35.3							
ABC TV program					MACGYVER (R)(SD)				NFL MONDAY NIGHT FOOTBALL L.A. RAIDERS VS SEATTLE (9:00-11:55PM)(-OP)							
AVERAGE AUDIENCE (Households (000) & %)					10,580 12.1	11.5*		12.7*	15,210 17.4	16.6*		19.5*		20.0*		17.7*
SHARE OF AUDIENCE %					18	18 *		19 *	28	24 *		28 *		29 *		27 *
AVG. AUD. BY ¼ HR. %					11.3	11.7	12.5	12.9	15.7	17.5	19.4	19.6	20.4	19.5	17.7	17.8
CBS TV TOTAL AUDIENCE (Households (000) & %)					18,700 21.4		17,570 20.1		18,700 21.4		15,990 18.3		18,350 21.0			
CBS TV program					KATE & ALLIE		MY SISTER SAM (SUS-SD)		NEWHART		CAVANAUGHS (SD)		CAGNEY & LACEY			
AVERAGE AUDIENCE (Households (000) & %)					16,080 18.4		15,910 18.2		16,610 19.0		14,330 16.4		14,330 16.4	16.1*		16.7*
SHARE OF AUDIENCE %					27		27		28		24		26	25 *		28 *
AVG. AUD. BY ¼ HR. %					18.1	18.7	18.1	18.3	18.7	19.3	16.8	16.1	15.9	16.3	16.8	16.6
NBC TV TOTAL AUDIENCE (Households (000) & %)					15,820 18.1		15,380 17.6		24,380 27.9							
NBC TV program					LF		AMAZING STORIES (SD)		NBC MONDAY NIGHT MOVIES ANASTASIA: THE MYSTERY OF ANNA, PART 2 (SD)							
AVERAGE AUDIENCE (Households (000) & %)					13,900 15.9		13,630 15.6		18,270 20.9	19.9*		20.8*		21.8*		21.1*
SHARE OF AUDIENCE %					24		23		32	29 *		30 *		33 *		35 *
AVG. AUD. BY ¼ HR. %					15.6	16.3	15.3	15.9	19.7	20.1	20.6	21.1	21.7	22.0	22.0	20.2

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					16,520 18.9				34,870 39.9							
ABC TV program					MACGYVER (SD)				NFL MONDAY NIGHT FOOTBALL CHICAGO VS DETROIT (9:00-12:08AM)(-OP)							
AVERAGE AUDIENCE (Households (000) & %)					12,240 14.0	13.4*		14.7*	19,140 21.9	19.8*		22.8*		24.4*		21.0*
SHARE OF AUDIENCE %					22	21 *		23 *	36	30 *		34 *		37 *		34 *
AVG. AUD. BY ¼ HR. %					13.2	13.6	14.7	14.8	19.1	20.5	22.2	23.5	23.8	25.0	20.7	21.3
CBS TV TOTAL AUDIENCE (Households (000) & %)					18,180 20.8		16,260 18.6		19,930 22.8		17,130 19.6		17,130 19.6			
CBS TV program					KATE & ALLIE		MY SISTER SAM (SD)		NEWHART		CAVANAUGHS (SD)		CAGNEY & LACEY			
AVERAGE AUDIENCE (Households (000) & %)					15,820 18.1		14,770 16.9		17,920 20.5		15,560 17.8		13,460 15.4	15.8*		14.9*
SHARE OF AUDIENCE %					27		25		30		26		25	25 *		25 *
AVG. AUD. BY ¼ HR. %					17.4	18.8	16.7	17.2	19.7	21.3	18.3	17.3	16.0	15.7	15.2	14.5
NBC TV TOTAL AUDIENCE (Households (000) & %)					20,360 23.3				21,760 24.9							
NBC TV program					MICKEY'S CHRISTMAS CAROL (R)(SD)				A YEAR IN THE LIFE PT 1							
AVERAGE AUDIENCE (Households (000) & %)					14,950 17.1	16.6*		17.6*	14,510 16.6	15.9*		17.0*		16.8*		16.8*
SHARE OF AUDIENCE %					26	25 *		26 *	26	23 *		25 *		27 *		29 *
AVG. AUD. BY ¼ HR. %					16.7	16.5	17.6	17.6	16.0	15.8	17.0	17.0	16.9	16.7	16.9	16.7

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	61.6	62.7	63.8	65.1	66.6	67.4	67.2	67.8	68.4	69.1	68.9	68.1	65.8	64.8	62.3	58.8
WK. 2	58.7	60.4	61.6	62.8	65.4	66.9	66.6	67.4	67.9	68.2	67.6	66.8	63.8	62.1	59.6	57.8

For explanation of symbols, See page A.

U.S. TV Households: 87,400,000

EVE.MON. DEC.15, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1 — EVE.TUE. DEC.9, 1986

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))	19,320		18,180		22,290				15,120			
TOTAL AUDIENCE (%)	22.1		20.8		25.5				17.3			
Program	WHO'S THE BOSS?		GROWING PAINS		MOONLIGHTING (R)(SD)				JACK & MIKE			
AVERAGE AUDIENCE (Households (000))	17,040		17,130		17,310				11,620			
AVERAGE AUDIENCE (%)	19.5		19.6		19.8	20.2*		19.4*	13.3	13.8*		12.8*
SHARE OF AUDIENCE %	30		29		30	30 *		29 *	23	23 *		23 *
AVG. AUD. BY ¼ HR. %	18.7	20.3	19.3	19.8	20.2	20.1	19.7	19.1	14.4	13.2	12.9	12.8
CBS TV TOTAL AUDIENCE (Households (000))	19,050				28,750							
TOTAL AUDIENCE (%)	21.8				32.9							
Program	RUDOLPH-RED-NOSE-REINDEER (R)(SD)				CIRCUS OF THE STARS (SD)							
AVERAGE AUDIENCE (Households (000))	15,120				16,520							
AVERAGE AUDIENCE (%)	17.3	16.8*		17.8*	18.9	19.4*		19.7*		18.8*		17.7*
SHARE OF AUDIENCE %	26	25 *		26 *	30	29 *		30 *		31 *		32 *
AVG. AUD. BY ¼ HR. %	16.6	17.1	17.6	18.1	18.8	20.1	19.6	19.7	19.3	18.3	18.0	17.4
NBC TV TOTAL AUDIENCE (Households (000))	19,050				15,730				15,560			
TOTAL AUDIENCE (%)	21.8				18.0				17.8			
Program	MATLOCK (SD)				HILL STREET BLUES				1986			
AVERAGE AUDIENCE (Households (000))	15,640				11,970				10,580			
AVERAGE AUDIENCE (%)	17.9	17.2*		18.5*	13.7	13.5*		13.9*	12.1	12.5*		11.7*
SHARE OF AUDIENCE %	27	26 *		27 *	21	20 *		21 *	21	21 *		21 *
AVG. AUD. BY ¼ HR. %	16.7	17.7	19.0	18.1	13.4	13.5	13.8	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

WEEK 2 — EVE.TUE. DEC.16, 1986

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))	22,720		22,810		27,090				17,920			
TOTAL AUDIENCE (%)	26.0		26.1		31.0				20.5			
Program	WHO'S THE BOSS?		GROWING PAINS		MOONLIGHTING (SD)				JACK & MIKE (R)			
AVERAGE AUDIENCE (Households (000))	19,930		21,060		22,810				12,500			
AVERAGE AUDIENCE (%)	22.8		24.1		26.1	25.9*		26.3*	14.3	15.5*		13.1*
SHARE OF AUDIENCE %	35		36		39	38 *		39 *	24	25 *		23 *
AVG. AUD. BY ¼ HR. %	21.4	24.1	23.6	24.6	25.2	26.7	26.6	25.9	16.4	14.5	13.4	12.9
CBS TV TOTAL AUDIENCE (Households (000))	12,410				18,350							
TOTAL AUDIENCE (%)	14.2				21.0							
Program	WIZARD (SD)				CBS TUESDAY MOVIE IZZY & MOE (R)(SD)							
AVERAGE AUDIENCE (Households (000))	9,440				10,660							
AVERAGE AUDIENCE (%)	10.8	10.4*		11.2*	12.2	11.8*		11.8*		12.6*		12.4*
SHARE OF AUDIENCE %	16	16 *		17 *	19	17 *		18 *		20 *		22 *
AVG. AUD. BY ¼ HR. %	10.4	10.5	11.0	11.5	12.0	11.7	11.7	11.9	12.9	12.3	12.4	12.4
NBC TV TOTAL AUDIENCE (Households (000))	17,390				22,900							
TOTAL AUDIENCE (%)	19.9				26.2							
Program	MATLOCK (R)(SD)				MOVIE OF THE WEEK-TUESDAY A YEAR IN THE LIFE, PART 2 (SD)							
AVERAGE AUDIENCE (Households (000))	13,460				14,860							
AVERAGE AUDIENCE (%)	15.4	14.6*		16.3*	17.0	15.1*		16.4*		18.4*		18.1*
SHARE OF AUDIENCE %	23	23 *		24 *	27	22 *		25 *		29 *		32 *
AVG. AUD. BY ¼ HR. %	14.2	15.0	15.8	16.7	15.1	15.1	16.1	16.7	18.3	18.6	18.5	17.7

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	60.3	61.7	62.6	63.6	65.5	66.6	67.1	67.5	66.3	66.8	66.4	66.0	61.5	58.5	56.4	54.8
WK. 2	57.7	59.0	60.1	61.3	63.0	65.5	66.4	68.0	67.6	67.3	66.9	66.9	63.4	61.3	58.5	56.2

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. DEC.10, 1986

TIME: 7:00 7:15 7:30 7:45 8:00 8:15 8:30 8:45 9:00 9:15 9:30 9:45 10:00 10:15 10:30 10:45

WEEK 1

WEEK 1	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV program	PERFECT STRANGERS		HEAD OF THE CLASS (SD)		← DYNASTY (SD) →				← HOTEL →			
TOTAL AUDIENCE (Households (000) & %)	16,520 18.9		16,170 18.5		17,830 20.4				16,340 18.7			
AVERAGE AUDIENCE (Households (000) & %)	14,070 16.1		14,600 16.7		15,030 17.2	16.8*		17.6*	13,370 15.3	15.6*		15.1*
SHARE OF AUDIENCE %	25		26		27	26 *		28 *	26	26 *		26 *
AVG. AUD. BY ¼ HR. %	15.8	16.4	16.1	17.3	16.8	16.9	17.4	17.9	16.0	15.2	15.2	15.1
CBS TV program	← MIKE HAMMER (SUS-SD) →				← MAGNUM, P.I. (SD) →				← EQUALIZER →			
TOTAL AUDIENCE (Households (000) & %)	14,250 16.3				18,090 20.7				17,650 20.2			
AVERAGE AUDIENCE (Households (000) & %)	11,100 12.7	12.5*		12.9*	14,680 16.8	16.1*		17.6*	14,330 16.4	16.7*		16.0*
SHARE OF AUDIENCE %	20	20 *		20 *	26	25 *		28 *	27	27 *		27 *
AVG. AUD. BY ¼ HR. %	12.1	12.9	13.0	12.9	15.5	16.7	17.7	17.4	16.8	16.7	16.3	15.6
NBC TV program	← HIGHWAY TO HEAVEN (SD) →				GIMME A BREAK		YOU AGAIN ? (SD)		← ST. ELSEWHERE →			
TOTAL AUDIENCE (Households (000) & %)	18,440 21.1				13,720 15.7		12,500 14.3		15,820 18.1			
AVERAGE AUDIENCE (Households (000) & %)	14,860 17.0	16.3*		17.6*	11,970 13.7		11,620 13.3		12,850 14.7	14.4*		14.9*
SHARE OF AUDIENCE %	27	26 *		27 *	21		21		25	24 *		25 *
AVG. AUD. BY ¼ HR. %	16.1	16.6	17.5	17.8	13.7	13.8	13.1	13.5	14.2	14.7	15.1	14.7

WEEK 2

WEEK 2	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV program	PERFECT STRANGERS		HEAD OF THE CLASS (SD)		← DYNASTY (SD) →				← HOTEL →			
TOTAL AUDIENCE (Households (000) & %)	15,910 18.2		15,560 17.8		17,390 19.9				16,520 18.9			
AVERAGE AUDIENCE (Households (000) & %)	13,720 15.7		13,720 15.7		14,600 16.7	16.2*		17.3*	13,370 15.3	15.5*		15.2*
SHARE OF AUDIENCE %	25		24		25	24 *		26 *	25	25 *		26 *
AVG. AUD. BY ¼ HR. %	15.4	16.0	15.6	15.9	16.0	16.4	17.1	17.5	15.7	15.2	15.2	15.2
CBS TV program	DR. SEUSS-GRINCH-XMAS (R)		NIGHT BEFORE CHRISTMAS (R)(SUS-SD)		← MAGNUM, P.I. (SD) →				← EQUALIZER →			
TOTAL AUDIENCE (Households (000) & %)	15,820 18.1		14,510 16.6		20,980 24.0				17,390 19.9			
AVERAGE AUDIENCE (Households (000) & %)	13,720 15.7		13,370 15.3		17,040 19.5	19.1*		19.9*	13,460 15.4	15.3*		15.5*
SHARE OF AUDIENCE %	25		23		29	29 *		30 *	25	24 *		26 *
AVG. AUD. BY ¼ HR. %	15.7	15.7	15.0	15.7	18.9	19.4	20.0	19.8	15.3	15.4	15.4	15.5
NBC TV program	← HIGHWAY TO HEAVEN (SD) →				← MOVIE OF THE WEEK-WED A YEAR IN THE LIFE, PART 3 (9:00-10:50PM) →							
TOTAL AUDIENCE (Households (000) & %)	20,890 23.9				21,760 24.9							
AVERAGE AUDIENCE (Households (000) & %)	16,690 19.1	18.2*		20.0*	14,950 17.1	16.0*		16.8*		18.0*		18.0*
SHARE OF AUDIENCE %	30	29 *		30 *	27	24 *		25 *		29 *		30 *
AVG. AUD. BY ¼ HR. %	17.6	18.8	20.1	19.9	16.2	15.9	16.8	16.9	18.2	17.8	18.4	16.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	60.7	61.5	62.6	63.0	63.3	63.7	64.2	64.6	63.9	64.0	64.0	63.9	61.6	60.3	59.4	57.5
WK. 2	59.2	60.1	60.6	61.7	63.0	64.7	65.4	66.0	66.2	66.6	67.3	66.9	63.4	62.1	61.1	57.6

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.WED. DEC.17, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. DEC.11, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					8,650 9.9				13,020 14.9				15,120 17.3			
Program					←— OUR WORLD			—→	←— COLBYS (SD)			—→	←— 20/20			—→
AVERAGE AUDIENCE (Households (000) & %)					5,160 5.9	5.5*		6.4*	10,310 11.8	10.7*		12.8*	11,450 13.1	13.3*		12.9*
SHARE OF AUDIENCE %					9	8 *		10 *	18	16 *		19 *	21	21 *		21 *
AVG. AUD. BY ¼ HR. %					5.9	5.0	6.0	6.8	10.0	11.4	12.6	13.1	13.2	13.4	13.2	12.5
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					10,050 11.5		14,510 16.6				10,840 12.4		18,000 20.6			
Program					TWILIGHT ZONE		←— SIMON & SIMON (SD)			—→	DESIGNING WOMEN (SD)		←— KNOTS LANDING			—→
AVERAGE AUDIENCE (Households (000) & %)					8,480 9.7		10,230 11.7	10.5*		12.8*	9,530 10.9		15,120 17.3	17.0*		17.7*
SHARE OF AUDIENCE %					15		18	16 *		19 *	16		28	27 *		29 *
AVG. AUD. BY ¼ HR. %					9.9	9.4	10.3	10.7	12.9	12.8	10.4	11.4	16.4	17.5	17.7	17.7
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					35,570 40.7		32,430 37.1		26,920 30.8		26,570 30.4		22,020 25.2			
Program					BILL COSBY SHOW		FAMILY TIES (SD)		CHEERS		NIGHT COURT		←— L.A. LAW			—→
AVERAGE AUDIENCE (Households (000) & %)					31,900 36.5		29,450 33.7		24,560 28.1		24,210 27.7		17,390 19.9	20.5*		19.3*
SHARE OF AUDIENCE %					55		51		42		41		32	32 *		32 *
AVG. AUD. BY ¼ HR. %					35.0	38.0	34.0	33.4	28.3	28.9	28.1	27.3	[illegible]	[illegible]	[illegible]	[illegible]

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					6,990 8.0				11,890 13.6				[illegible] 15.7			
Program					←— OUR WORLD			—→	←— COLBYS (SD)			—→	←— 20/20 SPECIAL			—→
AVERAGE AUDIENCE (Households (000) & %)					4,200 4.8	4.8*		4.8*	9,440 10.8	10.0*		11.7*	10,230 11.7	11.9*		11.6*
SHARE OF AUDIENCE %					7	7 *		7 *	17	15 *		18 *	19	19 *		19 *
AVG. AUD. BY ¼ HR. %					5.3	4.3	4.6	5.1	9.8	10.2	11.5	11.8	11.6	12.1	11.8	11.3
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					9,350 10.7		13,550 15.5				9,790 11.2		16,960 19.4			
Program					TWILIGHT ZONE		←— SIMON & SIMON (SD)			—→	DESIGNING WOMEN (SD)		←— KNOTS LANDING			—→
AVERAGE AUDIENCE (Households (000) & %)					8,130 9.3		10,050 11.5	10.7*		12.2*	8,390 9.6		14,770 16.9	16.4*		17.3*
SHARE OF AUDIENCE %					14		18	16 *		19 *	15		28	26 *		29 *
AVG. AUD. BY ¼ HR. %					9.6	9.0	10.3	11.0	12.3	12.2	9.3	9.9	15.7	17.2	17.1	17.5
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					33,560 38.4		31,550 36.1		27,440 31.4		26,220 30.0		20,980 24.0			
Program					BILL COSBY SHOW		FAMILY TIES (SD)		CHEERS		NIGHT COURT (SD)		←— L.A. LAW			—→
AVERAGE AUDIENCE (Households (000) & %)					30,680 35.1		28,930 33.1		24,820 28.4		23,860 27.3		16,430 18.8	19.9*		17.6*
SHARE OF AUDIENCE %					54		50		43		42		31	32 *		30 *
AVG. AUD. BY ¼ HR. %					33.9	36.4	33.3	32.8	28.4	28.5	28.0	26.5	20.8	19.0	18.0	17.2

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	58.9	59.9	60.8	62.3	65.2	66.4	65.4	66.5	66.8	67.2	67.0	67.2	64.2	63.3	62.3	59.8
WK. 2	59.3	59.8	60.2	61.7	65.3	65.8	65.4	65.7	65.4	65.3	65.1	64.6	62.4	62.2	60.2	58.9

For explanation of symbols, See page A.

U.S. TV Households: 87,400,000

EVE.THU. DEC.18, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. DEC.12, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					12,670 14.5		11,620 13.3		8,650 9.9		7,430 8.5		12,320 14.1			
ABC TV program					WEBSTER		MR. BELVEDERE (SD)		DADS		GUNGHO (SD)		← STARMAN →			
AVERAGE AUDIENCE (Households (000) & %)					11,190 12.8		10,310 11.8		7,430 8.5		6,470 7.4		9,530 10.9	10.7*		11.2*
SHARE OF AUDIENCE %					22		19		14		12		19	18 *		20 *
AVG. AUD. BY ¼ HR. %					12.2	13.4	11.8	11.8	8.7	8.3	7.4	7.5	10.5	11.0	11.2	11.2
CBS TV TOTAL AUDIENCE (Households (000) & %)					16,610 19.0		17,570 20.1		21,850 25.0				16,960 19.4			
CBS TV program					CHARLIE BROWN'S CHRISTMAS (R)(SUS-SD)		FROSTY THE SNOWMAN (R)		← DALLAS (SD) →				← FALCON CREST →			
AVERAGE AUDIENCE (Households (000) & %)					14,420 16.5		16,170 18.5		18,180 20.8	20.6*		21.0*	14,510 16.6	16.8*		16.5*
SHARE OF AUDIENCE %					28		30		33	33 *		34 *	29	29 *		29 *
AVG. AUD. BY ¼ HR. %					16.1	16.9	17.5	19.4	20.5	20.7	21.0	20.9	16.9	16.6	16.8	16.3
NBC TV TOTAL AUDIENCE (Households (000) & %)					13,630 15.6				18,000 20.6				15,730 18.0			
NBC TV program					← A TEAM (SD) →				← MIAMI VICE (SD) →				← CRIME STORY →			
AVERAGE AUDIENCE (Households (000) & %)					9,960 11.4	10.8*		12.0*	14,600 16.7	16.0*		17.4*	12,240 14.0	14.3*		13.7*
SHARE OF AUDIENCE %					19	18 *		20 *	27	26 *		28 *	24	24 *		24 *
AVG. AUD. BY ¼ HR. %					10.6	11.0	11.9	12.0	15.2	16.7	17.5	17.4	[illegible]	[illegible]	[illegible]	[illegible]

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					27,270 31.2											
ABC TV program					← ABC NFL FTBL SPECIAL-FRI L.A. RAMS VS SAN FRANCISCO (8:00-11:[illegible]) →											
AVERAGE AUDIENCE (Households (000) & %)					13,200 15.1	13.5*		14.4*		15.4*		15.0*		16.3*		16.1*
SHARE OF AUDIENCE %					25	24 *		25 *		25 *		24 *		27 *		27 *
AVG. AUD. BY ¼ HR. %					12.8	14.1	14.0	14.7	15.2	15.6	14.2	15.8	16.6	16.0	16.1	16.2
CBS TV TOTAL AUDIENCE (Households (000) & %)					18,700 21.4				22,900 26.2				20,710 23.7			
CBS TV program					← SCARECROW & MRS. KING (SUS-SD) →				← DALLAS (SD) →				← FALCON CREST →			
AVERAGE AUDIENCE (Households (000) & %)					14,160 16.2	14.9*		17.6*	18,620 21.3	20.6*		22.0*	16,690 19.1	18.8*		19.3*
SHARE OF AUDIENCE %					27	25 *		29 *	35	34 *		35 *	32	31 *		33 *
AVG. AUD. BY ¼ HR. %					14.3	15.4	16.8	18.3	20.0	21.2	22.4	21.6	18.9	18.8	19.5	19.0
NBC TV TOTAL AUDIENCE (Households (000) & %)					25,260 28.9											
NBC TV program					← MOVIE OF THE WEEK-FRIDAY BABES IN TOYLAND (SD) →											
AVERAGE AUDIENCE (Households (000) & %)					11,890 13.6	14.7*		13.8*		13.8*		13.3*		13.3*		12.6*
SHARE OF AUDIENCE %					23	25 *		23 *		23 *		21 *		22 *		22 *
AVG. AUD. BY ¼ HR. %					14.8	14.5	14.1	13.6	14.2	13.5	13.4	13.2	13.5	13.2	12.9	12.2

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	54.9	56.5	56.0	56.2	58.2	59.7	60.5	62.0	61.7	62.4	62.1	62.2	59.0	58.0	57.6	56.3
WK. 2	54.3	55.3	55.9	57.1	59.2	59.9	59.8	60.3	60.9	61.6	62.2	62.2	61.3	60.3	59.1	57.5

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.FRI. DEC.19, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. DEC.13, 1986 — WEEK 1

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					9,880 11.3		8,220 9.4		7,250 8.3				10,930 12.5			
Program					SIDEKICKS		SLEDGE HAMMER (SD)		← HEART OF THE CITY (SD) →				← SPENSER: FOR HIRE →			
AVERAGE AUDIENCE (Households (000) & %)					8,220 9.4		7,170 8.2		5,160 5.9	5.4*		6.3*	8,570 9.8	9.3*		10.2*
SHARE OF AUDIENCE %					16		14		10	9 *		11 *	17	16 *		18 *
AVG. AUD. BY ¼ HR. %					9.5	9.3	8.2	8.1	5.5	5.3	6.2	6.5	8.9	9.7	10.2	10.2
CBS TV TOTAL AUDIENCE (Households (000) & %)					11,360 13.0				13,460 15.4							
Program	CBS NFL FTBL GAME (SAT) WASHINGTON VS DENVER (4:00-7:29PM)				← DOWNTOWN (SD) →				← CBS SATURDAY MOVIE THE WILD WILD WEST REVISITED (R)(SD) →							
AVERAGE AUDIENCE (Households (000) & %)		17.9*			8,390 9.6	9.5*		9.8*	7,340 8.4	7.9*		8.5*		8.6*		8.5*
SHARE OF AUDIENCE %		33 *			16	16 *		17 *	14	13 *		14 *		15 *		15 *
AVG. AUD. BY ¼ HR. %	18.2	17.7			9.4	9.5	10.1	9.5	7.8	8.1	8.7	8.3	8.6	8.5	8.6	8.4
NBC TV TOTAL AUDIENCE (Households (000) & %)					16,260 18.6		17,220 19.7		23,070 26.4		18,270 20.9		18,090 20.7			
Program					FACTS OF LIFE		227 (SD)		GOLDEN GIRLS		AMEN		← HUNTER →			
AVERAGE AUDIENCE (Households (000) & %)					13,720 15.7		15,470 17.7		20,980 24.0		16,610 19.0		14,770 16.9	16.8*		17.0*
SHARE OF AUDIENCE %					27		30		40		32		30	29 *		30 *
AVG. AUD. BY ¼ HR. %					14.8	16.6	17.1	18.4	23.3	24.8	19.0	19.0	[illegible]	[illegible]	[illegible]	[illegible]

EVE.SAT. DEC.20, 1986 — WEEK 2

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					10,660 12.2		10,310 11.8		10,310 11.8				[illegible] 17.8			
Program					SIDEKICKS		SLEDGE HAMMER (SD)		← HEART OF THE CITY (SD) →				← SPENSER: FOR HIRE →			
AVERAGE AUDIENCE (Households (000) & %)					9,260 10.6		8,740 10.0		7,250 8.3	7.9*		8.8*	12,320 14.1	13.3*		14.9*
SHARE OF AUDIENCE %					19		18		15	14 *		16 *	25	24 *		27 *
AVG. AUD. BY ¼ HR. %					10.0	11.3	9.8	10.2	7.7	8.1	8.5	9.0	12.3	14.2	14.9	14.9
CBS TV TOTAL AUDIENCE (Households (000) & %)					11,540 13.2				14,250 16.3							
Program					← DOWNTOWN (SD) →				← CBS SATURDAY MOVIE A GOOD SPORT (R)(SD) →							
AVERAGE AUDIENCE (Households (000) & %)					8,480 9.7	9.4*		9.9*	7,520 8.6	7.7*		8.0*		9.2*		9.4*
SHARE OF AUDIENCE %					17	17 *		17 *	15	14 *		14 *		16 *		17 *
AVG. AUD. BY ¼ HR. %					9.4	9.4	9.9	9.9	8.0	7.5	7.9	8.2	8.9	9.5	9.5	9.3
NBC TV TOTAL AUDIENCE (Households (000) & %)					18,700 21.4				23,250 26.6		19,750 22.6		16,960 19.4			
Program	NFL FOOTBALL GAME-NBC-SA DENVER VS SEATTLE (4:00-7:31PM)				← CHRISTMAS SNOW (SD) →				GOLDEN GIRLS		AMEN (SD)		← CHRISTMAS IN WASHINGTON →			
AVERAGE AUDIENCE (Households (000) & %)		15.4*			13,370 15.3	14.2*		16.5*	20,800 23.8		17,220 19.7		12,240 14.0	14.5*		13.4*
SHARE OF AUDIENCE %		29 *			27	26 *		29 *	42		35		25	26 *		24 *
AVG. AUD. BY ¼ HR. %	16.2	14.7	12.6		14.1	14.3	15.8	17.1	23.3	24.2	19.9	19.5	15.2	13.8	13.3	13.5

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	56.4	56.3	56.4	56.9	57.5	58.1	58.6	59.2	60.1	60.2	58.8	58.5	57.4	57.2	56.7	55.0
WK. 2	53.2	53.6	53.9	54.2	54.5	54.9	56.3	57.5	56.6	57.0	56.0	56.2	55.7	56.0	55.5	54.4

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. DEC.13, 1986

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)			2,270 2.6 ABC WEEKEND REPORT-SAT.													
AVERAGE AUDIENCE (Households (000) & %)			2,100 2.4													
SHARE OF AUDIENCE %			7													
AVG. AUD. BY ¼ HR. %			2.4													
CBS TV																
TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV																
TOTAL AUDIENCE (Households (000) & %)			12,060 13.8													
			SATURDAY NIGHT (11:30-12:50AM) (SUSTAINING 12:50-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)			6,900 7.9	8.9*		7.9*		6.4*								
SHARE OF AUDIENCE %			24	23 *		24 *		24 *								
AVG. AUD. BY ¼ HR. %			9.2	8.5	8.3	7.5	6.5	6.1								

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)			2,880 3.3 ABC WEEKEND REPORT-SAT.													
AVERAGE AUDIENCE (Households (000) & %)			2,880 3.3													
SHARE OF AUDIENCE %			12													
AVG. AUD. BY ¼ HR. %			3.3													
CBS TV																
TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV																
TOTAL AUDIENCE (Households (000) & %)			13,370 15.3													
			SATURDAY NIGHT (11:30-12:50AM) (SUSTAINING 12:50-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)			7,690 8.8	10.2*		8.5*		7.1*								
SHARE OF AUDIENCE %			25	26 *		26 *		24 *								
AVG. AUD. BY ¼ HR. %			10.5	9.8	8.5	8.6	7.2	6.9								

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	51.0	46.0	39.8	36.8	33.9	30.6	27.6	25.2	21.9	20.0	17.2	15.5	13.7	12.3	11.1	10.3
WK. 2	50.7	46.4	41.3	37.7	34.3	32.3	30.3	28.4	25.9	23.9	21.4	18.5	15.8	14.3	12.8	11.5

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.SAT. DEC.20, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. DEC.14, 1986

WEEK 1

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	21,060 24.1								27,790 31.8							
Program	DISNEY SUNDAY MOVIE THE CHRISTMAS STAR (SD)								ABC SUNDAY NIGHT MOVIE A SMOKY MOUNTAIN CHRISTMAS (SD)							
AVERAGE AUDIENCE (Households (000) & %)	12,850 14.7	12.4*		14.4*		15.4*		16.5*	20,280 23.2	21.8*		23.4*		23.9*		23.6*
SHARE OF AUDIENCE %	22	20 *		22 *		23 *		24 *	35	32 *		34 *		36 *		37 *
AVG. AUD. BY ¼ HR. %	11.3	13.5	14.0	14.7	15.1	15.6	16.3	16.7	20.8	22.9	23.3	23.5	23.9	24.0	24.3	23.0

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	25,260 28.9				26,220 30.0				26,130 29.9							
Program	60 MINUTES				MURDER, SHE WROTE (SD)				HALLMARK HALL OF FAME PROMISE (SD)							
AVERAGE AUDIENCE (Households (000) & %)	19,320 22.1	21.1*		23.0*	21,150 24.2	23.4*		25.0*	17,040 19.5	20.4*		19.0*		19.2*		19.5*
SHARE OF AUDIENCE %	35	34 *		36 *	36	35 *		36 *	29	30 *		28 *		29 *		30 *
AVG. AUD. BY ¼ HR. %	20.0	22.3	22.7	23.2	23.0	23.8	24.9	25.0	20.9	19.9	19.2	18.8	19.2	19.2	19.3	19.7

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)		15,990 18.3				11,450 13.1		14,950 17.1		22,990 26.3						
Program	(1) (-OP)	OUR HOUSE (7:21-8:21PM) (OP)(-OP)				VALERIE (8:21-8:51PM) (OP)(-OP)		EASY STREET (8:51-9:21PM) (OP)(SD)(-OP)		NBC SUNDAY NIGHT MOVIE 48 HRS. (9:21-11:21PM) (R)(OP)(SD)						
AVERAGE AUDIENCE (Households (000) & %)		11,010 12.6		12.3*		10,140 11.6		11,710 13.4		14,250 16.3		15.7*		16.7*		16.7*
SHARE OF AUDIENCE %		19		19 *		17		19		25		[illegible]		25 *		26 *
AVG. AUD. BY ¼ HR. %	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

WEEK 2

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	17,130 19.6								19,670 22.5							
Program	DISNEY SUNDAY MOVIE THE GIRL WHO SPELLED FREEDOM (R)(SD)								ABC SUNDAY NIGHT MOVIE WET GOLD (R)(SD)							
AVERAGE AUDIENCE (Households (000) & %)	9,180 10.5	8.7*		9.8*		11.3*		12.0*	10,930 12.5	10.3*		12.0*		13.7*		14.1*
SHARE OF AUDIENCE %	17	15 *		16 *		18 *		18 *	20	16 *		18 *		22 *		24 *
AVG. AUD. BY ¼ HR. %	8.6	8.9	9.4	10.2	10.8	11.7	12.5	11.6	10.0	10.6	11.5	12.5	13.8	13.6	14.2	14.0

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)		28,490 32.6				25,080 28.7				26,830 30.7						
Program	(2) (-OP)	60 MINUTES (7:24-8:24PM) (OP)(-OP)				MURDER, SHE WROTE (8:24-9:24PM) (OP)(R)(SD)(-OP)				CBS SUNDAY MOVIE THE CHRISTMAS GIFT (9:24-11:24PM) (OP)(SD)						
AVERAGE AUDIENCE (Households (000) & %)		20,980 24.0		23.0*		18,790 21.5		20.9*		17,390 19.9		18.5*		19.9*		20.5*
SHARE OF AUDIENCE %		39		38 *		33		32 *		32		28 *		31 *		34 *
AVG. AUD. BY ¼ HR. %	18.5	21.2	22.2	23.9	25.7	21.6	20.6	21.3	22.4	18.0	18.0	18.9	19.8	20.0	20.3	20.6

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	19,490 22.3								24,820 28.4				16,870 19.3			
Program	NBC SUNDAY NIGHT MOVIE ANNIE (R)(SD)								BOB HOPE CHRISTMAS CHEER				AMY GRANT HOME-HOLIDAYS			
AVERAGE AUDIENCE (Households (000) & %)	10,050 11.5	9.6*		11.4*		11.5*		13.7*	17,830 20.4	19.9*		20.9*	11,970 13.7	14.6*		12.8*
SHARE OF AUDIENCE %	18	16 *		19 *		18 *		21 *	31	30 *		32 *	22	23 *		21 *
AVG. AUD. BY ¼ HR. %	9.2	10.0	11.4	11.4	11.4	11.6	13.1	14.3	19.0	20.7	21.5	20.3	15.4	13.8	13.3	12.3

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	61.0	63.0	64.1	65.3	66.5	67.1	68.4	68.9	68.5	68.5	68.6	68.1	67.6	66.9	65.6	63.2
WK. 2	59.3	60.6	60.9	61.9	62.5	64.5	65.2	66.2	66.0	66.1	66.5	65.5	63.4	62.2	60.9	58.6

For explanation of symbols, See page A.

U.S. TV Households: 87,400,000

(1)NFL FOOTBALL GAME 2-NBC,VARIOUS TEAMS AND TIMES,NBC,(MULTI-SEGMENT TELECAST)

(2)CBS NFL FOOTBALL GAME 2,CHICAGO VS DALLAS,CBS,(4:24-7:24PM)

EVE.SUN. DEC.21, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. DEC.14, 1986

TIME: 11:00 | 11:15 | 11:30 | 11:45 | 12:00 | 12:15 | 12:30 | 12:45 | 1:00 | 1:15 | 1:30 | 1:45 | 2:00 | 2:15 | 2:30 | 2:45

WEEK 1

ABC TV

TOTAL AUDIENCE (Households (000) & %): 2,710 / 3.1

ABC WEEKEND REPORT-SUN.

AVERAGE AUDIENCE (Households (000) & %): 2,710 / 3.1
SHARE OF AUDIENCE %: 10
AVG. AUD. BY ¼ HR. %: 3.1

CBS TV

TOTAL AUDIENCE (Households (000) & %): 4,200 / 4.8

CBS SUNDAY NEWS-OSGOOD

AVERAGE AUDIENCE (Households (000) & %): 4,020 / 4.6
SHARE OF AUDIENCE %: 11
AVG. AUD. BY ¼ HR. %: 4.6

NBC TV

TOTAL AUDIENCE (Households (000) & %): 2,800 / 3.2

NBC SUNDAY NIGHT MOVIE
48 HRS. (R)
(9:21-11:21PM)

G MICHAELS SPORTS MACHINE
(11:42-11:57PM)
(SUSTAINING 11:57-12:12AM)

AVERAGE AUDIENCE (Households (000) & %): 16.7* (NBC Sunday Night Movie); 2,620 / 3.0 (G Michaels Sports Machine)
SHARE OF AUDIENCE %: 31 * (NBC Sunday Night Movie); 11 (G Michaels Sports Machine)
AVG. AUD. BY ¼ HR. %: 17.8 (11:00) | 14.1 (11:15) | 3.2 (11:30) | 3.0 (11:45)

WEEK 2

ABC TV

TOTAL AUDIENCE (Households (000) & %): 3,320 / 3.8

ABC WEEKEND REPORT-SUN.

AVERAGE AUDIENCE (Households (000) & %): 3,150 / 3.6
SHARE OF AUDIENCE %: 14
AVG. AUD. BY ¼ HR. %: 3.6

CBS TV

TOTAL AUDIENCE (Households (000) & %): 4,890 / 5.6

(1) (→OP)

CBS SUNDAY NEWS-OSGOOD
(11:24-11:39PM)
(OP)

AVERAGE AUDIENCE (Households (000) & %): 4,720 / 5.4
SHARE OF AUDIENCE %: 12
AVG. AUD. BY ¼ HR. %: 22.0 (11:00) | 5.8 (11:15) | 5.2 (11:30)

NBC TV

TOTAL AUDIENCE (Households (000) & %): 1,920 / 2.2

G MICHAELS SPORTS MACHINE
(11:30-11:45PM)
(SUSTAINING 11:45-12:00AM)

AVERAGE AUDIENCE (Households (000) & %): 1,840 / 2.1
SHARE OF AUDIENCE %: 6
AVG. AUD. BY ¼ HR. %: 2.1

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	53.9	45.4	36.8	32.7	27.5	23.8	20.6	17.1	14.9	13.7	12.1	10.6	9.4	8.5	7.4	6.8
WK. 2	53.6	48.7	40.8	35.8	30.0	26.0	22.4	19.8	16.8	15.1	13.5	12.4	10.8	9.8	8.7	8.2

U.S. TV Households: 87,400,000
(1)CBS SUNDAY MOVIE,THE CHRISTMAS GIFT,CBS,(9:24-11:24PM)

For explanation of symbols, See page A.

EVE.SUN. DEC.21, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. DEC. 8-12, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)			5,070 5.8				4,980 5.7									
Program	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)(OP) (W-F)				GOOD MORNING, AMERICA-830 (CO-OP) (TU-F)(OP)(PARTICIPATING)(SUS-OP)				(SUS-OP)							
AVERAGE AUDIENCE (Households (000) & %)			4,020 4.6				4,280 4.9									
SHARE OF AUDIENCE %			22				22									
AVG. AUD. BY ¼ HR. %			4.4	4.8			4.7	4.9								
CBS TV																
TOTAL AUDIENCE (Households (000) & %)			2,620 3.0				3,060 3.5						3,850 4.4		3,320 3.8	
Program			CBS MORNING NEWS 1 (MWTHF)>(OP)				CBS MORNING NEWS 2 (TU-F)(OP)(SUS-OP)>		(SUS-OP)				$25,000 PYRAMID (W-F)(SUS-OP)		NEW CARD SHARKS (MWTHF)>(SUS-OP)	
AVERAGE AUDIENCE (Households (000) & %)			2,270 2.6				2,360 2.7						3,060 3.5		2,970 3.4	
SHARE OF AUDIENCE %			13				12						15		15	
AVG. AUD. BY ¼ HR. %			2.8	2.4			2.8	2.8					3.4	3.7	3.4	3.4
NBC TV																
TOTAL AUDIENCE (Households (000) & %)			5,420 6.2				5,160 5.9						3,580 4.1		3,670 4.2	
Program	TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) (MWTHF)(OP)				TODAY SHOW-8.30AM (CO-OP) (TU-F)>(OP)(PARTICIPATING)(SUS-OP)				(SUS-OP)				FAMILY TIES M-F (W-F)(SUS-OP)		SALE OF THE CENTURY (MWTHF)>(SUS-OP)	
AVERAGE AUDIENCE (Households (000) & %)			4,280 4.9				4,200 4.8						2,880 3.3		3,150 3.6	
SHARE OF AUDIENCE %			24				22						15		16	
AVG. AUD. BY ¼ HR. %			4.9	4.8			[illegible]	[illegible]								

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)			4,720 5.4				4,460 5.1									
Program	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)>(OP)											
AVERAGE AUDIENCE (Households (000) & %)			3,760 4.3				3,930 4.5									
SHARE OF AUDIENCE %			21				21									
AVG. AUD. BY ¼ HR. %			4.2	4.3			4.4	5.5								
CBS TV																
TOTAL AUDIENCE (Households (000) & %)			3,060 3.5				3,150 3.6						3,580 4.1		3,760 4.3	
Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		NEW CARD SHARKS	
AVERAGE AUDIENCE (Households (000) & %)			2,450 2.8				2,450 2.8						3,060 3.5		3,230 3.7	
SHARE OF AUDIENCE %			14				13						16		17	
AVG. AUD. BY ¼ HR. %			2.9	2.8			2.7	2.8					3.4	3.5	3.6	3.8
NBC TV																
TOTAL AUDIENCE (Households (000) & %)			5,510 6.3				5,680 6.5						3,760 4.3		4,020 4.6	
Program	TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								FAMILY TIES M-F		SALE OF THE CENTURY	
AVERAGE AUDIENCE (Households (000) & %)			4,280 4.9				4,540 5.2						3,060 3.5		3,410 3.9	
SHARE OF AUDIENCE %			24				25						16		17	
AVG. AUD. BY ¼ HR. %			5.1	4.7			5.3	5.1					3.4	3.6	3.8	3.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	14.2	16.4	17.6	19.0	19.9	21.1	21.3	21.4	21.7	22.2	22.8	22.9	22.7	23.0	22.6	23.0
WK. 2	13.3	15.6	17.0	18.3	19.4	20.7	20.8	20.9	21.0	21.8	22.6	22.8	22.5	22.6	22.2	22.6

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.-FRI. DEC. 15-19, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. DEC.8-12, 1986

WEEK 1

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	2,450		1,570		2,710		3,760		7,520				7,870			
TOTAL AUDIENCE (%)	2.8		1.8		3.1		4.3		8.6				9.0			
Program	FAME, FORTUNE AND ROMANCE >(SUS-OP)		DOUBLE TALK		RYAN'S HOPE		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE (TU-F)(SD)(SUS-OP) →			
AVERAGE AUDIENCE (Households (000))	2,100		1,310		2,270		3,230		5,590				6,030			
AVERAGE AUDIENCE (%)	2.4		1.5		2.6		3.7		6.4	6.0*		6.7*	6.9	6.5*		7.3*
SHARE OF AUDIENCE %	10		6		10		14		22	21 *		23 *	25	23 *		26 *
AVG. AUD. BY ¼ HR. %	2.4	2.3	1.4	1.5	2.5	2.6	3.5	3.9	5.9	6.1	6.7	6.9	6.5	6.6	7.0	7.5

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	5,680		7,870				8,220				7,250				4,890	
TOTAL AUDIENCE (%)	6.5		9.0				9.4				8.3				5.6	
Program	PRICE IS RIGHT 1 >(SUS-OP)		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS >(SUS-OP) →				CAPITOL (TU-F)(SUS-OP)	
AVERAGE AUDIENCE (Households (000))	4,980		6,730				6,470				5,680				4,200	
AVERAGE AUDIENCE (%)	5.7		7.7				7.4	7.3*		7.4*	6.5	6.6*		6.5*	4.8	
SHARE OF AUDIENCE %	24		32				28	28 *		27 *	23	23 *		23 *	17	
AVG. AUD. BY ¼ HR. %	5.4	5.9	7.4	8.0			7.3	7.5	7.4	7.3	6.6	6.5	6.6	6.5	4.9	4.7

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	5,510		4,020		2,970		2,270		7,520				5,590			
TOTAL AUDIENCE (%)	6.3		4.6		3.4		2.6		8.6				6.4			
Program	WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD (TU-F)(SD)(OP)(SUS-OP) →			
AVERAGE AUDIENCE (Households (000))	4,630		3,580		2,620		1,840		6,030				4,280			
AVERAGE AUDIENCE (%)	5.3		4.1		3.0		2.1		6.9	6.7*		7.1*	4.9	4.8*		4.9*
SHARE OF AUDIENCE %	23		17		12		8		24	24 *		25 *	18	17 *		18 *
AVG. AUD. BY ¼ HR. %	5.2	5.4	3.9	4.2	2.9	3.0	2.1	2.2	6.5	6.9	7.2	7.0	4.9	4.7	5.0	4.8

WEEK 2

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	2,360		1,400		2,530		3,410		7,430				7,690			
TOTAL AUDIENCE (%)	2.7		1.6		2.9		3.9		8.5				8.8			
Program	FAME, FORTUNE AND ROMANCE		DOUBLE TALK >(SUS-OP)		RYAN'S HOPE		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE (SD) →			
AVERAGE AUDIENCE (Households (000))	1,920		1,140		2,100		2,970		5,590				5,860			
AVERAGE AUDIENCE (%)	2.2		1.3		2.4		3.4		6.4	6.0*		6.8*	6.7	6.5*		7.0*
SHARE OF AUDIENCE %	10		6		9		13		23	21 *		24 *	24	24 *		25 *
AVG. AUD. BY ¼ HR. %	2.2	2.1	1.4	1.7	2.4	2.5	3.3	3.5	5.7	6.3	6.8	6.8	6.3	6.7	6.9	7.2

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	6,210		7,690				8,300				7,080				4,630	
TOTAL AUDIENCE (%)	7.1		8.8				9.5				8.1				5.3	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS >(SUS-OP) →				CAPITOL	
AVERAGE AUDIENCE (Households (000))	5,330		6,640				6,290				5,590				4,200	
AVERAGE AUDIENCE (%)	6.1		7.6				7.2	7.1*		7.3*	6.4	6.4*		6.3*	4.8	
SHARE OF AUDIENCE %	27		32				28	28 *		28 *	23	22 *		23 *	17	
AVG. AUD. BY ¼ HR. %	5.8	6.4	7.5	7.9			7.1	7.0	7.2	7.4	6.4	6.3	6.4	6.2	4.8	4.8

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	6,210		4,810		3,320		2,620		7,250				5,770			
TOTAL AUDIENCE (%)	7.1		5.5		3.8		3.0		8.3				6.6			
Program	WHEEL OF FORTUNE		SCRABBLE >		SUPER PASSWORD		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD (SD) →			
AVERAGE AUDIENCE (Households (000))	5,330		4,280		2,800		2,270		5,860				4,370			
AVERAGE AUDIENCE (%)	6.1		4.9		3.2		2.6		6.7	6.4*		7.0*	5.0	4.9*		5.2*
SHARE OF AUDIENCE %	27		21		12		10		24	23 *		25 *	18	18 *		19 *
AVG. AUD. BY ¼ HR. %	6.0	6.2	4.8	4.9	3.1	3.2	2.5	2.6	6.3	6.6	7.0	7.2	5.1	4.6	5.2	5.1

TV HOUSEHOLDS USING TV (See Def. 1)

	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	23.2	23.5	24.0	24.8	26.0	27.0	26.8	27.2	27.6	27.8	28.2	28.4	27.5	27.8	27.5	28.1
WK. 2	22.8	23.3	23.6	24.3	26.1	26.7	26.2	26.7	27.2	27.7	27.8	27.9	27.1	27.6	27.3	27.9

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.-FRI. DEC.15-19, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. DEC.8-12, 1986

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	GENERAL HOSPITAL (TU-F)(SUS-OP)				(SUS-OP)										ABC WORLD NEWS TONIGHT	
TOTAL AUDIENCE (Households (000) & %)	9,350 10.7														10,840 12.4	
AVERAGE AUDIENCE (Households (000) & %)	7,250 8.3	8.1*		8.5*											9,350 10.7	
SHARE OF AUDIENCE %	28	28 *		27 *											19	
AVG. AUD. BY ¼ HR. %	8.0	8.2	8.4	8.6											10.5	11.0
CBS TV	GUIDING LIGHT (TU-F)(SD)(SUS-SD) (SUS-OP)				(SUS-OP)										CBS EVENING NEWS-RATHER	
TOTAL AUDIENCE (Households (000) & %)	6,380 7.3														12,940 14.8	
AVERAGE AUDIENCE (Households (000) & %)	5,070 5.8	5.8*		5.9*											11,100 12.7	
SHARE OF AUDIENCE %	19	20 *		19 *											22	
AVG. AUD. BY ¼ HR. %	5.7	5.8	5.9	5.8											12.5	12.9
NBC TV	SANTA BARBARA (TU-F)(SUS-OP)				(SUS-OP)										NBC NIGHTLY NEWS	
TOTAL AUDIENCE (Households (000) & %)	4,630 5.3														12,060 13.8	
AVERAGE AUDIENCE (Households (000) & %)	3,580 4.1	3.9*		4.2*											10,660 12.2	
SHARE OF AUDIENCE %	14	13 *		14 *											21	
AVG. AUD. BY ¼ HR. %	3.9	3.9	4.1	4.3											12.0	12.5

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	GENERAL HOSPITAL				(S)(OP)										ABC WORLD NEWS TONIGHT	
TOTAL AUDIENCE (Households (000) & %)	9,350 10.7														10,840 12.4	
AVERAGE AUDIENCE (Households (000) & %)	7,340 8.4	8.1*		8.8*											9,440 10.8	
SHARE OF AUDIENCE %	28	28 *		29 *											20	
AVG. AUD. BY ¼ HR. %	7.9	8.3	8.6	8.9											10.6	11.1
CBS TV	GUIDING LIGHT (SD)(SUS-SD)				(S)(OP)										CBS EVENING NEWS-RATHER	
TOTAL AUDIENCE (Households (000) & %)	6,380 7.3														11,890 13.6	
AVERAGE AUDIENCE (Households (000) & %)	5,070 5.8	5.8*		5.9*											10,230 11.7	
SHARE OF AUDIENCE %	19	20 *		19 *											21	
AVG. AUD. BY ¼ HR. %	5.7	5.9	5.9	5.8											11.6	11.8
NBC TV	SANTA BARBARA														NBC NIGHTLY NEWS	
TOTAL AUDIENCE (Households (000) & %)	5,070 5.8														12,060 13.8	
AVERAGE AUDIENCE (Households (000) & %)	3,850 4.4	4.3*		4.5*											10,660 12.2	
SHARE OF AUDIENCE %	15	15 *		15 *											22	
AVG. AUD. BY ¼ HR. %	4.2	4.3	4.4	4.6											11.9	12.4

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	28.9	29.9	31.3	32.4	33.4	35.9	37.7	39.8	42.7	45.6	47.4	49.8	52.8	55.8	57.2	58.4
WK. 2	29.0	30.3	31.4	32.4	32.4	35.1	37.1	39.3	42.0	44.5	46.6	49.0	51.8	54.3	55.6	57.3

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.-FRI. DEC.15-19, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC.13, 1986

WEEK 1

ABC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	2,100 2.4		2,970 3.4		3,060 3.5		4,200 4.8		5,070 5.8		4,110 4.7	
Program	WUZZLES		CARE BEAR FAMILY		FLINTSTONE KIDS 1		FLINTSTONE KIDS 2		REAL GHOSTBUSTERS		POUND PUPPIES	
AVERAGE AUDIENCE (Households (000) & %)	1,660 1.9		2,450 2.8		2,620 3.0		3,320 3.8		4,280 4.9		3,410 3.9	
SHARE OF AUDIENCE %	11		13		12		13		16		13	
AVG. AUD. BY ¼ HR. %	1.7	2.2	2.7	3.0	2.9	3.1	3.6	3.9	4.6	5.2	3.9	4.0

CBS TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	2,710 3.1		3,580 4.1		7,600 8.7				6,640 7.6		6,380 7.3	
Program	BERENSTAIN BEARS (SUS-SD)		WILDFIRE (SUS-SD)		← MUPPET BABIES →				PEE WEE'S PLAYHOUSE		TEEN WOLF	
AVERAGE AUDIENCE (Households (000) & %)	2,190 2.5		3,150 3.6		5,160 5.9	5.6*		6.1*	5,330 6.1		5,510 6.3	
SHARE OF AUDIENCE %	15		17		22	22 *		21 *	20		21	
AVG. AUD. BY ¼ HR. %	2.2	2.8	3.4	3.8	5.3	5.9	6.1	6.2	5.8	6.4	6.3	6.2

NBC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	3,580 4.1		4,980 5.7		5,940 6.8		6,560 7.5		6,990 8.0		6,820 7.8	
Program	KISSYFUR (SD)		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS	
AVERAGE AUDIENCE (Households (000) & %)	3,150 3.6		3,930 4.5		5,070 5.8		5,770 6.6		5,770 6.6		5,590 6.4	
SHARE OF AUDIENCE %	23		23		25		24		23		22	
AVG. AUD. BY ¼ HR. %	3.3	3.8	4.3	4.8	5.4	6.1	6.5	6.8	6.9	6.4	6.3	6.5

WEEK 2

ABC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	2,100 2.4		3,850 4.4		4,200 4.8		4,280 4.9		4,460 5.1		4,200 4.8	
Program	WUZZLES		CARE BEAR FAMILY		FLINTSTONE KIDS 1		FLINTSTONE KIDS 2		REAL GHOSTBUSTERS		POUND PUPPIES	
AVERAGE AUDIENCE (Households (000) & %)	1,750 2.0		3,150 3.6		3,410 3.9		3,670 4.2		3,670 4.2		3,320 3.8	
SHARE OF AUDIENCE %	13		18		17		16		15		13	
AVG. AUD. BY ¼ HR. %	1.8	2.1	3.2	3.9	3.7	4.1	4.0	4.4	4.0	4.4	4.0	3.7

CBS TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	1,920 2.2		2,100 2.4		5,510 6.3				6,290 7.2		5,860 6.7	
Program	BERENSTAIN BEARS (SUS-SD)		WILDFIRE (SUS-SD)		← MUPPET BABIES →				PEE WEE'S PLAYHOUSE		TEEN WOLF	
AVERAGE AUDIENCE (Households (000) & %)	1,840 2.1		1,840 2.1		3,580 4.1	3.6*		4.5*	5,070 5.8		4,980 5.7	
SHARE OF AUDIENCE %	13		11		18	17 *		19 *	21		19	
AVG. AUD. BY ¼ HR. %	2.1	2.0	2.0	2.1	3.4	3.8	4.2	4.8	5.6	6.0	5.8	5.7

NBC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	3,410 3.9		4,370 5.0		4,980 5.7		6,470 7.4		8,130 9.3		7,520 8.6	
Program	KISSYFUR (SD)		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS	
AVERAGE AUDIENCE (Households (000) & %)	2,620 3.0		3,500 4.0		4,280 4.9		5,590 6.4		6,640 7.6		6,560 7.5	
SHARE OF AUDIENCE %	19		20		22		25		26		25	
AVG. AUD. BY ¼ HR. %	2.5	3.5	3.9	4.1	4.5	5.3	6.1	6.8	7.6	7.7	7.5	7.5

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	8.1	9.9	12.0	14.6	17.9	19.9	21.9	24.0	25.3	27.6	28.9	30.6	30.7	31.1	30.5	29.9
WK. 2	8.2	9.9	11.5	13.8	16.0	18.7	20.8	22.0	23.1	24.5	26.1	27.7	29.1	30.5	30.3	30.5

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SAT. DEC.20, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC.13, 1986

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV program	BUGS BUNNY & TWEETY SHOW		ALL NEW EWOKS		ABC WEEKEND SPECIALS PIPPI LONGSTOCKING, PART 2		LITTLES		AMERICAN BANDSTAND				COLLEGE-ALL AMER FOOTBALL		CHRYSLER GOLF INVIT.-SAT (2:30-4:30PM)	
TOTAL AUDIENCE (Households (000) & %)	5,590 6.4		5,160 5.9		5,590 6.4		3,930 4.5		2,190 2.5				1,310 1.5		3,230 3.7	
AVERAGE AUDIENCE (Households (000) & %)	4,720 5.4		4,110 4.7		4,720 5.4		3,500 4.0		1,750 2.0				960 1.1		1,050 1.2	1.0*
SHARE OF AUDIENCE %	17		15		18		13		6				3		3	3 *
AVG. AUD. BY ¼ HR. %	5.0	5.8	4.9	4.6	5.2	5.5	4.0	4.0	2.0	2.0			1.4	.8	1.1	1.0
CBS TV program	GALAXY HIGH SCHOOL		RICHIE RICH.-(B) (SD)		ROCK N WREST -1(B) (SD)		ROCK N WRESTLING-2				CBS NCAA BASKETBALL-SAT ARIZONA VS GEORGETOWN (1:30-3:33PM)					
TOTAL AUDIENCE (Households (000) & %)	5,070 5.8		3,760 4.3		2,450 2.8		2,010 2.3				5,940 6.8					
AVERAGE AUDIENCE (Households (000) & %)	4,460 5.1		3,060 3.5		1,840 2.1		1,750 2.0				2,010 2.3	2.1*		2.2*		2.3*
SHARE OF AUDIENCE %	16		11		7		6				7	6 *		7 *		7 *
AVG. AUD. BY ¼ HR. %	5.1	5.1	3.5	3.5	2.1	2.1	2.0	2.1			2.3	1.8	2.1	2.3	2.3	2.4
NBC TV program	FOOFUR(B) (SD)		IT'S PUNKY BREWSTER(B) (SD)		NFL '86 NBC-SAT		NFL FOOTBALL GAME-NBC-SAT PITTSBURGH VS N.Y. JETS (12:30-3:59PM)									
TOTAL AUDIENCE (Households (000) & %)	4,890 5.6		4,630 5.3		6,640 7.6		23,160 26.5									
AVERAGE AUDIENCE (Households (000) & %)	4,110 4.7		3,760 4.3		5,070 5.8		10,400 11.9	8.1*		10.3*		12.2*		12.5*		13.3*
SHARE OF AUDIENCE %	15		14		20		36	26 *		32 *		36 *		37 *		40 *
AVG. AUD. BY ¼ HR. %	4.8	4.7	4.2	4.5	5.8	5.8	7.5	8.8	9.9	10.6	11.8	12.7	12.8	12.9	13.0	13.5
TV HOUSEHOLDS USING TV WK. 1	30.2	31.0	30.4	30.1	30.1	30.1	30.8	32.3	32.1	32.6	33.8	33.8	34.2	33.4	33.5	34.2

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV program	BUGS BUNNY & TWEETY SHOW		ALL NEW EWOKS		ABC WEEKEND SPECIALS THE VELVETEEN RABBIT		LITTLES		AMERICAN BANDSTAND				MAZDA CHAMPIONS GOLF-SAT (2:00-5:00PM)			
TOTAL AUDIENCE (Households (000) & %)	5,240 6.0		4,110 4.7		4,020 4.6		4,020 4.6		2,710 3.1				4,200 4.8			
AVERAGE AUDIENCE (Households (000) & %)	4,020 4.6		3,580 4.1		3,230 3.7		3,410 3.9		2,190 2.5				1,840 2.1	2.2*		1.9*
SHARE OF AUDIENCE %	15		13		11		11		7				6	6 *		5 *
AVG. AUD. BY ¼ HR. %	4.2	5.0	4.1	4.1	3.5	3.9	3.9	3.9	2.6	2.4			2.2	2.1	2.0	1.9
CBS TV program	GALAXY HIGH-(B)		RICHIE RICH:(B) (SD)		CBS NFL TODAY-SAT		CBS NFL FOOTBALL GAME-SA. GREEN BAY VS N.Y. GIANTS (12:30-3:53PM)									
TOTAL AUDIENCE (Households (000) & %)	3,320 3.8		3,580 4.1		5,590 6.4		24,300 27.8									
AVERAGE AUDIENCE (Households (000) & %)	2,970 3.4		2,970 3.4		4,200 4.8		10,310 11.8	8.0*		10.2*		10.6*		12.4*		13.5*
SHARE OF AUDIENCE %	11		11		15		34	24 *		31 *		32 *		36 *		38 *
AVG. AUD. BY ¼ HR. %	3.5	3.2	3.4	3.3	4.6	5.1	7.5	8.6	10.1	10.4	10.6	10.7	12.6	12.2	13.2	13.8
NBC TV program	FOOFUR (SD)		IT'S PUNKY BREWSTER (SD)		LAZER TAG ACADEMY		KIDD VIDEO									
TOTAL AUDIENCE (Households (000) & %)	7,520 8.6		6,560 7.5		5,070 5.8		3,150 3.6									
AVERAGE AUDIENCE (Households (000) & %)	6,380 7.3		5,420 6.2		4,020 4.6		2,620 3.0									
SHARE OF AUDIENCE %	24		19		14		9									
AVG. AUD. BY ¼ HR. %	7.6	7.0	6.3	6.2	4.6	4.6	2.9	3.1								
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	30.6	31.5	31.9	32.4	32.1	32.3	32.8	33.5	33.1	33.8	34.2	34.1	35.2	35.4	36.0	36.7

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SAT. DEC.20, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC. 13, 1986 — WEEK 1

Programs:
- ABC TV: CHRYSLER GOLF INVIT.-SAT (2:30-4:30PM); ABC WIDE WORLD-SPORTS SAT; ABC WRLD NEWS TONIGHT-SAT
- CBS TV: (1) (-OP); NFL TODAY (SAT) (3:33-4:00PM)(OP); CBS NFL FTBL GAME (SAT) WASHINGTON VS DENVER (4:00-7:29PM)
- NBC TV: NFL FOOTBALL GAME-NBC-SAT PITTSBURGH VS N.Y. JETS (12:30-3:59PM)(-OP); NBC COLLEGE BSKBL SAT DEPAUL VS LOUISVILLE (3:59-5:41PM)(OP); NBC NIGHTLY NEWS-SAT.

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000))							6,560								6,640	
TOTAL AUDIENCE %							7.5								7.6	
AVERAGE AUDIENCE (Households (000))							3,230								5,420	
AVERAGE AUDIENCE %		1.1*		1.3*		1.5*	3.7	3.2*		3.7*		4.2*			6.2	
SHARE OF AUDIENCE %		3 *		4 *		4 *	8	8 *		8 *		9 *			11	
AVG. AUD. BY ¼ HR. %	1.1	1.0	1.2	1.4	1.6	1.5	3.0	3.4	3.8	3.6	4.0	4.4			6.1	6.3
CBS TV TOTAL AUDIENCE (Households (000))			4,200		29,190											
TOTAL AUDIENCE %			4.8		33.4											
AVERAGE AUDIENCE (Households (000))			3,230		12,940											
AVERAGE AUDIENCE %		2.6*	3.7		14.8	11.1*		13.4*		14.0*		14.6*		15.9*		17.0*
SHARE OF AUDIENCE %		8 *	11		33	30 *		34 *		34 *		33 *		33 *		32 *
AVG. AUD. BY ¼ HR. %	2.6	2.7	2.8	4.4	10.3	11.8	13.2	13.5	13.6	14.5	14.3	14.9	15.6	16.3	16.5	17.5
NBC TV TOTAL AUDIENCE (Households (000))				8,740											10,490	
TOTAL AUDIENCE %				10.0											12.0	
AVERAGE AUDIENCE (Households (000))				3,760											8,650	
AVERAGE AUDIENCE %		14.0*		4.3		4.9*		3.7*		4.1*	4.1*				9.9	
SHARE OF AUDIENCE %		41 *		11		13 *		9 *		10 *	10 *				18	
AVG. AUD. BY ¼ HR. %	14.1	13.8	13.3	7.1	5.6	4.1	3.7	3.8	4.4	3.9	4.1				9.6	10.1

DAY SAT. DEC. 20, 1986 — WEEK 2

Programs:
- ABC TV: MAZDA CHAMPIONS GOLF-SAT (2:00-4:00PM); ABC WIDE WORLD-SPORTS SAT; ABC WRLD NEWS TONIGHT-SAT
- CBS TV: CBS NFL FOOTBALL GAME-SA. GREEN BAY VS N.Y. GIANTS (12:30-3:53PM)(-OP); (2) (OP) (-OP); CBS NCAA BASKETBALL-SAT ILLINOIS VS NORTH CAROLINA (4:05-6:03PM)(OP); CBS SAT. NEWS-SCHIEFFER
- NBC TV: NFL '86 NBC-SAT.; NFL FOOTBALL GAME-NBC-SA DENVER VS SEATTLE (4:00-7:31PM)

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000))					10,660										8,390	
TOTAL AUDIENCE %					12.2										9.6	
AVERAGE AUDIENCE (Households (000))					4,020										6,900	
AVERAGE AUDIENCE %		2.2*		2.2*	4.6	3.5*		4.7*		5.1*		5.2*			7.9	
SHARE OF AUDIENCE %		6 *		6 *	11	9 *		11 *		12 *		11 *			15	
AVG. AUD. BY ¼ HR. %	2.2	2.2	2.2	2.1	3.5	3.4	4.4	4.9	5.3	4.9	4.7	5.8			7.9	8.0
CBS TV TOTAL AUDIENCE (Households (000))				9,000	12,060										8,480	
TOTAL AUDIENCE %				10.3	13.8										9.7	
AVERAGE AUDIENCE (Households (000))				8,910	4,630										7,250	
AVERAGE AUDIENCE %		14.1*		10.2	5.3	6.9*		5.3*		4.3*		4.7*			8.3	
SHARE OF AUDIENCE %		39 *		27	13	18 *		13 *		10 *		11 *			16	
AVG. AUD. BY ¼ HR. %	13.9	14.3	14.4	10.7	7.6	6.5	6.1	4.6	4.4	4.3	4.6	4.9	5.3		7.8	8.8
NBC TV TOTAL AUDIENCE (Households (000))			5,070		28,410											
TOTAL AUDIENCE %			5.8		32.5											
AVERAGE AUDIENCE (Households (000))			3,150		12,150											
AVERAGE AUDIENCE %			3.6		13.9	10.4*		12.8*		14.0*		14.3*		15.0*		15.7*
SHARE OF AUDIENCE %			10		31	27 *		32 *		34 *		33 *		31 *		31 *
AVG. AUD. BY ¼ HR. %			2.9	4.3	9.1	11.7	12.3	13.3	13.8	14.1	14.8	13.8	15.1	15.0	15.5	15.8

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	34.6	35.8	36.2	37.4	38.1	40.3	40.4	42.1	44.2	45.1	46.4	48.3	51.0	53.3	54.8	56.8
WK. 2	37.4	38.5	38.9	39.6	40.6	41.5	41.8	41.8	42.8	44.3	45.5	46.9	49.8	51.3	52.0	52.8

U.S. TV Households: 87,400,000

(1)CBS NCAA BASKETBALL-SAT,ARIZONA VS GEORGETOWN,CBS,(1:30-3:33PM)

(2)CBS NFL FOOTBALL POST-SAT,CBS,(3:53-4:05PM)(S)

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. DEC.14, 1986

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{																
ABC TV AVERAGE AUDIENCE (Households (000) & %)	{																
ABC TV SHARE OF AUDIENCE	%																
ABC TV AVG. AUD. BY ¼ HR.	%																
CBS TV TOTAL AUDIENCE (Households (000))	{									7,690						3,580	
CBS TV TOTAL AUDIENCE (%)										8.8						4.1	
CBS TV program										← SUNDAY MORNING					→	FACE THE NATION	
CBS TV AVERAGE AUDIENCE (Households (000))	{									4,370						3,150	
CBS TV AVERAGE AUDIENCE (%)										5.0	4.3*		5.3*		5.4*	3.6	
CBS TV SHARE OF AUDIENCE	%									20	19 *		21 *		19 *	11	
CBS TV AVG. AUD. BY ¼ HR.	%									3.8	4.8	5.3	5.3	5.4	5.4	3.6	3.5
NBC TV TOTAL AUDIENCE (Households (000) & %)	{																
NBC TV AVERAGE AUDIENCE (Households (000) & %)	{																
NBC TV SHARE OF AUDIENCE	%																
NBC TV AVG. AUD. BY ¼ HR.	%																

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{																
ABC TV AVERAGE AUDIENCE (Households (000) & %)	{																
ABC TV SHARE OF AUDIENCE	%																
ABC TV AVG. AUD. BY ¼ HR.	%																
CBS TV TOTAL AUDIENCE (Households (000))	{									7,600						3,670	
CBS TV TOTAL AUDIENCE (%)										8.7						4.2	
CBS TV program										← SUNDAY MORNING					→	FACE THE NATION	
CBS TV AVERAGE AUDIENCE (Households (000))	{									3,850						2,880	
CBS TV AVERAGE AUDIENCE (%)										4.4	4.0*		4.6*		4.7*	3.3	
CBS TV SHARE OF AUDIENCE	%									18	19 *		18 *		17 *	11	
CBS TV AVG. AUD. BY ¼ HR.	%									3.8	4.1	4.8	4.4	4.5	4.9	3.5	3.0
NBC TV TOTAL AUDIENCE (Households (000) & %)	{																
NBC TV AVERAGE AUDIENCE (Households (000) & %)	{																
NBC TV SHARE OF AUDIENCE	%																
NBC TV AVG. AUD. BY ¼ HR.	%																

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	7.6	8.1	9.3	11.4	13.6	15.7	17.7	19.8	22.7	24.6	26.1	27.6	29.3	30.6	30.7	31.5
	WK. 2	7.0	7.8	9.5	11.2	13.5	16.0	18.2	19.4	22.0	23.8	25.3	26.6	28.6	29.9	29.8	30.9

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SUN. DEC.21, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. DEC.14, 1986

WEEK 1

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))			5,770				1,570									
TOTAL AUDIENCE (%)			6.6				1.8									
Program			← THIS WEEK-DAVID BRINKLEY →				BUSINESS WORLD									
AVERAGE AUDIENCE (Households (000))			3,930				1,310									
AVERAGE AUDIENCE (%)			4.5	4.3*		4.6*	1.5									
SHARE OF AUDIENCE %			13	13 *		13 *	4									
AVG. AUD. BY ¼ HR. %			4.2	4.5	4.6	4.7	1.5	1.5								

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))							9,610		29,190							
TOTAL AUDIENCE (%)							11.0		33.4							
Program	FOR OUR TIMES (SUS)						CBS NFL TODAY		← CBS NFL FOOTBALL GAME 1 — VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST) →							
AVERAGE AUDIENCE (Households (000))							6,900		15,300							
AVERAGE AUDIENCE (%)							7.9		17.5	14.1*		17.2*		18.0*		16.8*
SHARE OF AUDIENCE %							22		41	36 *		41 *		42 *		40 *
AVG. AUD. BY ¼ HR. %							6.9	8.9	12.9	15.4	16.9	17.6	17.6	18.3	16.2	17.3

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))					3,320		7,080		14,950							
TOTAL AUDIENCE (%)					3.8		8.1		17.1							
Program					MEET THE PRESS		NFL '86-NBC		← NFL FOOTBALL GAME 1-NBC — BUFFALO VS INDIANAPOLIS, CLEVELAND VS CINCINNATI (MULTI-SEGMENT TELECAST) →							
AVERAGE AUDIENCE (Households (000))					2,710		5,680		6,470							
AVERAGE AUDIENCE (%)					3.1		6.5		7.4	7.4*		7.7*		7.3*		8.0*
SHARE OF AUDIENCE %					10		18		17	19 *		18 *		17 *		19 *
AVG. AUD. BY ¼ HR. %					3.1	3.2	6.0	7.0	7.2	7.7	7.8	7.6	7.4	7.2	8.4	7.8

WEEK 2

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))			[illegible]				[illegible]								[illegible]	
TOTAL AUDIENCE (%)			5.8				2.5									
Program			← THIS WEEK-DAVID BRINKLEY →				BUSINESS WORLD								MAZDA CHAMPIONS GOLF-SUN (2:30-5:00PM)	
AVERAGE AUDIENCE (Households (000))			3,060				1,750								1,750	
AVERAGE AUDIENCE (%)			3.5	3.5*		3.6*	2.0								2.0	2.0*
SHARE OF AUDIENCE %			11	11 *		11 *	6								5	5 *
AVG. AUD. BY ¼ HR. %			3.3	3.6	3.4	3.8	2.1	2.0							2.0	1.9

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))							7,870		27,970							
TOTAL AUDIENCE (%)							9.0		32.0							
Program	FOR OUR TIMES (SUS)						CBS NFL TODAY		← CBS NFL FOOTBALL GAME 1 — VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST) →							
AVERAGE AUDIENCE (Households (000))							6,210		12,670							
AVERAGE AUDIENCE (%)							7.1		14.5	12.1*		13.9*		14.9*		14.3*
SHARE OF AUDIENCE %							21		35	33 *		36 *		36 *		34 *
AVG. AUD. BY ¼ HR. %							6.3	7.9	11.4	12.8	13.8	14.0	15.2	14.5	14.2	14.2

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))					2,710		5,070		23,340							
TOTAL AUDIENCE (%)					3.1		5.8		26.7							
Program					MEET THE PRESS		NFL '86-NBC		← NFL FOOTBALL GAME 1-NBC — VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST) →							
AVERAGE AUDIENCE (Households (000))					2,190		3,580		10,050							
AVERAGE AUDIENCE (%)					2.5		4.1		11.5	8.6*		10.0*		11.7*		12.3*
SHARE OF AUDIENCE %					8		12		28	23 *		26 *		28 *		29 *
AVG. AUD. BY ¼ HR. %					2.5	2.5	3.8	4.5	8.0	9.1	9.9	10.1	11.1	12.4	12.3	12.4

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	32.6	33.7	34.0	34.6	34.4	35.5	36.9	38.3	40.0	40.8	41.7	42.0	41.8	42.1	42.0	42.0
WK. 2	30.1	31.3	33.0	33.3	33.1	34.2	35.0	36.1	37.1	38.0	39.1	39.5	41.0	41.8	41.5	41.9

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SUN. DEC.21, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. DEC.14, 1986

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1 — ABC TV																
Program					CHRYSLER GOLF INVIT.-SUN										ABC WRLD NEWS TONIGHT-SUN	
TOTAL AUDIENCE (Households (000) & %)					5,420 6.2										7,780 8.9	
AVERAGE AUDIENCE (Households (000) & %)					2,100 2.4	2.0*		2.3*		2.6*		2.9*			6,730 7.7	
SHARE OF AUDIENCE %					5	4 *		5 *		5 *		6 *			14	
AVG. AUD. BY ¼ HR. %					1.9	2.2	2.4	2.2	2.4	2.7	2.8	2.9			7.5	7.9
WEEK 1 — CBS TV																
Program	CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST) (-OP)				CBS NFL FOOTBALL POST (MULTI-SEGMENT TELECAST) (OP)								CBS EVENING NEWS-SUNDAY			
TOTAL AUDIENCE (Households (000) & %)					13,200 15.1								9,530 10.9			
AVERAGE AUDIENCE (Households (000) & %)		18.1*		19.5*	11,190 12.8								7,870 9.0			
SHARE OF AUDIENCE %		43 *		45 *	29								16			
AVG. AUD. BY ¼ HR. %	17.9	18.0	19.2	19.8	14.5	11.5							8.6	9.4		
WEEK 1 — NBC TV																
Program	NFL FOOTBALL GAME 1-NBC BUFFALO VS INDIANAPOLIS CLEVELAND VS CINCINNATI (MULTI-SEGMENT TELECAST)(-OP)					NFL FOOTBALL GAME 2-NBC VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST) (OP)										
TOTAL AUDIENCE (Households (000) & %)						29,980 34.3										
AVERAGE AUDIENCE (Households (000) & %)		7.6*		6.8*		14,330 16.4		15.2*		16.1*		16.2*		17.9*		17.8*
SHARE OF AUDIENCE %		18 *		16 *		33		34 *		35 *		34 *		33 *		32 *
AVG. AUD. BY ¼ HR. %	7.7	7.4	7.2	6.4	6.3	11.2	14.9	15.4	15.9	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 2 — ABC TV																
Program	MAZDA CHAMPIONS GOLF-SUN (2:30-5:00PM)														ABC WRLD NEWS TONIGHT-SUN	
TOTAL AUDIENCE (Households (000) & %)															[illegible]	
AVERAGE AUDIENCE (Households (000) & %)		1.8*		2.1*		2.2*		2.2*							5,680 6.5	
SHARE OF AUDIENCE %		4 *		5 *		5 *		5 *							12	
AVG. AUD. BY ¼ HR. %	1.7	1.8	2.0	2.1	2.1	2.2	2.2	2.3							6.5	6.6
WEEK 2 — CBS TV																
Program	CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST) (-OP)					CBS NFL FOOTBALL GAME 2 CHICAGO VS DALLAS (4:24-7:24PM)(OP)										
TOTAL AUDIENCE (Households (000) & %)						29,280 33.5										
AVERAGE AUDIENCE (Households (000) & %)		15.3*		16.3*	11.7*	14,250 16.3		16.1*		16.7*		16.3*		15.8*		15.1*
SHARE OF AUDIENCE %		35 *		37 *	26 *	32		35 *		36 *		33 *		30 *		28 *
AVG. AUD. BY ¼ HR. %	15.2	15.3	16.1	16.6	11.2	14.3	15.6	16.5	16.4	17.0	16.8	15.9	16.4	15.3	14.7	15.5
WEEK 2 — NBC TV																
Program	NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST) (-OP)					NFL FOOTBALL POST-NBC (MULTI-SEGMENT TELECAST) (OP)									NBC NIGHTLY NEWS-SUN	
TOTAL AUDIENCE (Households (000) & %)						3,930 4.5									7,780 8.9	
AVERAGE AUDIENCE (Households (000) & %)		12.9*		13.4*		3,930 4.5									6,290 7.2	
SHARE OF AUDIENCE %		30 *		30 *		10									13	
AVG. AUD. BY ¼ HR. %	12.7	13.1	13.5	13.3	12.0	4.6	4.1								6.8	7.5
TV HOUSEHOLDS USING TV (See Def. 1)																
WK. 1	42.4	42.8	43.9	45.1	45.9	45.0	45.3	45.7	47.9	49.6	50.3	51.0	54.7	56.2	57.3	58.2
WK. 2	43.3	44.4	44.0	44.3	45.1	45.4	46.3	47.5	47.8	49.0	50.3	52.2	54.3	55.7	56.4	57.3

For explanation of symbols, See page A.

U.S. TV Households: 87,400,000

DAY SUN. DEC.21, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING MONDAY																	
ABC ABC NEWSBRIEF-MON	1	8.58- 8.59PM	8.45	8,650	9.9	8,650	9.9	15	9.9								
	2	8.57- 8.59PM	8.45								10,750	12.3	10,050	11.5	18	11.5	
ABC NFL MONDAY NIGHT FOOTBALL	1	9.00-11.55PM	→GRID	30,850	35.3	15,210	17.4	28									
	2	9.00-12.06AM	→GRID								34,870	39.9	19,140	21.9	36		
			11.00						16.9							22.0	
			11.15				16.1*	29*	15.3					21.6*	38*	21.3	
			11.30						14.4							22.1	
			11.45				13.7*	31*	12.8					21.9*	45*	21.7	
			12.00											22.2*	49*	22.2	
CBS WE THE PEOPLE-SUS(SUS)	1	8.58- 8.59PM	8.45														
EVENING TUESDAY																	
ABC ABC NEWSBRIEF-TUE		9.58- 9.59PM	9.45	12,150	13.9	12,150	13.9	21	13.9		15,910	18.2	15,910	18.2	27	18.2	
EVENING WEDNESDAY																	
ABC ABC BUSINESS BRIEF-WED		8.58- 8.59PM	8.45	12,060	13.8	12,060	13.8	21	13.8		11,190	12.8	11,190	12.8	19	12.8	
ABC ABC NEWSBRIEF-WED		9.58- 9.59PM	9.45	11,710	13.4	11,710	13.4	21	13.4		11,710	13.4	11,710	13.4	20	13.4	
CBS WE THE PEOPLE SUS(SUS)	2	8.58- 8.59PM	8.45														
CBS WE THE PEOPLE-SUS.(SUS)	1	8.58- 8.59PM	8.45														
EVENING THURSDAY																	
ABC ABC NEWSBRIEF-THU		9.58- 9.59PM	9.45	8,830	10.1	8,830	10.1	15	10.1		7,780	8.9	7,780	8.9	14	8.9	
EVENING FRIDAY																	
ABC ABC NFL FTBL SPECIAL-FRI(S)	2	8.00-11.06PM	→GRID								27,270	31.2	13,200	15.1	25		
			11.00											16.0*	28*	16.0	
ABC ABC BUSINESS BRIEF-FRI	1	8.41- 8.42PM	8.30	8,830	10.1	8,830	10.1	17	10.1								
ABC ABC NEWSBRIEF-FRI	1	9.58- 9.59PM	9.45	6,380	7.3	6,380	7.3	12	7.3								
CBS WE THE PEOPLE SUS(SUS)	1	8.28- 8.29PM	8.15														
CBS WE THE PEOPLE-SUS(SUS)	2	8.58- 8.59PM	8.45														
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT		8.58- 8.59PM	8.45	5,770	6.6	5,770	6.6	11	6.6		6,640	7.6	6,640	7.6	13	7.6	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	5,070	5.8	5,070	5.8	10	5.8		6,990	8.0	6,990	8.0	14	8.0	
CBS SPORTSBREAK-SAT		8.58- 8.59PM	8.45	5,860	6.7	5,860	6.7	11	6.7		7,430	8.5	7,430	8.5	15	8.5	
CBS NEWSBREAK-SAT.	1	9.58- 9.59PM	9.45	7,600	8.7	7,600	8.7	15	8.7								
	2	10.05-10.06PM	10.00								6,030	6.9	6,030	6.9	12	6.9	
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	12,500	14.3	12,500	14.3	24	14.3		11,800	13.5	11,800	13.5	23	13.5	
NBC NBC NEWS DIGEST-2-SAT.	2	9.58- 9.59PM	9.45								12,150	13.9	12,150	13.9	25	13.9	
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN		8.58- 8.59PM	8.45	12,500	14.3	12,500	14.3	21	14.3		6,820	7.8	6,820	7.8	12	7.8	
ABC ABC NEWSBRIEF-SUN.	1	9.58- 9.59PM	9.45	18,180	20.8	18,180	20.8	31	20.8								
	2	9.56- 9.57PM	9.45								9,180	10.5	9,180	10.5	16	10.5	
CBS CBS NFL FOOTBALL GAME 2 CONT'D	2	4.24- 7.24PM	→GRID								29,280	33.5	14,250	16.3	32		

 U.S. TV HOUSEHOLDS: 87,400,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

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EVENING SUNDAY-CONT'D																	
CBS CBS NFL FOOTBALL GAME 2-CONT'D																	
CBS 60 MINUTES			7.15											18.3*	32*	17.9	
	2	7.24- 8.24PM	→GRID								28,490	32.6	20,980	24.0	39		
CBS MURDER, SHE WROTE			8.15											26.0*	41*	26.4	
	2	8.24- 9.24PM	→GRID								25,080	28.7	18,790	21.5	33		
CBS SPORTSBREAK-SUN			9.15											22.1*	33*	21.6	
	1	8.30- 8.31PM	8.30	18,440	21.1	18,440	21.1	31	21.1								
CBS CBS SUNDAY MOVIE	2	8.56- 8.57PM	8.45								17,390	19.9	17,390	19.9	30	19.9	
	2	9.24-11.24PM	→GRID								26,830	30.7	17,390	19.9	32		
CBS NEWSBREAK-SUN.			11.15											21.6*	40*	21.0	
	1	10.12-10.13PM	10.00	11,800	13.5	11,800	13.5	20	13.5								
NBC NFL FOOTBALL GAME 2-NBC	2	10.19-10.20PM	10.15								12,850	14.7	12,850	14.7	23	14.7	
	1	4.17- 7.18PM	→GRID	29,980	34.3	14,330	16.4	33									
NBC OUR HOUSE			7.15				17.8*	30*	11.2								
	1	7.21- 8.21PM	→GRID	15,990	18.3	11,010	12.6	19									
NBC VALERIE			8.15				13.8*	21*	13.2								
	1	8.21- 8.51PM	→GRID	11,450	13.1	10,140	11.6	17									
NBC EASY STREET			8.45						11.9								
	1	8.51- 9.21PM	→GRID	14,950	17.1	11,710	13.4	19									
			9.15						14.3								
NBC NBC NEWS DIGEST-SUN	2	8.58- 8.59PM	8.45								10,230	11.7	10,230	11.7	18	11.7	
	1	9.19- 9.20PM	9.15	8,390	9.6	8,390	9.6	14	9.6								
NBC NBC NEWS DIGEST-2-SUN.	1	10.16-10.17PM	10.15	11,270	12.9	11,270	12.9	19	12.9								
EVENING MONDAY-FRIDAY																	
ABC ABC NEWS:NIGHTLINE		>	11.30	6,730	7.7	5,240	6.0	16	6.7	TU-F	6,030	6.9	5,160	5.9	16	6.5	TUTHF
			11.45				6.1*	16*	5.4	TU-F						5.6	TUTHF
			12.00				5.4*	17*	4.8	TU-F						3.9	TUE.
ABC VIEWPOINT(S)	2	11.30- 1.00AM	11.30								8,300	9.5	4,720	5.4	18	6.8	WED.
			11.45											6.3*	17*	5.9	WED.
			12.00													5.4	WED.
			12.15											5.4*	18*	5.5	WED.
			12.30													4.8	WED.
			12.45											4.5*	20*	4.2	WED.
ABC ABC NEWS:NIGHTLINE-FRI	2	12.00-12.15AM	12.00								4,370	5.0	4,280	4.9	13	4.9	FRI.
ABC ABC NEWS:NIGHTLINE-THU	2	12.00-12.46AM	12.00								4,890	5.6	3,760	4.3	15	5.1	THU.
			12.15											4.8*	16*	4.4	THU.
			12.30													3.6	THU.
			12.45											3.6*	15*	3.0	THU.
ABC JIMMY BRESLIN'S PEOPLE-FR	1	12.01- 1.00AM	12.00	1,750	2.0	1,310	1.5	6	1.8	FRI.							
	2	12.15- 1.15AM	12.15				1.7*	6*	1.7	FRI.	1,570	1.8	870	1.0	4	1.0	FRI.
			12.30						1.4	FRI.						1.0	FRI.
			12.45				1.3*	6*	1.2	FRI.				1.0*	4*	1.1	FRI.
			1.00											.8*	4*	.8	FRI.
ABC ABC NEWS:NIGHTLINE-MON	1	12.36- 1.06AM	12.30	4,110	4.7	3,320	3.8	17	4.5	MON.							
			12.45						3.6	MON.							

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EVENING MONDAY-FRIDAY-CONT'D																	
ABC ABC NEWS:NIGHTLINE-MON-CONT'D			1.00						3.2	MON.							
ABC DICK CAVETT-TUE	1	12.31- 1.31AM	12.30	1,400	1.6	1,140	1.3	7	1.3	TUE.							
	2	12.31- 1.30AM	12.30								1,400	1.6	1,140	1.3	7	1.4	TUE.
			12.45				1.3*	7*	1.3	TUE.				1.4*	7*	1.3	TUE.
			1.00						1.4	TUE.						1.2	TUE.
			1.15				1.4*	9*	1.4	TUE.				1.2*	8*	1.1	TUE.
			1.30						1.3	TUE.							
ABC DICK CAVETT-WED	1	12.32- 1.31AM	12.30	1,660	1.9	1,050	1.2	6	1.5	WED.							
			12.45				1.3*	6*	1.2	WED.							
			1.00						1.2	WED.							
			1.15				1.1*	7*	1.1	WED.							
			1.30						1.1	WED.							
ABC JIMMY BRESLIN'S PEOPLE-TH	1	12.40- 1.39AM	12.30	1,310	1.5	960	1.1	6	1.2	THU.							
			12.45				1.2*	6*	1.2	THU.							
			1.00						1.1	THU.							
			1.15				1.1*	7*	1.2	THU.							
			1.30				.9*	7*	.9	THU.							
ABC ABC NEWS:NIGHTLINE-MON	2	12.47- 1.18AM	12.45								5,770	6.6	4,630	5.3	23	6.1	MON.
			1.00													4.9	MON.
			1.15													[illegible]	MON.
ABC JIMMY BRESLIN'S PEOPLE-TH	2	1.16- 2.15AM	1.15								1,570	1.8	790	.9	7	1.2	THU.
			1.30													.8	THU.
			1.45											.8*	6*	.8	THU.
			2.00											.9*	8*	.9	THU.
CBS WE THE PEOPLE		>	8.45	12,060	13.8	12,060	13.8	20	17.0	TU&TH	10,930	12.5	10,230	11.7	18	13.9	MTUTH
			9.15						10.6	THU.						9.6	THU.
CBS NEWSBREAK-M-F		>	9.45	11,270	12.9	11,270	12.9	20	12.9	M-F	10,050	11.5	9,610	11.0	17	11.5	M-F
CBS CBS LATE NIGHT I		>	11.30	5,860	6.7	4,020	4.6	15	5.0	M-F	6,030	6.9	4,280	4.9	16	5.2	M-F
			11.45				4.8*	14*	4.7	M-F				5.1*	14*	4.9	M-F
			12.00						4.6	M-F						4.9	M-F
			12.15				4.5*	17*	4.3	M-F				4.8*	17*	4.7	M-F
			12.30				4.1*	18*	4.2	M-F				4.7*	20*	4.6	M-F
CBS CBS LATE NIGHT II		>	12.30	3,410	3.9	2,450	2.8	15	3.4	M-F	3,500	4.0	2,620	3.0	16	3.6	M-F
			12.45				3.0*	15*	2.8	M-F				3.2*	15*	3.0	M-F
			1.00						2.6	M-F						2.8	M-F
			1.15				2.6*	16*	2.4	M-F				2.8*	17*	2.7	M-F
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	960	1.1	870	1.0	10	1.0	M-THSU	1,050	1.2	960	1.1	10	1.1	M-THSU
			2.15						1.0	M-THSU						1.1	M-THSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 3.00AM	→GRID	1,140	1.3	960	1.1	14		M-THSU	1,400	1.6	1,310	1.5	17		M-THSU
			2.30						1.2	M-THSU						1.5	M-THSU
			2.45						1.1	M-THSU						1.5	M-THSU
CBS CBS NEWS NIGHTWATCH-3		3.00- 6.00AM	3.00	1,750	2.0	870	1.0	18	1.1	M-THSU	1,920	2.2	1,140	1.3	22	1.6	M-THSU
			3.15				1.1*	16*	1.1	M-THSU				1.5*	20*	1.5	M-THSU
			3.30						1.0	M-THSU						1.5	M-THSU

CONT'D

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EVENING MONDAY-FRIDAY-CONT'D																	
CBS CBS NEWS NIGHTWATCH-3-CONT'D																	
			3.45				.9*	15*	.9	M-THSU				1.5*	23*	1.4	M-THSU
			4.00						.9	M-THSU						1.4	M-THSU
			4.15				.9*	17*	.9	M-THSU				1.4*	24*	1.4	M-THSU
			4.30						.9	M-THSU						1.3	M-THSU
			4.45				1.0*	20*	.9	M-THSU				1.3*	24*	1.3	M-THSU
			5.00						1.0	M-THSU						1.1	M-THSU
			5.15				1.0*	20*	1.0	M-THSU				1.1*	21*	1.1	M-THSU
			5.30						1.1	M-THSU						1.1	M-THSU
			5.45				1.1*	20*	1.1	M-THSU				1.1*	19*	1.0	M-THSU
NBC NBC NEWS DIGEST-M-F		>	8.45	10,930	12.5	10,660	12.2	18	12.3	M-F	11,800	13.5	11,800	13.5	21	14.4	M-F
NBC NBC NEWS DIGEST-2-M-F			9.00													9.9	FRI.
NBC TONIGHT SHOW		>	9.45	10,580	12.1	10,580	12.1	19	12.1	MWF	12,850	14.7	12,850	14.7	22	14.7	TU&TH
		11.30-12.30AM	11.30	11,450	13.1	7,430	8.5	26	9.1	M-F	11,100	12.7	7,080	8.1	23	8.8	M-F
			11.45				9.0*	24*	8.8	M-F				8.5*	22*	8.2	M-F
			12.00						8.6	M-F						8.1	M-F
			12.15				8.0*	27*	7.5	M-F				7.7*	25*	7.3	M-F
NBC DAVID LETTERMAN I		12.30- 1.00AM	12.30	5,160	5.9	4,370	5.0	23	5.3	M-TH	5,160	5.9	4,460	5.1	22	5.3	M-TH
			12.45						4.6	M-TH						4.9	M-TH
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	6,380	7.3	3,150	3.6	17	5.1	FRI.	7,340	8.4	3,930	4.5	21	6.4	FRI.
			12.45				4.6*	18*	4.1	FRI.				6.0*	22*	5.6	FRI.
			1.00						3.5	FRI.						4.7	FRI.
			1.15				3.4*	16*	3.2	FRI.				4.4*	21*	4.0	FRI.
			1.30						3.1	FRI.						3.5	FRI.
			1.45				2.9*	17*	2.7	FRI.				3.1*	18*	2.6	FRI.
NBC DAVID LETTERMAN II		1.00- 1.30AM	1.00	4,020	4.6	3,410	3.9	23	4.2	M-TH	4,200	4.8	3,410	3.9	22	4.3	M-TH
			1.15						3.5	M-TH						3.5	M-TH
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	1,310	1.5	1,140	1.3	12	1.3	TU-F	1,400	1.6	1,220	1.4	14	1.4	M-F
ABC ABC WRLD NWS-MORN-615A(B)	1	6.15- 6.30AM	6.15	1,400	1.6	1,310	1.5	14	1.5	MON.							
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	2,620	3.0	2,450	2.8	19	2.8	W-F	2,360	2.7	2,270	2.6	18	2.6	M-F
ABC ABC WRLD NWS-MORN-645(B)	1	6.45- 7.00AM	6.45	2,190	2.5	2,100	2.4	16	2.4	TUE.							
ABC ABC WRLD NWS-MORN-645A(B)	1	6.45- 7.00AM	6.45	2,270	2.6	2,100	2.4	16	2.4	MON.							
ABC GOOD MORN AMER-MON-730(B)	1	7.30- 8.00AM	7.30	2,880	3.3	2,190	2.5	12	2.3	MON.							
			7.45						2.7	MON.							
ABC GOOD MORN AMER-TUE-730(B)	1	7.30- 8.00AM	7.30	4,460	5.1	3,150	3.6	17	3.6	TUE.							
			7.45						3.7	TUE.							
ABC ABC SPECIAL REPORT-8:30AM(SUS)	1	8.30- 9.00AM	8.30							MON.							
ABC GOOD MORN AMER-TUE-830(B)	1	8.38- 9.00AM	8.30	2,450	2.8	2,270	2.6	13	2.6	TUE.							
			8.45						2.6	TUE.							
ABC GOOD MORN AMER-TUE:830(B)	2	8.39- 8.55AM	8.30								2,880	3.3	2,800	3.2	15	3.1	TUE.
			8.45													3.3	TUE.
ABC ABC SPECIAL REPORT-9:00AM(SUS)	1	9.00-10.40AM	9.00							MON.							
ABC ABC SPECIAL REPORT-9:38A(SUS)	1	9.38-11.04AM	9.30							TUE.							
ABC ABC SPECIAL REPORT-11:39A(SUS)	2	11.39-11.55AM	11.30														TUE.

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*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
ABC ONE LIFE TO LIVE-MON(B)	1	2.00- 2.23PM	2.00	4,980	5.7	4,890	5.6	20	5.6	MON.							
			2.15						5.6	MON.							
ABC ABC SPECIAL REPORT-2:23PM(SUS)	1	2.23- 4.46PM	2.15							MON.							
ABC ABC DAYTIME NEWSBRIEF-M-F	1	2.58- 2.59PM	2.45	6,290	7.2	6,290	7.2	26	7.2	TU-F							
	2	>	2.45								6,210	7.1	6,120	7.0	25	7.0	M-F
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.00- 5.00PM	4.00								8,480	9.7	5,590	6.4	18	6.6	WED.
			4.15											6.4*	20*	6.2	WED.
			4.30													6.4	WED.
			4.45											6.5*	18*	6.6	WED.
CBS CBS EARLY MORNING NEWS		6.00- 6.30AM	6.00	1,310	1.5	1,050	1.2	13	1.1	M-F	1,400	1.6	1,140	1.3	15	1.2	M-F
			6.15						1.3	M-F						1.4	M-F
CBS CBS MORNING NEWS 1-MON(B)	1	7.30- 7.45AM	7.30	1,750	2.0	1,570	1.8	10	1.8	MON.							
CBS CBS MORNING NEWS 1-TUE(B)	1	7.30- 8.00AM	7.30	2,970	3.4	2,360	2.7	13	2.7	TUE.							
			7.45						2.7	TUE.							
CBS CBS MORNING NEWS 2-TUE(B)	1	8.38- 9.00AM	8.30	2,450	2.8	2,100	2.4	12	2.4	TUE.							
			8.45						2.3	TUE.							
CBS CBS NEWS SP RPT 1(SUS)	1	8.30- 9.00AM	8.30							MON.							
CBS CBS NEWS SP RPT 2(SUS)	1	9.00-10.45AM	9.00							MON.							
CBS CBS NEWS SP. RPT.(SUS)	1	9.38-11.03AM	9.30							TUE.							
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,940	6.8	5,680	6.5	27	6.5	M-F	5,680	6.5	5,420	6.2	26	6.2	M-F
CBS CBS NEWS SP RPT:IRAN(SUS)	2	2.14- 2.30PM	2.00														TUE.
CBS CBS NEWS SP RPT 3(SUS)	1	2.22- 4.34PM	2.15							MON.							
CBS NEWSBREAK-3.44		>	3.30	4,980	5.7	4,980	5.7	18	5.7	TU-F	4,890	5.6	4,890	5.6	18	5.7	M-F
			3.45						5.7	TU-F						5.1	M-F
CBS AMERICAN TREASURY		3.58- 3.59PM	3.45	4,280	4.9	4,280	4.9	16	4.9	W & F	3,930	4.5	3,930	4.5	14	4.5	MWF
CBS AMERICAN TREASURY SUS(SUS)		3.58- 3.59PM	3.45							TUE.							TUE.
CBS AMERICAN TREASURY-SUS(SUS)		3.58- 3.59PM	3.45							THU.							THU.
CBS CBS SCHOOLBREAK SPECIALS(S)	2	4.00- 5.00PM	4.00								6,120	7.0	4,020	4.6	14	4.3	TUE.
			4.15											4.2*	13*	4.2	TUE.
			4.30													4.7	TUE.
			4.45											4.9*	14*	5.1	TUE.
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30	2,620	3.0	1,920	2.2	15	1.8	M-F	2,710	3.1	2,010	2.3	17	1.9	M-F
			6.45						2.5	M-F						2.7	M-F
NBC TODAY SHOW-7.30AM-TUE(B)	1	7.30- 8.00AM	7.30	5,330	6.1	4,020	4.6	22	4.7	TUE.							
			7.45						4.5	TUE.							
NBC NBC SPEC RPT IRAN ARMS 1(SUS)	1	8.44- 8.49AM	8.30							MON.							
NBC TODAY SHOW-8.30AM-MON(B)	1	8.30- 8.44AM	8.30	2,970	3.4	2,800	3.2	15	3.2	MON.							
NBC TODAY SHOW-8.30AM-TUE(B)	1	8.38- 9.00AM	8.30	2,800	3.2	2,620	3.0	14	3.2	TUE.							
			8.45						2.9	TUE.							
NBC NBC SPEC RPT IRAN ARMS 2(SUS)	1	8.49-10.43AM	8.45							MON.							
NBC NBC SP RPT IRAN ARMS-TUE(SUS)	1	9.38-11.00AM	9.30							TUE.							
NBC ANOTHER WORLD-MON(B)	1	2.00- 2.22PM	2.00	3,060	3.5	2,880	3.3	12	3.4	MON.							
			2.15						3.2	MON.							

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OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
NBC NBC SPEC RPT IRAN ARMS 3(SUS)	1	2.22- 4.35PM	2.15														
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	3,580	4.1	3,580	4.1	15	4.1	MON. W & F	3,760	4.3	3,760	4.3	16	4.3	MTUWF
DAY SATURDAY																	
CBS IN THE NEWS- 8.26AM-SUS(SUS)		8.26- 8.29AM	8.15														
CBS IN THE NEWS- 8.56AM-SUS(SUS)		8.56- 8.59AM	8.45														
CBS IN THE NEWS-11.56A.M.(B)	2	11.56-11.59AM	11.45								3,150	3.6	2,880	3.3	10	3.3	
CBS IN THE NEWS-11:56AM(B)	1	11.56-11.59AM	11.45	3,320	3.8	2,970	3.4	11	3.4								
CBS IN THE NEWS-12:26PM(B)	1	12.26-12.29PM	12.15	1,840	2.1	1,660	1.9	6	1.9								
CBS CBS NFL FOOTBALL GAME-SA.(S)	2	12.30- 3.53PM	→GRID								24,300	27.8	10,310	11.8	34		
			3.45											14.2*	38*	13.8	
CBS CBS NCAA BASKETBALL-SAT	1	1.30- 3.33PM	→GRID	5,940	6.8	2,010	2.3	7									
			3.30						2.6								
CBS CBS NFL FOOTBALL POST-SAT(S)	2	3.53- 4.05PM	→GRID								9,000	10.3	8,910	10.2	27		
			4.00													9.5	
NBC ONE TO GROW ON-8:28AM		8.28- 8.30AM	8.15	3,580	4.1	3,410	3.9	23	3.9		3,930	4.5	3,580	4.1	24	4.1	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	4,460	5.1	4,200	4.8	23	4.8		3,930	4.5	3,760	4.3	21	4.3	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	5,420	6.2	5,240	6.0	20	6.0		6,640	7.6	6,470	7.4	25	7.4	
NBC ONE TO GROW ON-11:28A(B)	1	11.28-11.30AM	11.15	4,110	4.7	3,930	4.5	15	4.5								
NBC ONE TO GROW ON-11:28AM	2	11.28-11.30AM	11.15								6,120	7.0	5,860	6.7	22	6.7	
NBC ONE TO GROW ON-11:58A(B)	1	11.58-12.00NN	11.45	4,200	4.8	4,020	4.6	15	4.6								
NBC ONE TO GROW ON-11:58AM	2	11.58-12.00NN	11.45								5,510	6.3	5,240	6.0	19	6.0	
NBC NFL FOOTBALL GAME-NBC-SAT(S)	1	12.30- 3.59PM	→GRID	23,160	26.5	10,400	11.9	36									
			3.45				12.8*	37*	12.4								
DAY SUNDAY																	
CBS CBS NFL FOOTBALL GAME 1	1	1.00- 4.12PM	→GRID	29,190	33.4	15,300	17.5	41									
	2	1.00- 4.09PM	→GRID								27,970	32.0	12,670	14.5	35		
			4.00				20.4*	46*	20.3								
			4.15														
CBS CBS NFL FOOTBALL POST	1	4.08- 4.28PM	→GRID	13,200	15.1	11,190	12.8	29								1.9	
			4.15						11.5								
NBC NFL FOOTBALL GAME 1-NBC		1.00- 4.16PM	→GRID	14,950	17.1	6,470	7.4	17			23,340	26.7	10,050	11.5	28		
			4.15				6.5*	14*	6.1					11.9*	27*	5.6	

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